

Factbook

Gonzaga University
2021 - 2022



GU Trends

Introduction



The Factbook (GU Trends) is an annual report covering enrollment, admissions, outcomes, and student and employee profiles at Gonzaga University for the current academic year and over time. This report is updated annually by the Office of Institutional Research (OIR). Please visit the OIR website to access the online, interactive version of GU Trends: www.gonzaga.edu/IR.

Report sections include:

- Enrollment - Enrollment by student level, college within the University, major, credits, full/part-time and FTE
- Student Profile - Student body demographic profile
- New Student Profile - Admissions, new student academic and demographic profile
- Financial Aid - Financial aid awarded
- Employee Profile - Faculty and staff demographic profile

Office of Institutional Research Mission Statement:

The Office of Institutional Research serves the mission of Gonzaga University by providing data and information for compliance, benchmarking, accreditation, and analytical purposes.

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GU Trends

Enrollment

GU Trends

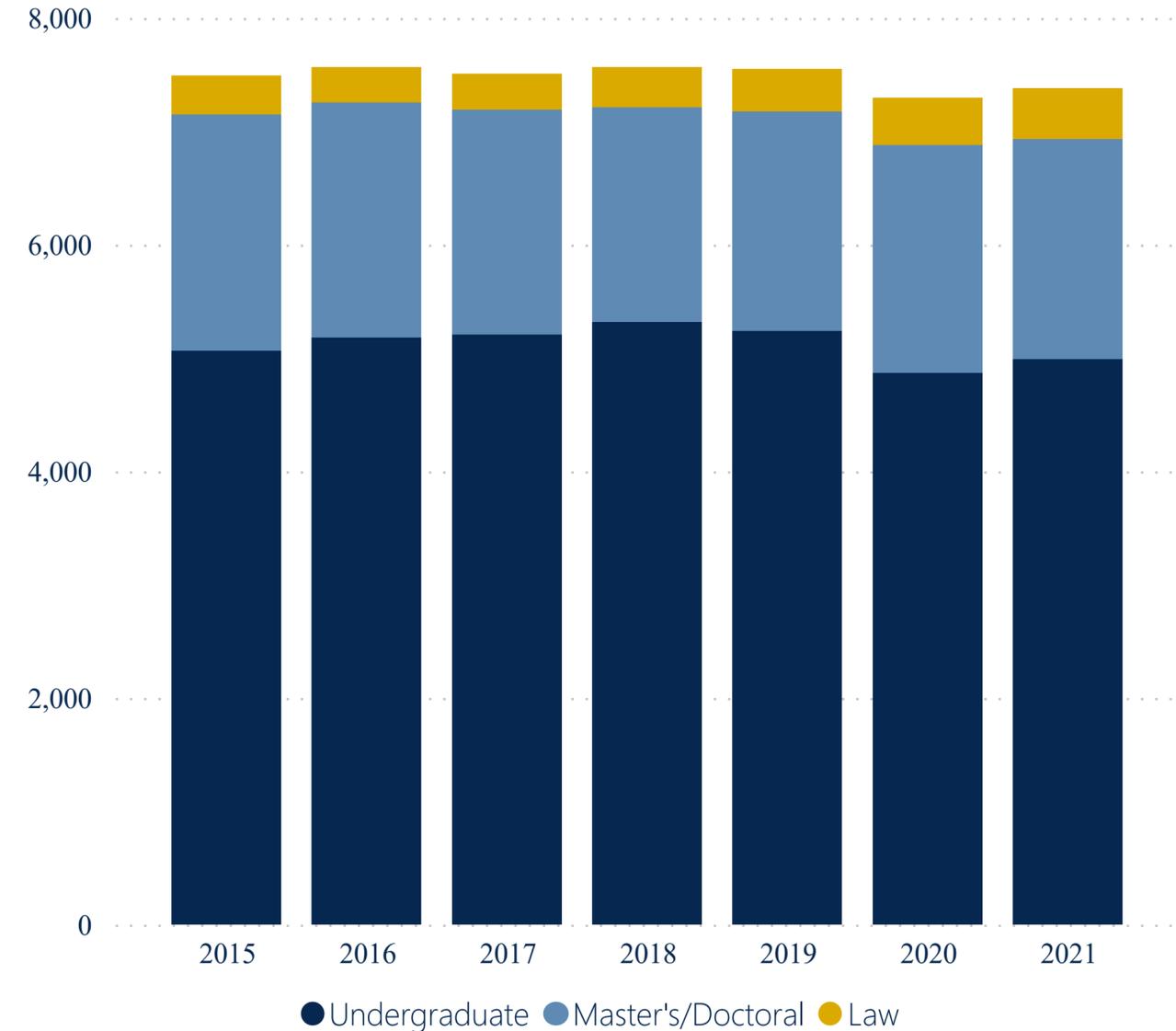
Enrollment

Headcount by Level and Gender* Fall 2015 - 2021

Student Level	2015	2016	2017	2018	2019	2020	2021
Undergraduate	5,061	5,182	5,209	5,317	5,238	4,870	4,994
Female	2,713	2,723	2,713	2,770	2,781	2,584	2,703
Male	2,345	2,456	2,494	2,512	2,451	2,283	2,288
Not Female/Male	3	3	2	35	6	3	3
Master's/Doctoral	2,090	2,073	1,981	1,896	1,935	2,011	1,938
Female	1,388	1,392	1,321	1,256	1,285	1,339	1,277
Male	702	681	643	609	621	620	608
Not Female/Male			17	31	29	52	53
Law	339	312	316	350	375	414	448
Female	140	143	149	178	191	203	239
Male	199	169	167	172	184	207	204
Not Female/Male						4	5
Total	7,490	7,567	7,506	7,563	7,548	7,295	7,380

*Legal sex designation in the Student Information System (Banner).

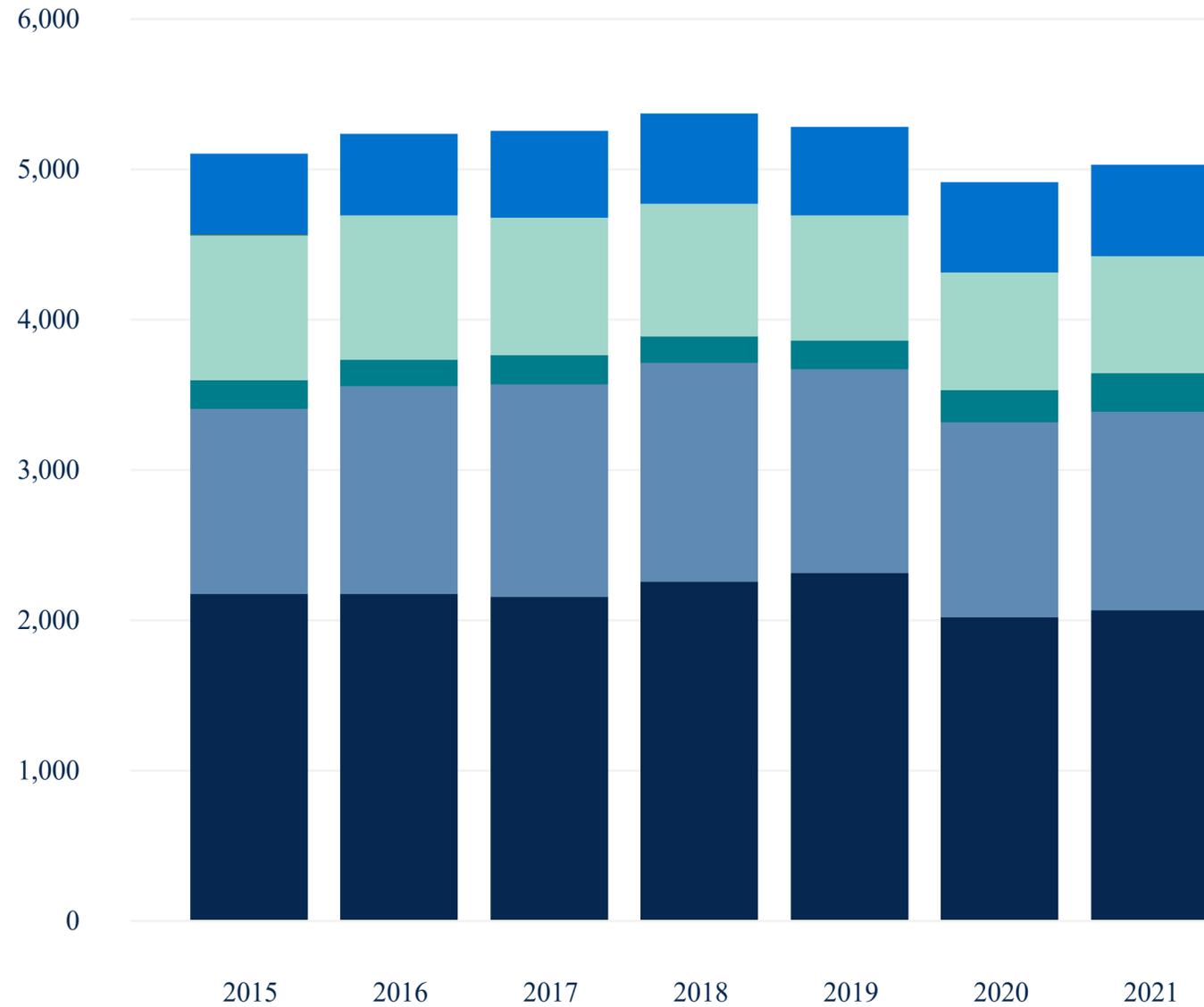
Headcount by Level Fall 2015 - 2021



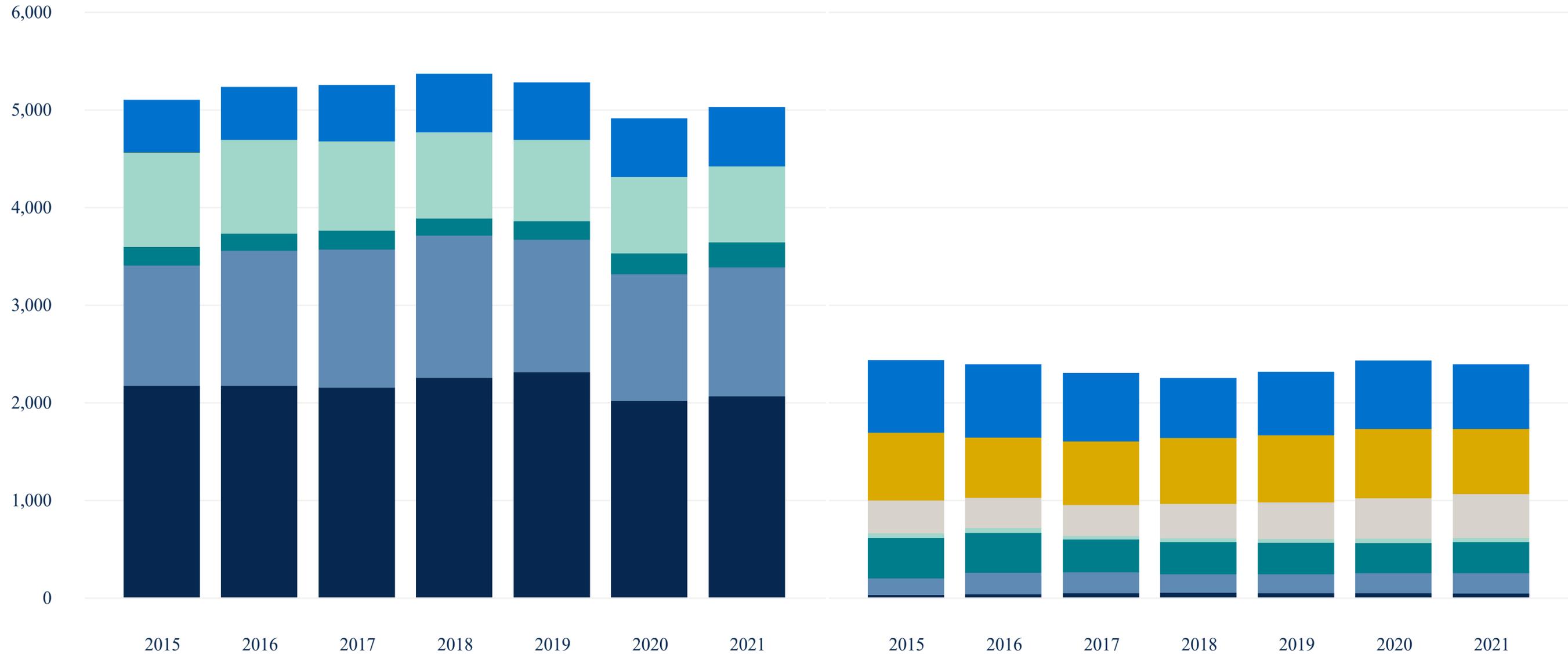
GU Trends

Enrollment

Undergraduate Enrollment by Major College Fall 2015 - 2021



Master's, Doctoral, and Law Enrollment by Major College Fall 2015 - 2021



● Arts & Sciences ● Business ● Education ● Engineering ● Law ● Leadership Studies ● Nursing & Human Physiology

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Enrollment

Undergraduate Majors by College/School Fall 2015 - 2021

College / School	2015	2016	2017	2018	2019	2020	2021
⊕ Arts & Sciences	2,165	2,167	2,147	2,251	2,307	2,012	2,061
⊕ Business	1,236	1,383	1,418	1,454	1,358	1,299	1,322
⊕ Education	188	176	190	174	189	213	252
⊕ Engineering	964	960	918	887	832	784	781
⊕ Leadership Studies	2						
⊕ Nursing & Human Physiology	539	540	575	599	589	599	608
Total	5,061	5,182	5,209	5,317	5,238	4,870	4,994

Academic majors are offered through:

- College of Arts and Sciences
- School of Business Administration
- School of Education
- School of Engineering and Applied Science
- School of Leadership Studies
- School of Nursing and Human Physiology
- School of Law

*Expand to Majors by using +/- icons on the web version of this report at www.gonzaga.edu/IR

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Enrollment

Master's, Doctoral, and Law Majors by College/School Fall 2015 - 2021

College / School	2015	2016	2017	2018	2019	2020	2021
⊕ Arts & Sciences	25	32	43	47	44	43	39
⊕ Business	171	220	212	189	195	205	210
⊕ Education	413	409	339	332	320	308	317
⊕ Engineering	46	49	35	39	40	46	43
⊕ Law	339	312	316	350	375	414	448
⊕ Leadership Studies	694	613	651	676	686	709	670
⊕ Nursing & Human Physiology	741	750	701	613	650	700	659
Total	2,429	2,385	2,297	2,246	2,310	2,425	2,386

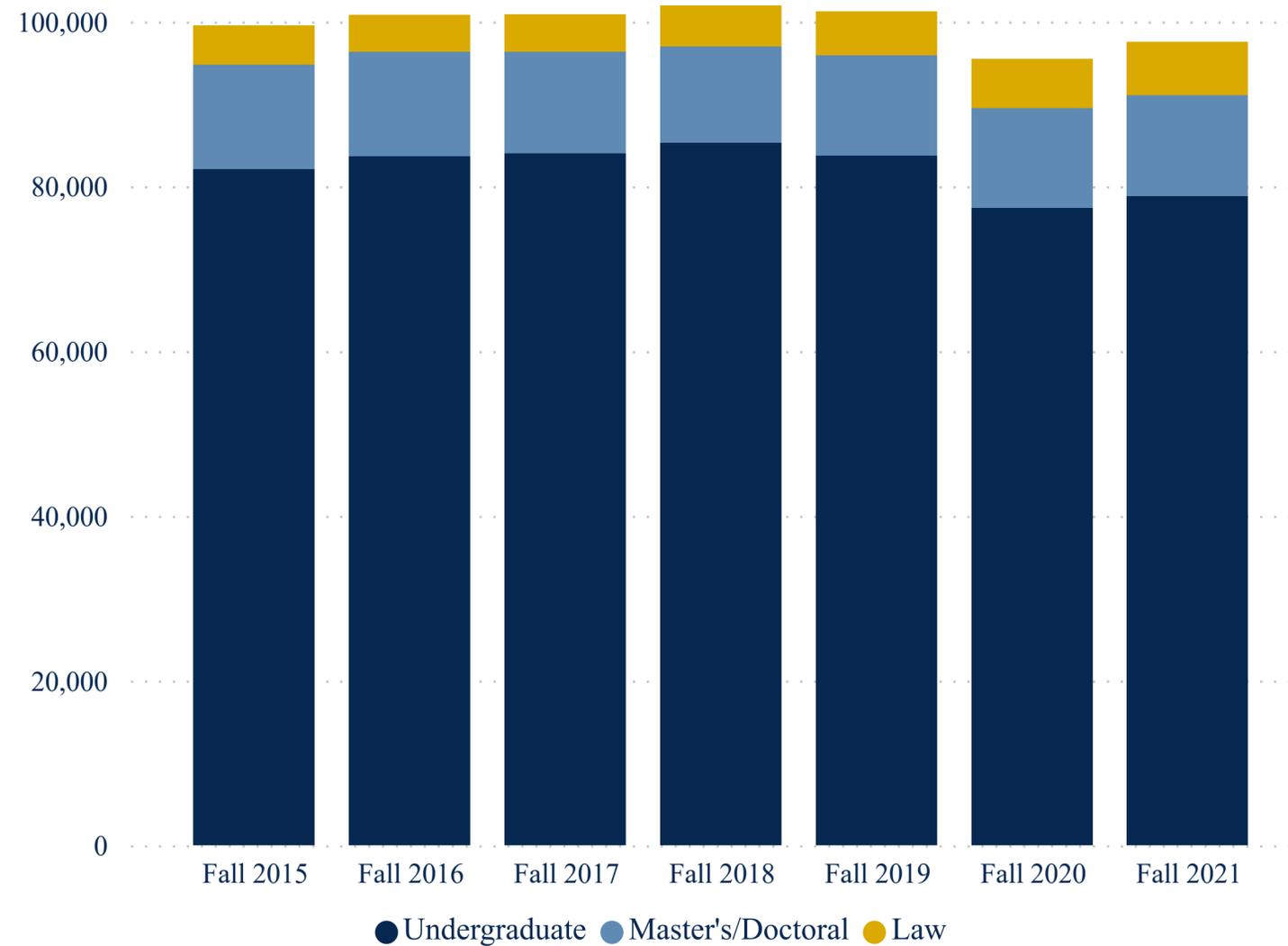
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Total Credits by Student Level Fall 2015 - 2021



16
Average Credit Load
Undergraduates, Fall 2021

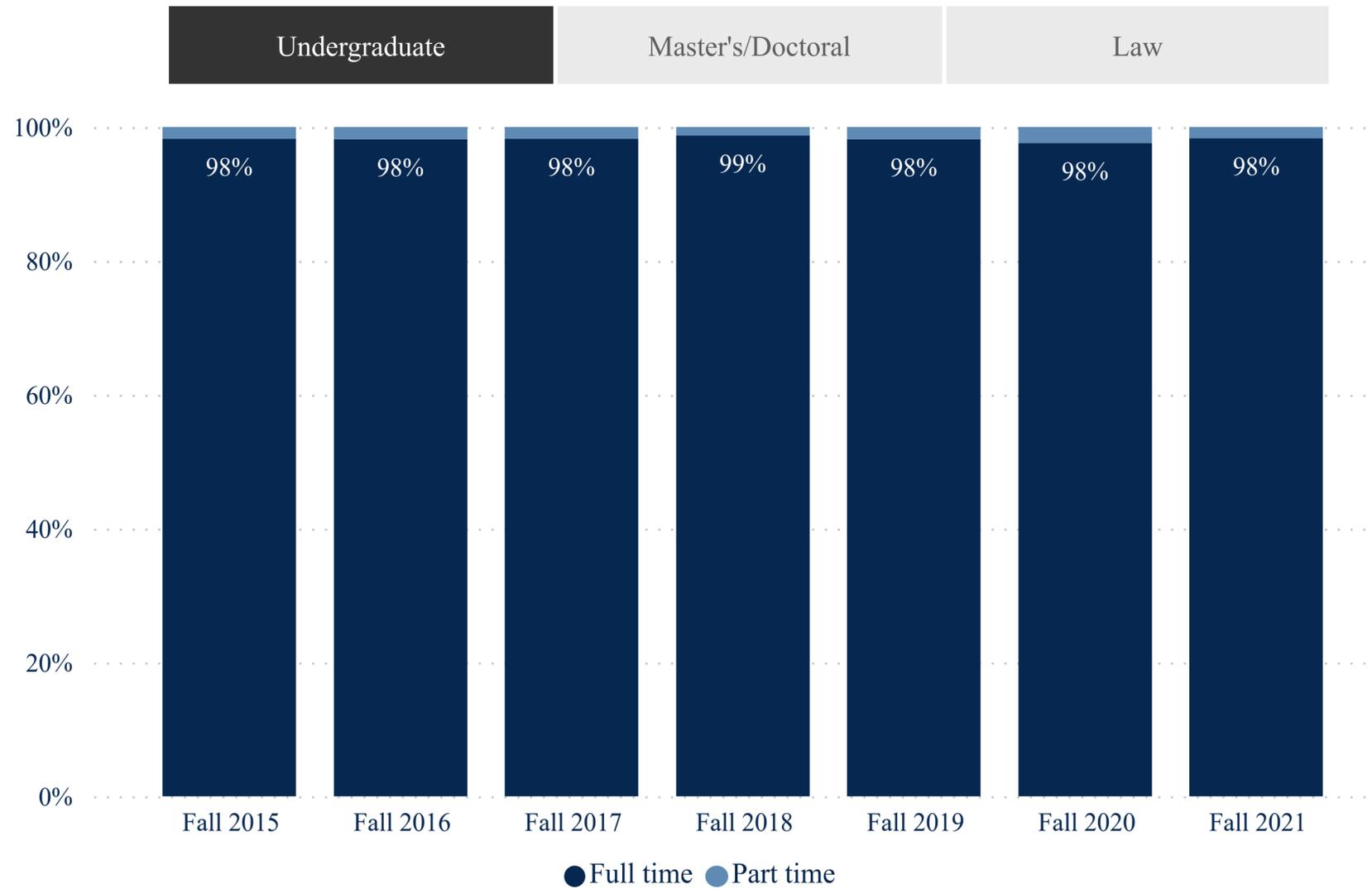
6
Average Credit Load
Master's/Doctoral, Fall 2021

14
Average Credit Load
Law, Fall 2021

GU Trends

Enrollment

Students Enrolled Full-time or Part-time Percentage by Student Level, Fall 2015 - 2021



FTE Enrollment*
Fall 2021

5,253

Undergraduates

1,365

Master's/Doctoral

462

Law

*FTE: Full-time equivalent. For Undergraduates, 1 FTE = 15 credits. Graduate/Doctoral: 1 FTE = 9 credits. Law: 1 FTE = 14 credits.

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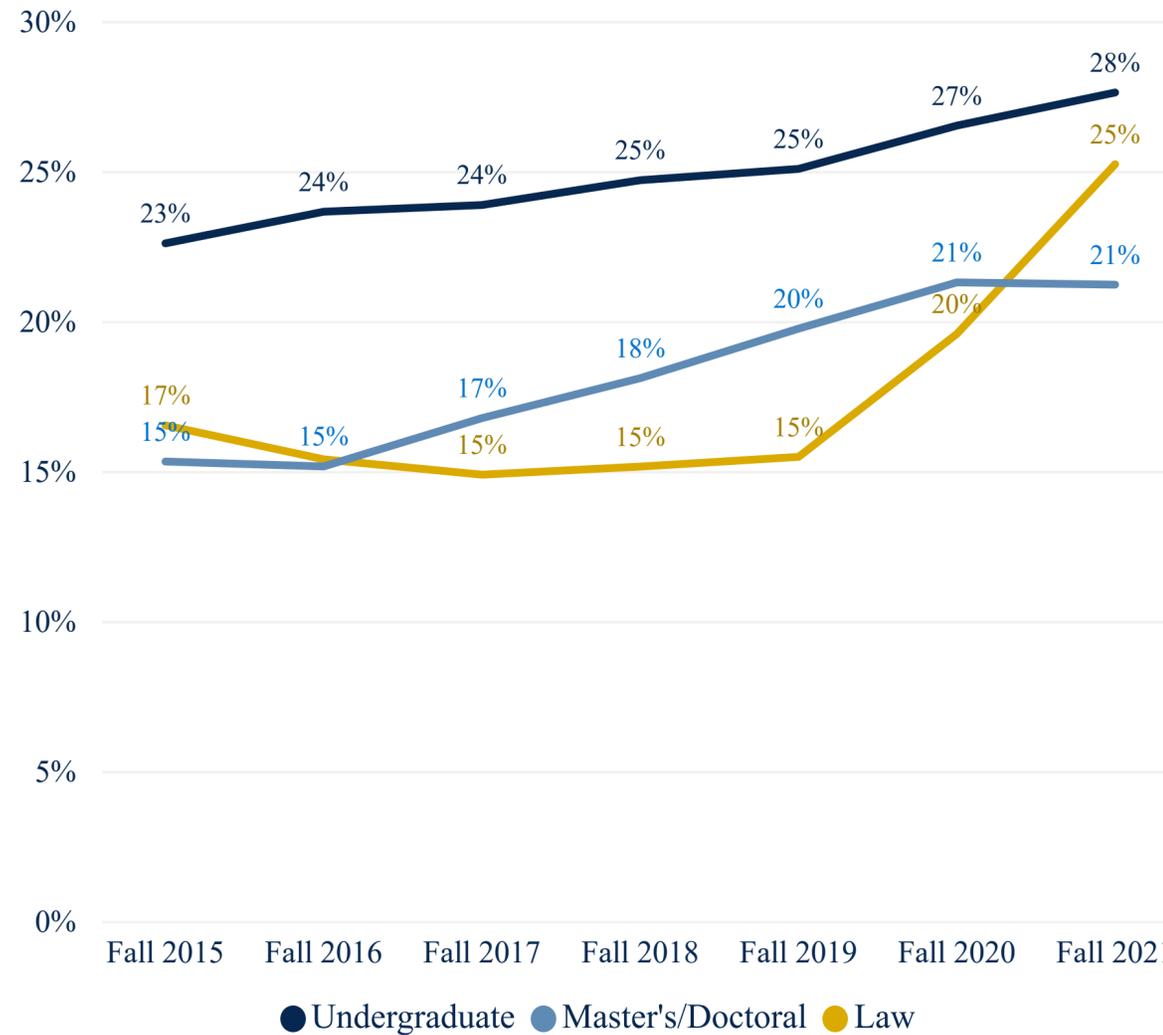
Student Demographic Profile

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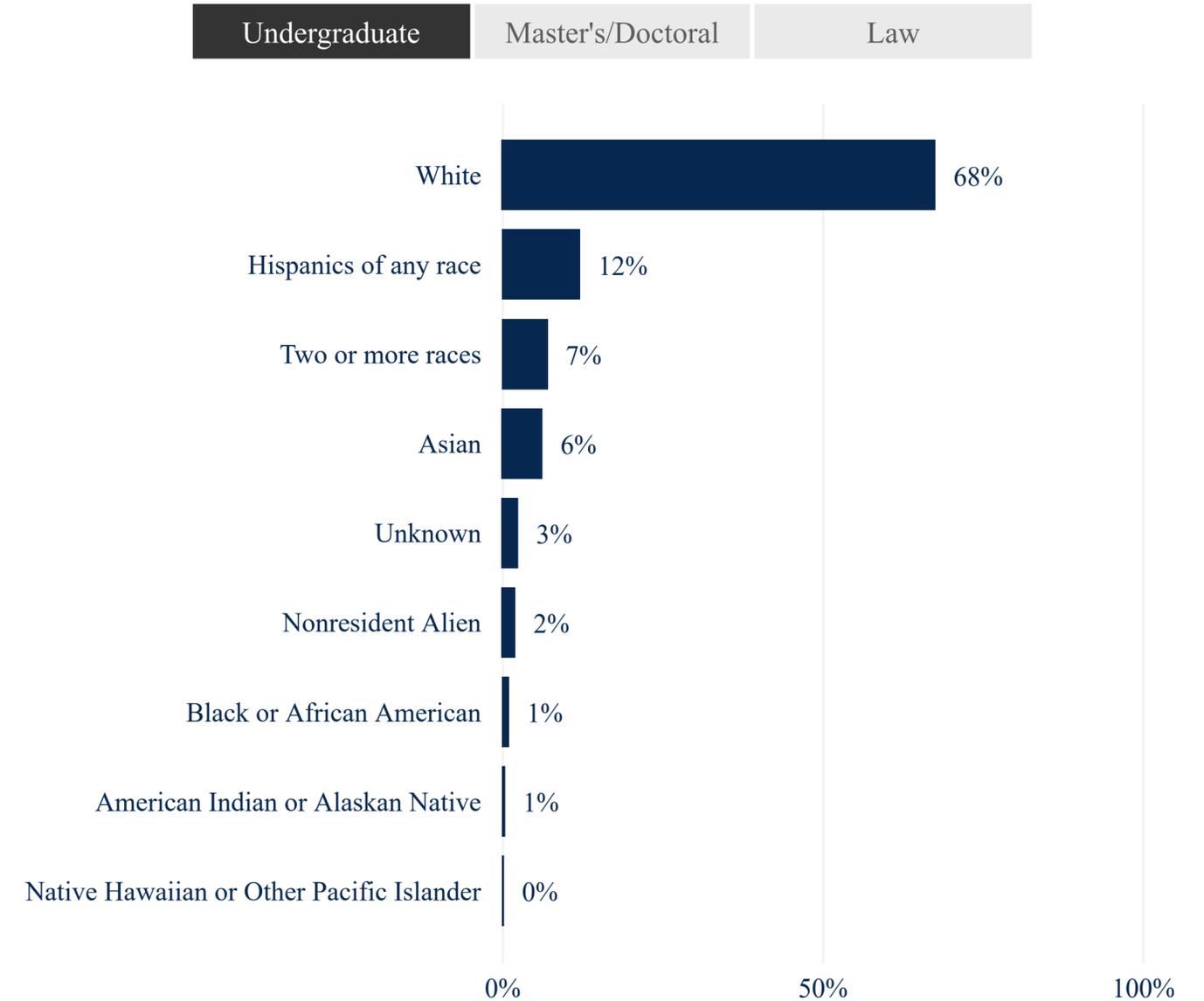
Student Demographic Profile

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Underrepresented Minority* Percentage by Student Level, Fall 2015 - 2021



Race and Ethnicity Fall 2021



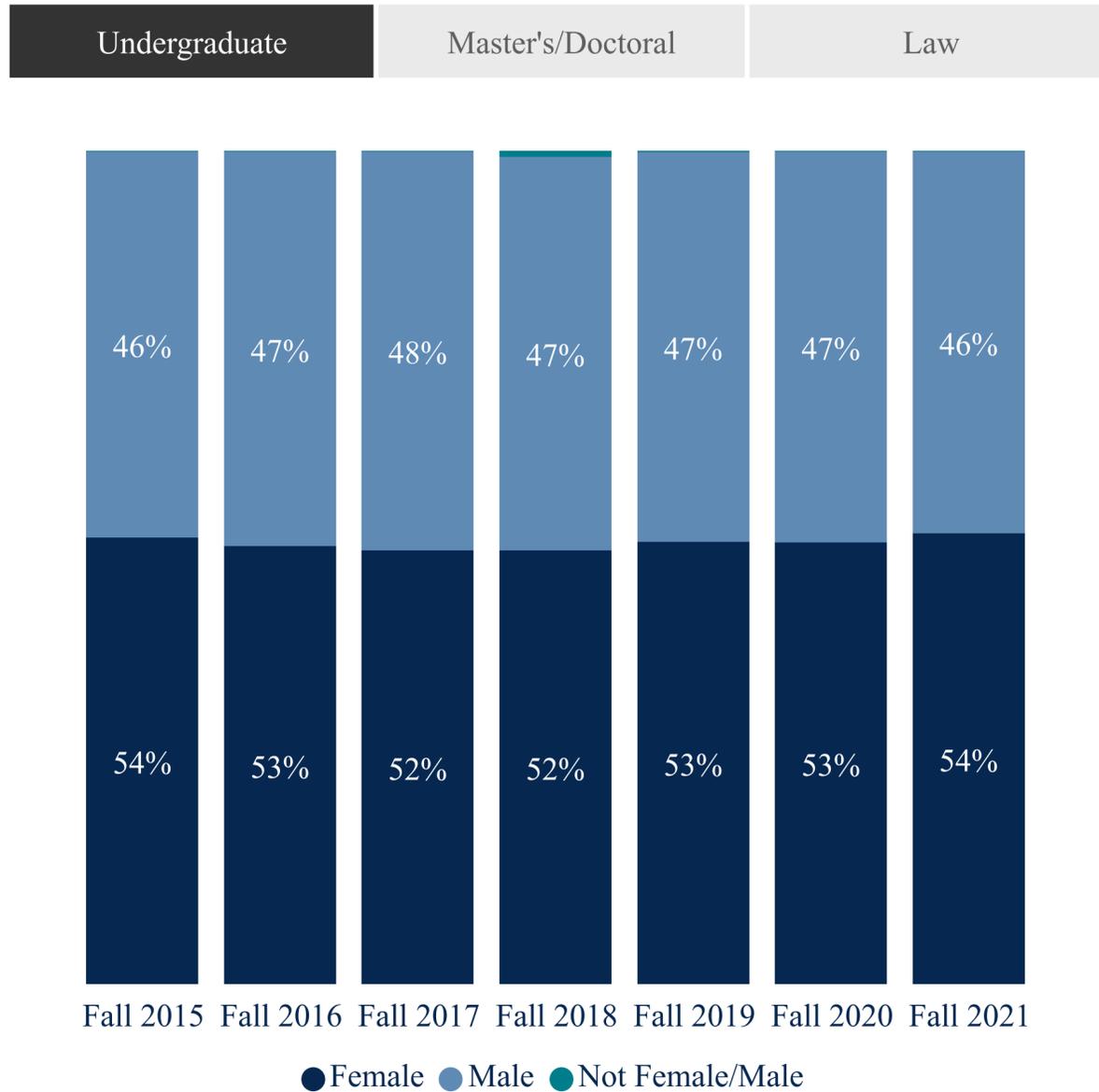
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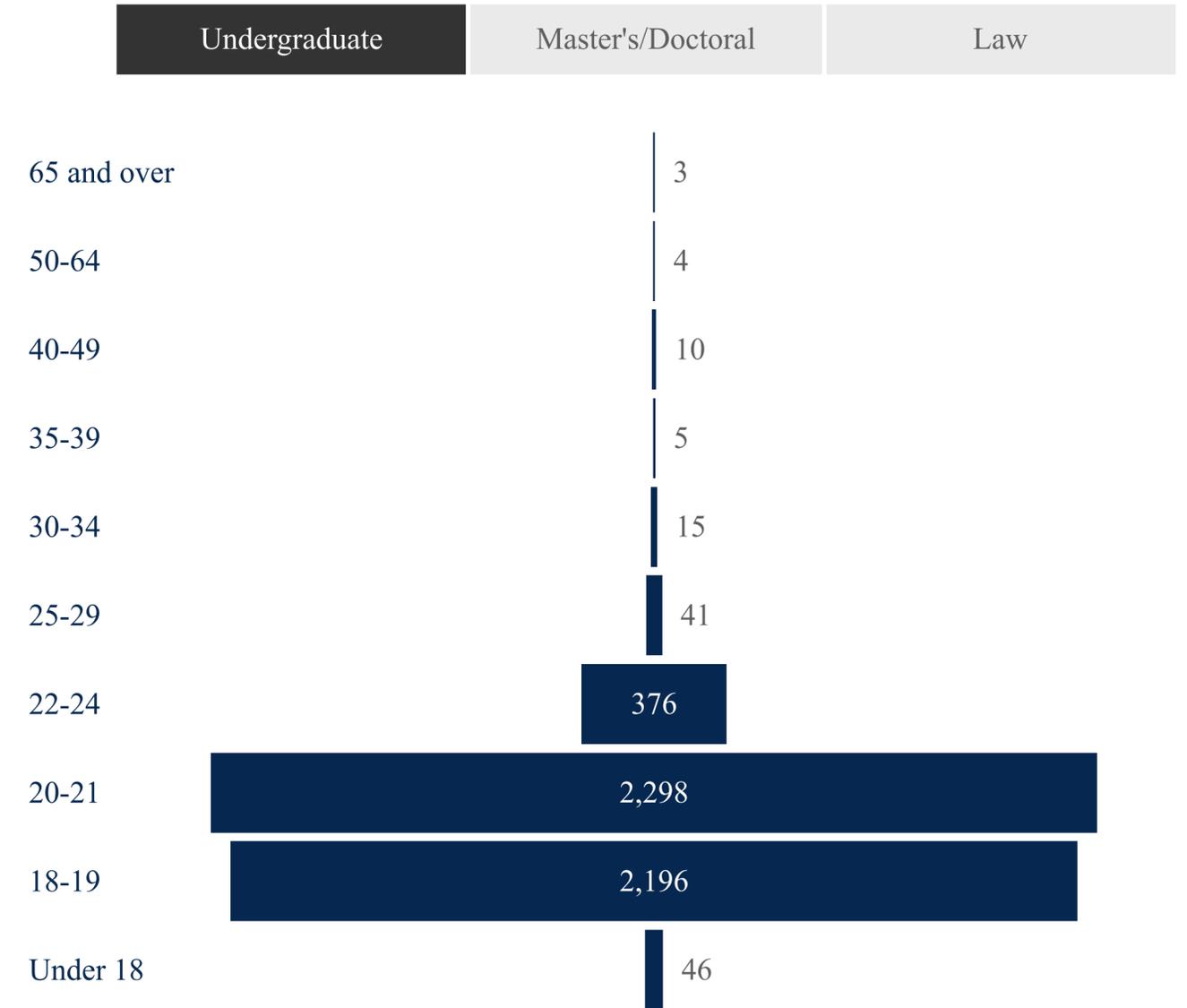
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Student Gender* Percentage by Level, Fall 2015 - 2021



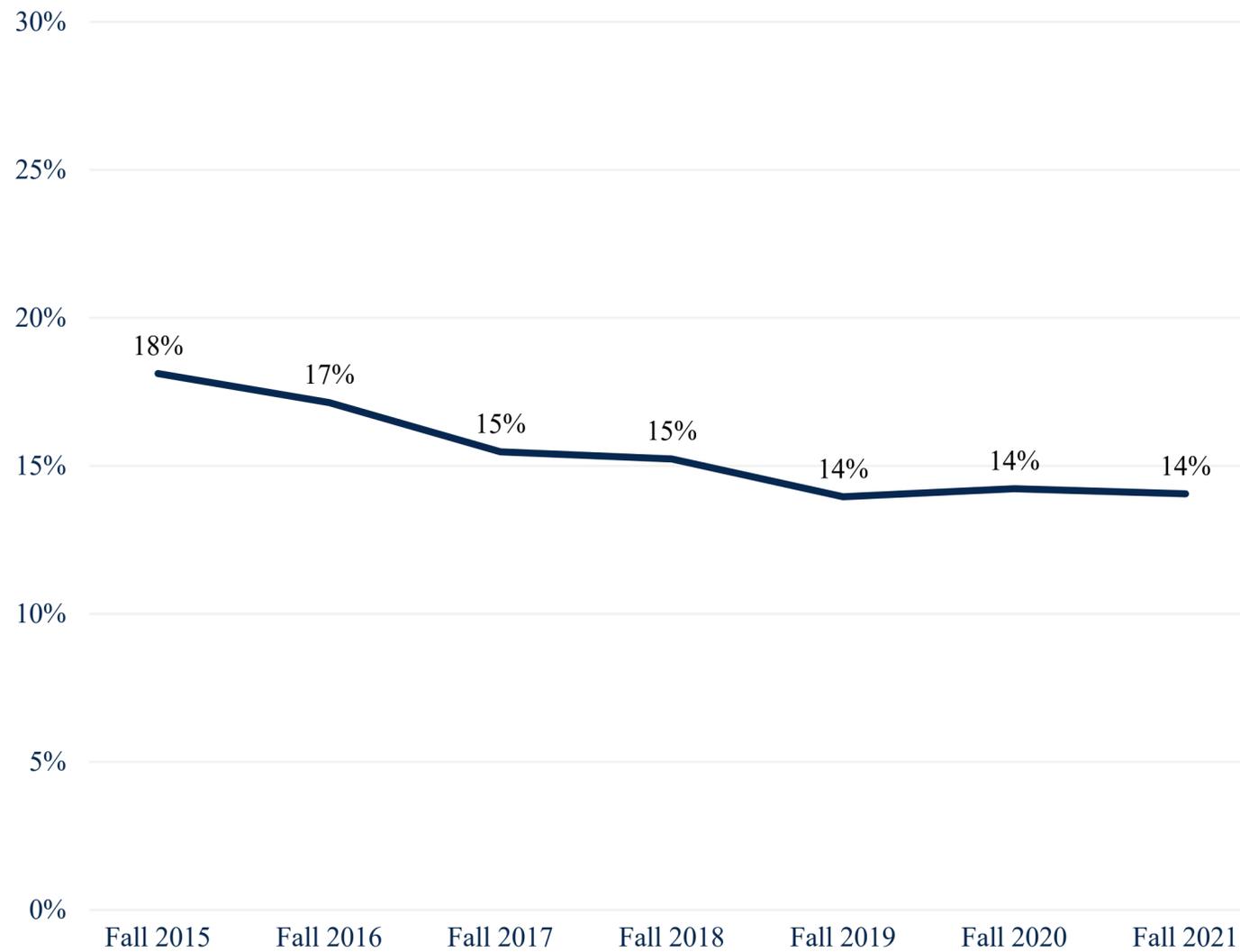
*Legal sex designation in the Student Information System (Banner).

Student Age Distribution by Level, Fall 2021



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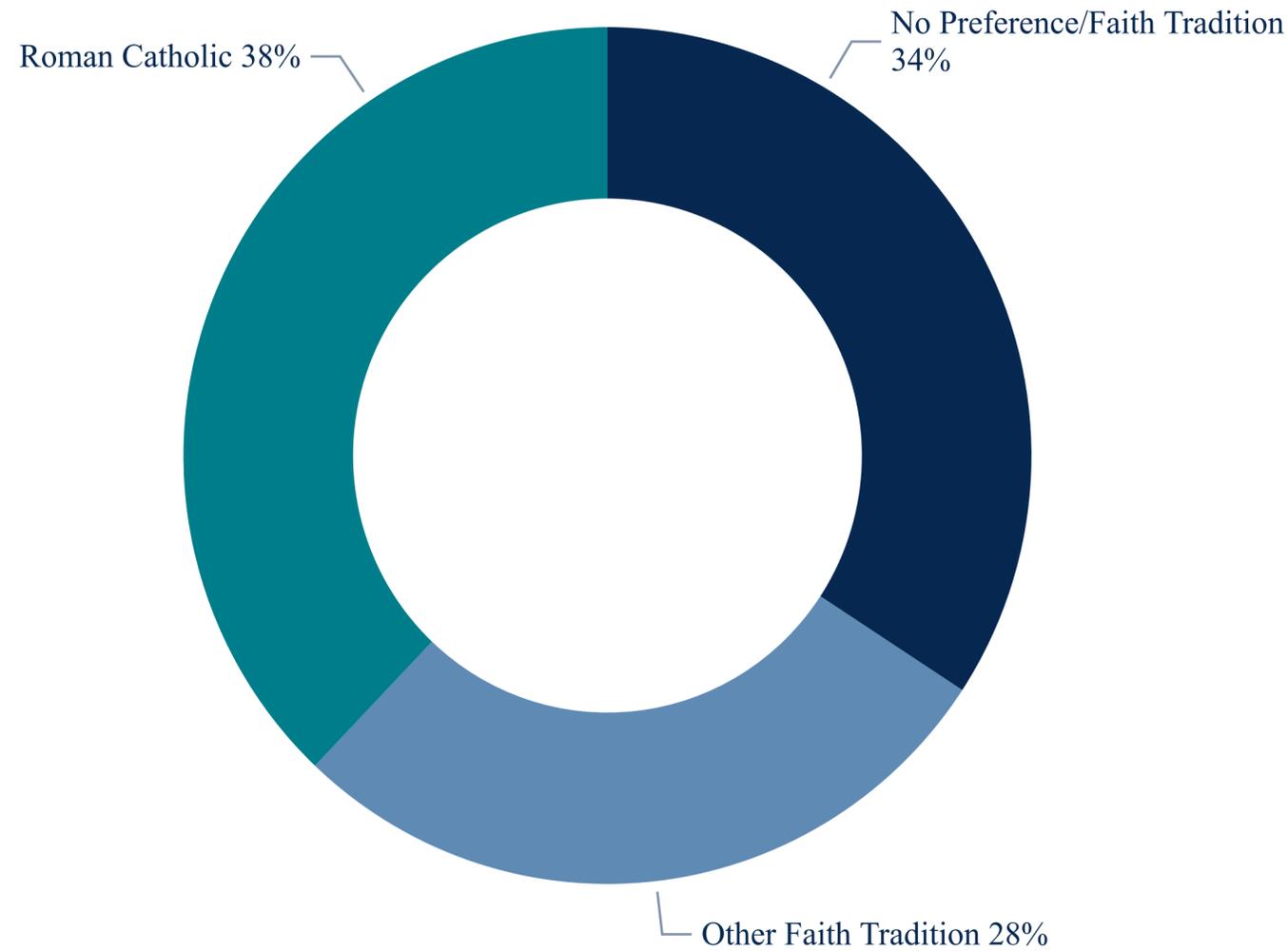
First Generation Students Percentage of Undergraduates, Fall 2015 - 2021



First Generation Students as Percentage of their Race/Ethnicity Population Undergraduates, Fall 2021

Race/Ethnicity	First Generation %
American Indian or Alaskan Native	40%
Asian	19%
Black or African American	46%
Hispanics of any race	30%
Native Hawaiian or Other Pacific Islander	23%
Nonresident Alien	14%
Two or more races	15%
Unknown	6%
White	10%

Religious/Faith Traditions Undergraduates, Fall 2021



32

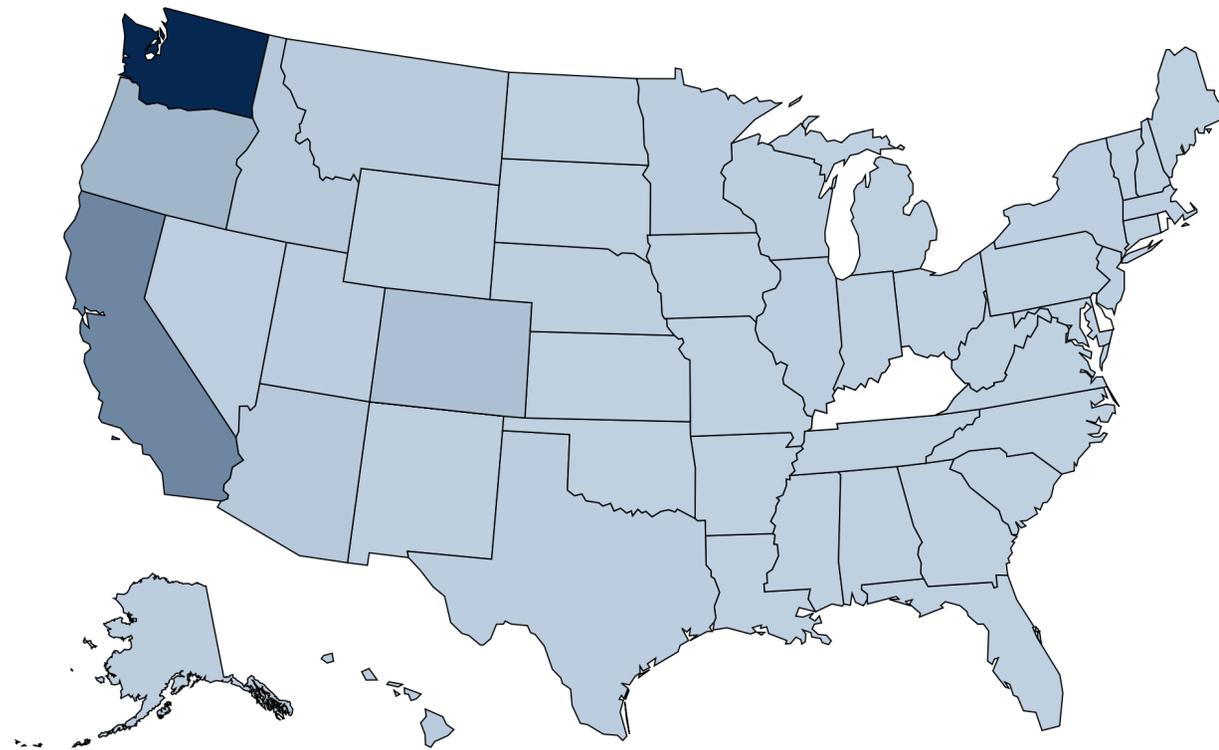
Faith Traditions/Religions Represented
Undergraduates, Fall 2021

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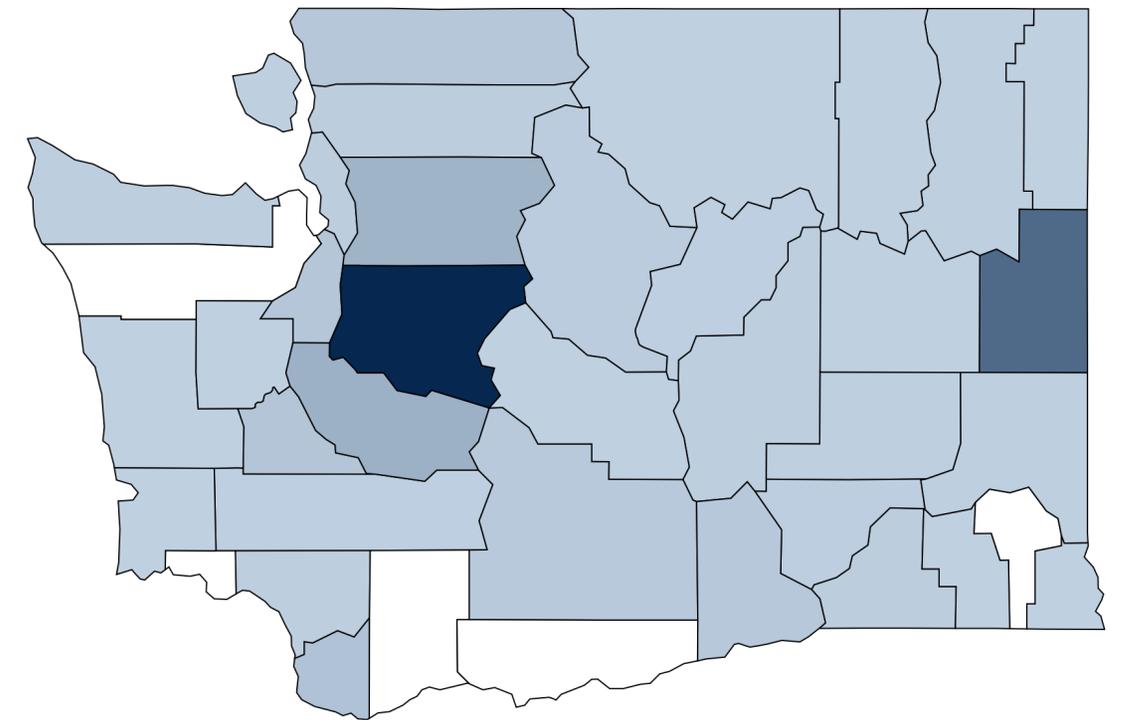
Student Demographic Profile

Enrollment from U.S. by State & Enrollment from Washington State by County Fall 2021



Top 3 States

Washington	49%
California	21%
Oregon	8%



Top 3 WA Counties

King	36%
Spokane	22%
Pierce	7%

Hover over state or county to see enrollment percentage and number on the web version of this report at www.gonzaga.edu/IR

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Student Demographic Profile

International Students All Students, Fall 2021



205
International Students

37
Countries Represented

Hover over country to see enrollment number on the web version of this report at www.gonzaga.edu/IR

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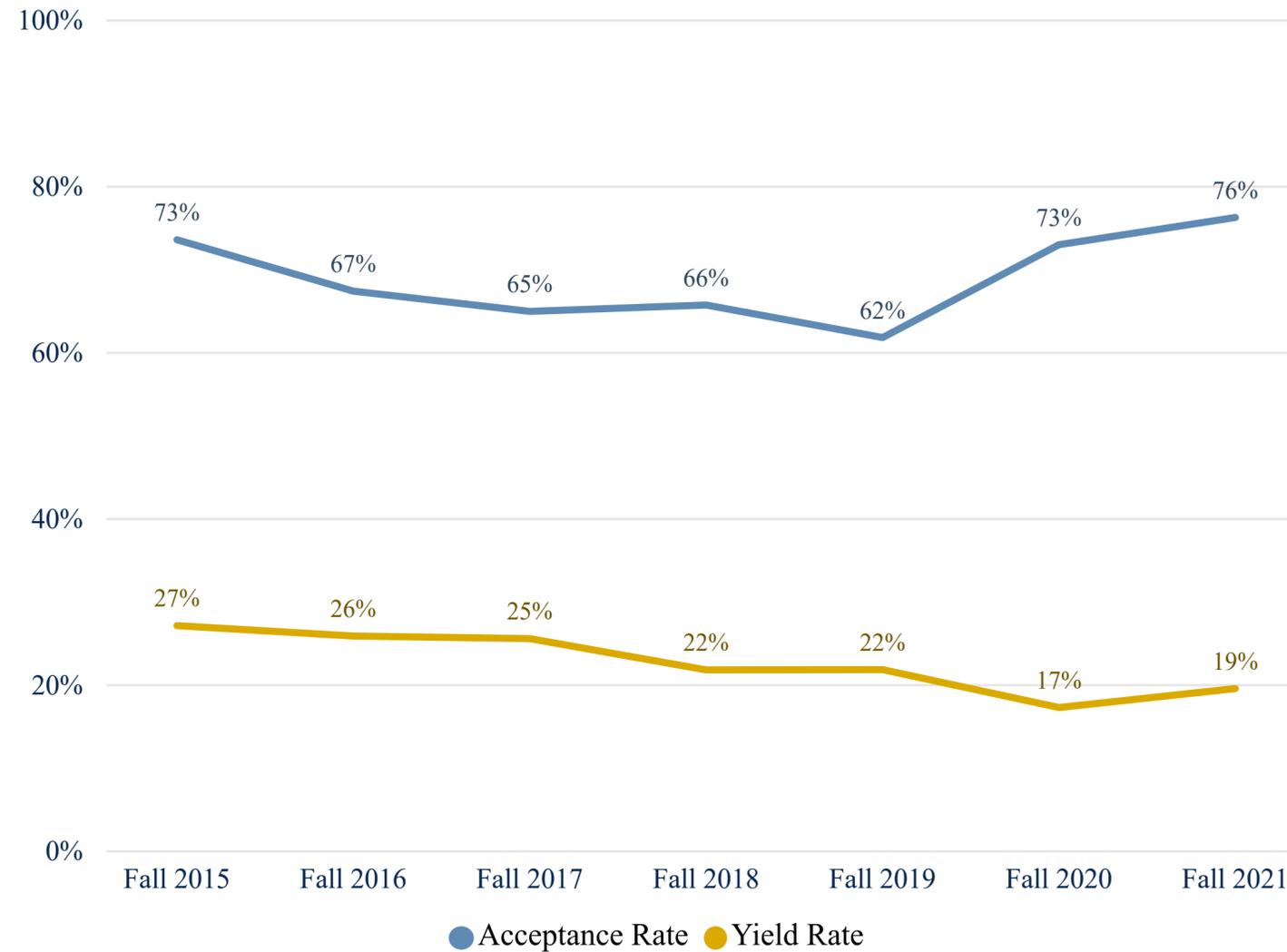
New Student Profile

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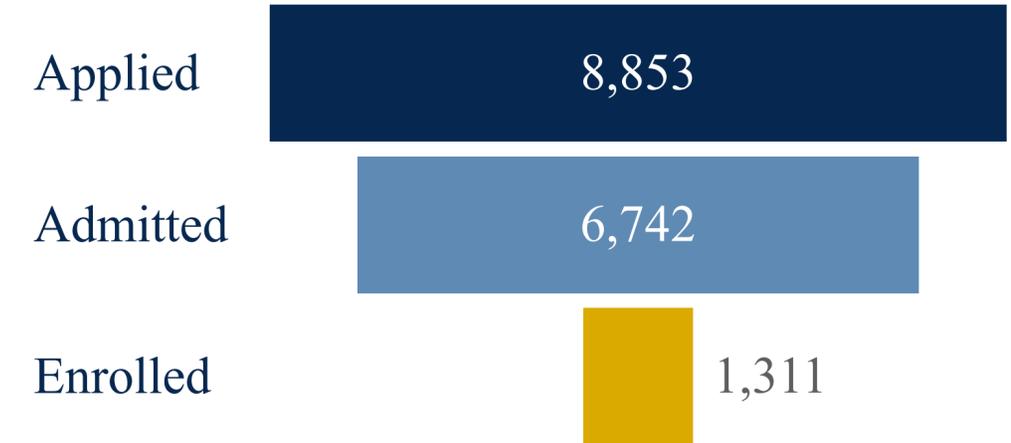
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Acceptance and Yield Rates First-Year Undergraduates, Fall 2015 - 2021



Applied, Admitted, and Enrolled First-Year Undergraduates, Fall 2021



The **Acceptance Rate** is the number of admitted students divided by the number of applications received.
 The **Yield Rate** is the number of new enrolled students divided by the number of accepted students.

Standardized Testing Profile First-Year Undergraduates, Fall 2021

Test Type	25th Percentile	75th Percentile
ACT Composite	27	31
ACT English	26	34
ACT Math	25	30
SAT Composite	1218	1371
SAT EBRW*	610	690
SAT Math	598	690

18%

Percent Submitting ACT
First-Year Undergraduates, Fall 2021

21%

Percent Submitting SAT
First-Year Undergraduates, Fall 2021

3.74

Median Unweighted HS GPA
First-Year Undergraduates, Fall 2021

*SAT EBRW = SAT Evidence-Based Reading & Writing

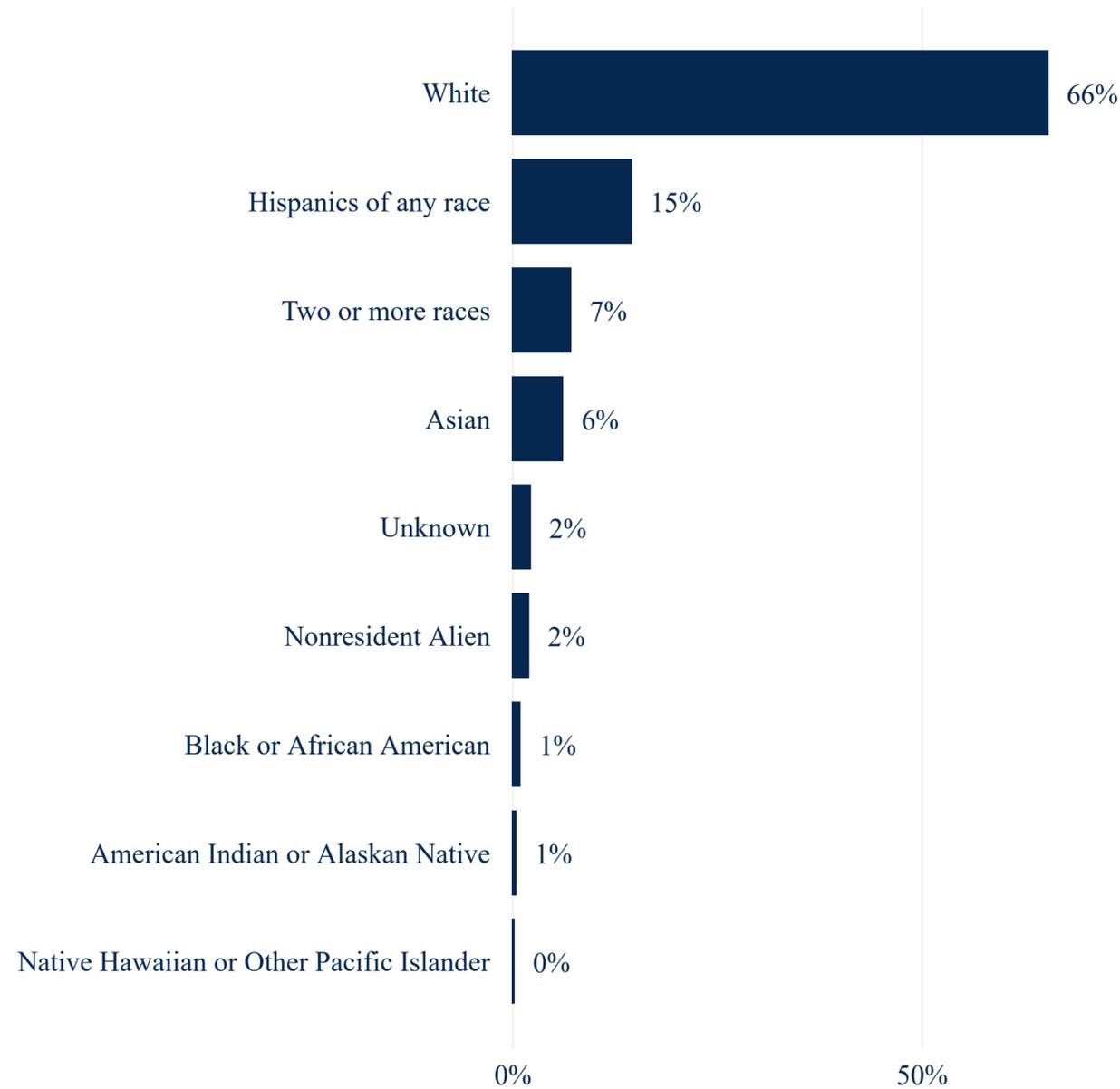
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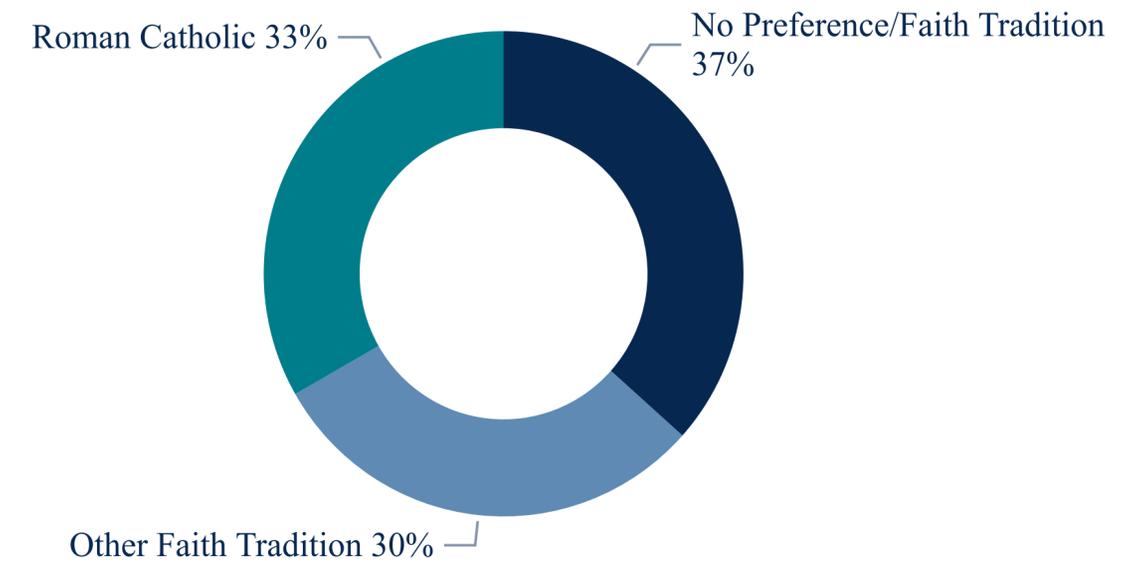
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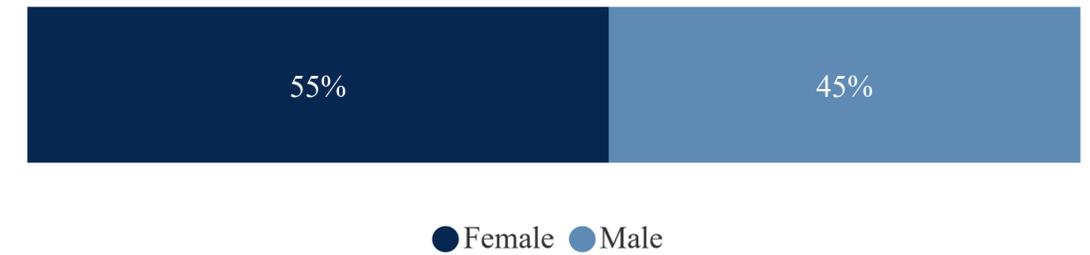
Race and Ethnicity First-Year Undergraduates, Fall 2021



Religious/Faith Traditions First-Year Undergraduates, Fall 2021



Percent by Female/Male* First-Year Undergraduates, Fall 2021



*Legal sex designation in the Student Information System (Banner).

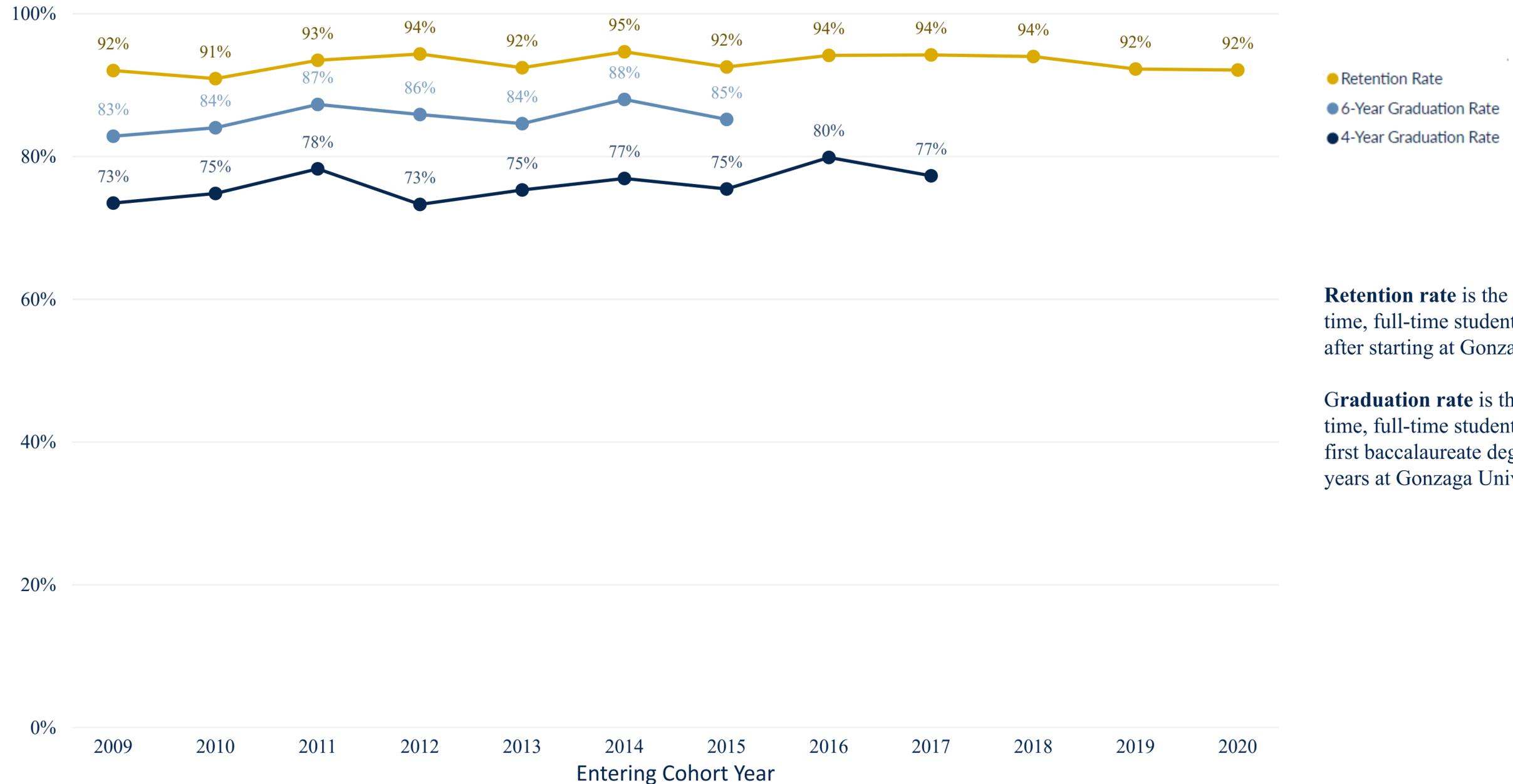
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Outcomes

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Outcomes

Retention Rate, 4-year and 6-year Graduation Rates First-time, Full-time Undergraduates by Year of Entry



Retention rate is the proportion of first-time, full-time students who enrolled a year after starting at Gonzaga University.

Graduation rate is the proportion of first-time, full-time students who earned their first baccalaureate degrees within 4 or 6 years at Gonzaga University.

GU Trends

Financial Aid

GU Trends

Financial Aid

Scholarship and Grant Aid Awarded Undergraduates, Academic Years 2016 - 2021

Aid Type	2016	2017	2018	2019	2020	2021
External Sources	\$4,809,400	\$5,045,539	\$4,942,038	\$5,065,190	\$4,664,439	\$4,087,469
Federal	\$3,836,110	\$3,494,187	\$3,675,751	\$3,679,931	\$4,344,032	\$5,060,860
Institutional	\$76,100,894	\$84,804,909	\$89,545,314	\$107,379,444	\$110,867,356	\$109,972,127
State	\$2,633,583	\$2,527,955	\$2,957,883	\$2,888,586	\$3,378,130	\$4,058,832
Total	\$87,379,987	\$95,872,590	\$101,120,986	\$119,013,151	\$123,253,957	\$123,179,288

Students Receiving Aid Percentage of Undergraduates, Academic Year 2020 - 2021

98%

Institutional Grant / Scholarship

12%

Washington College Grant

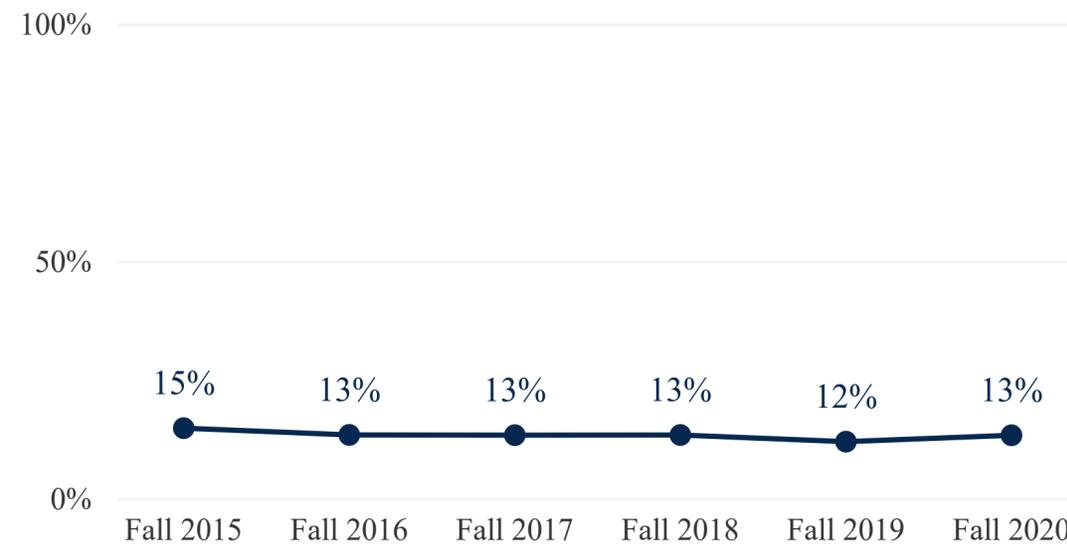
40%

Federal Loans

13%

Federal Pell Grant

Pell Grant Eligibility Percentage Undergraduates, Fall 2015 - 2021



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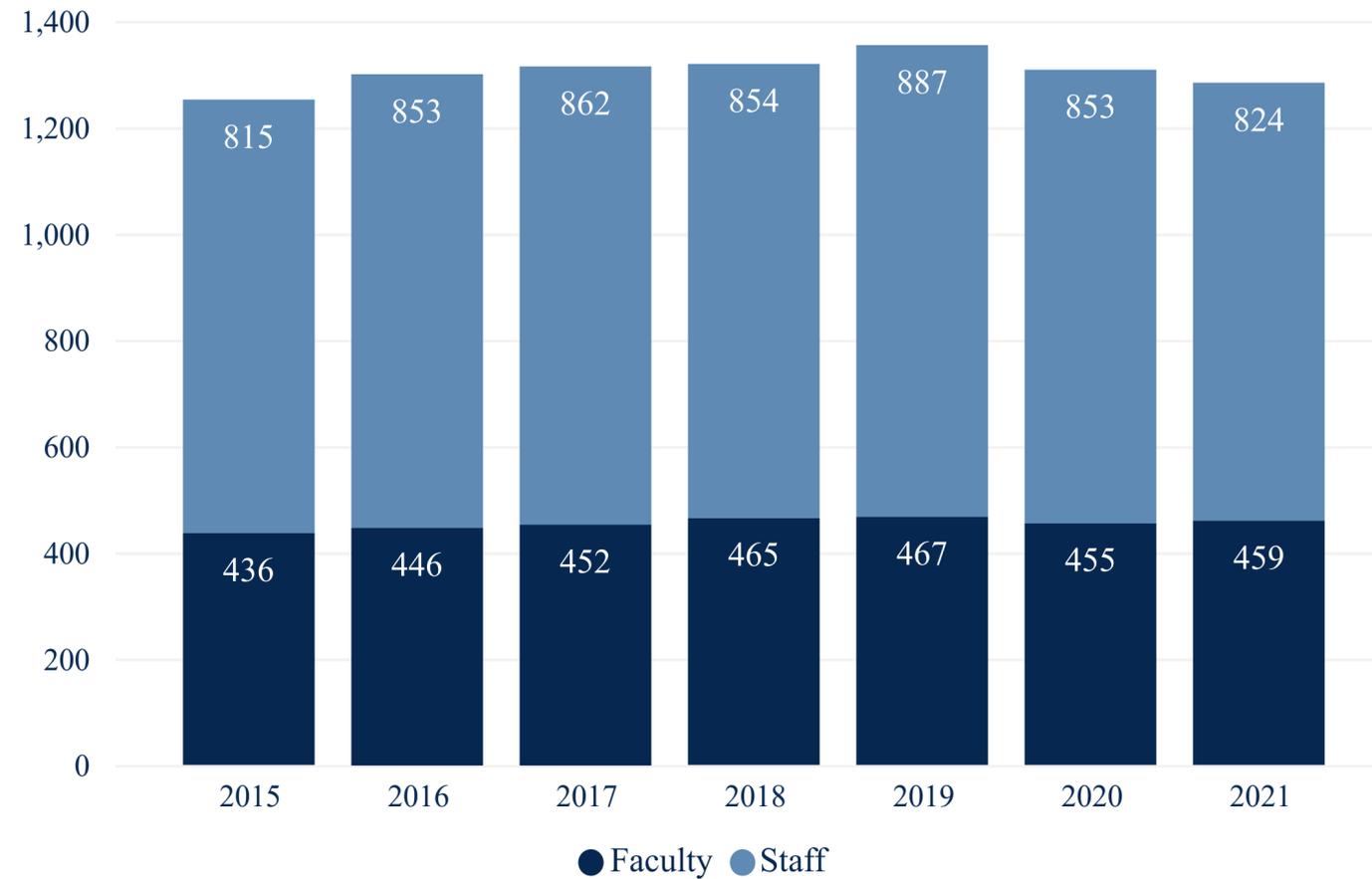
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Employee Profile

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Employee Profile

Faculty and Staff Headcount Fall 2015 - 2021



Faculty and Staff Demographics Fall 2021

Employee Status	Number of People	Percent URM*	Percent Female
Professor	135	16%	36%
Associate Professor	131	11%	44%
Assistant Professor	106	27%	47%
Lecturer/Instructor/Other	87	13%	54%
Staff	824	13%	59%
Total	1,283	14%	54%

*Underrepresented minority (URM) includes the following Race/Ethnicity descriptions: American Indian or Alaskan Native, Asian, Black or African American, Hispanics of any race, Native Hawaiian or Other Pacific Islander, and Two or more races

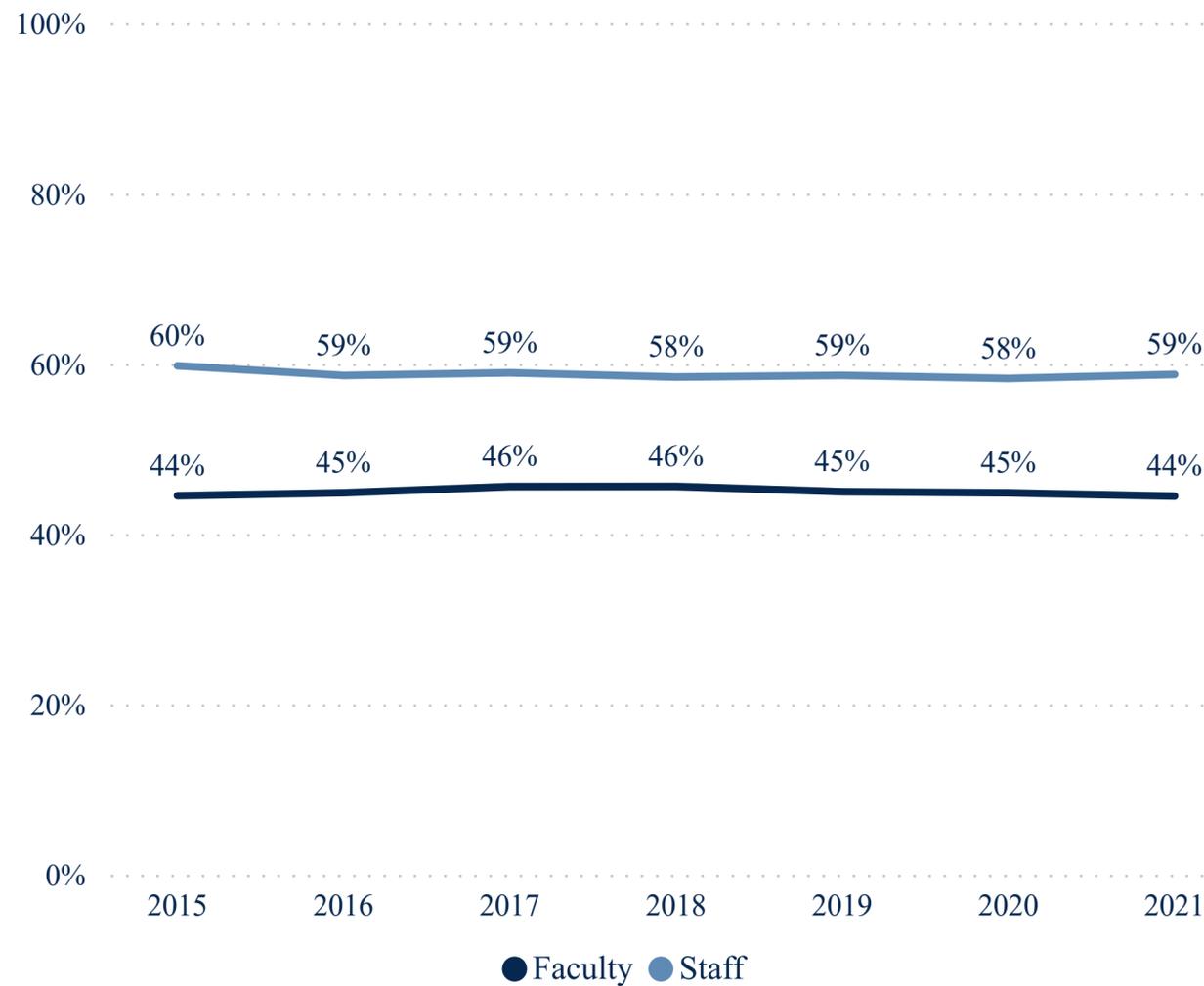
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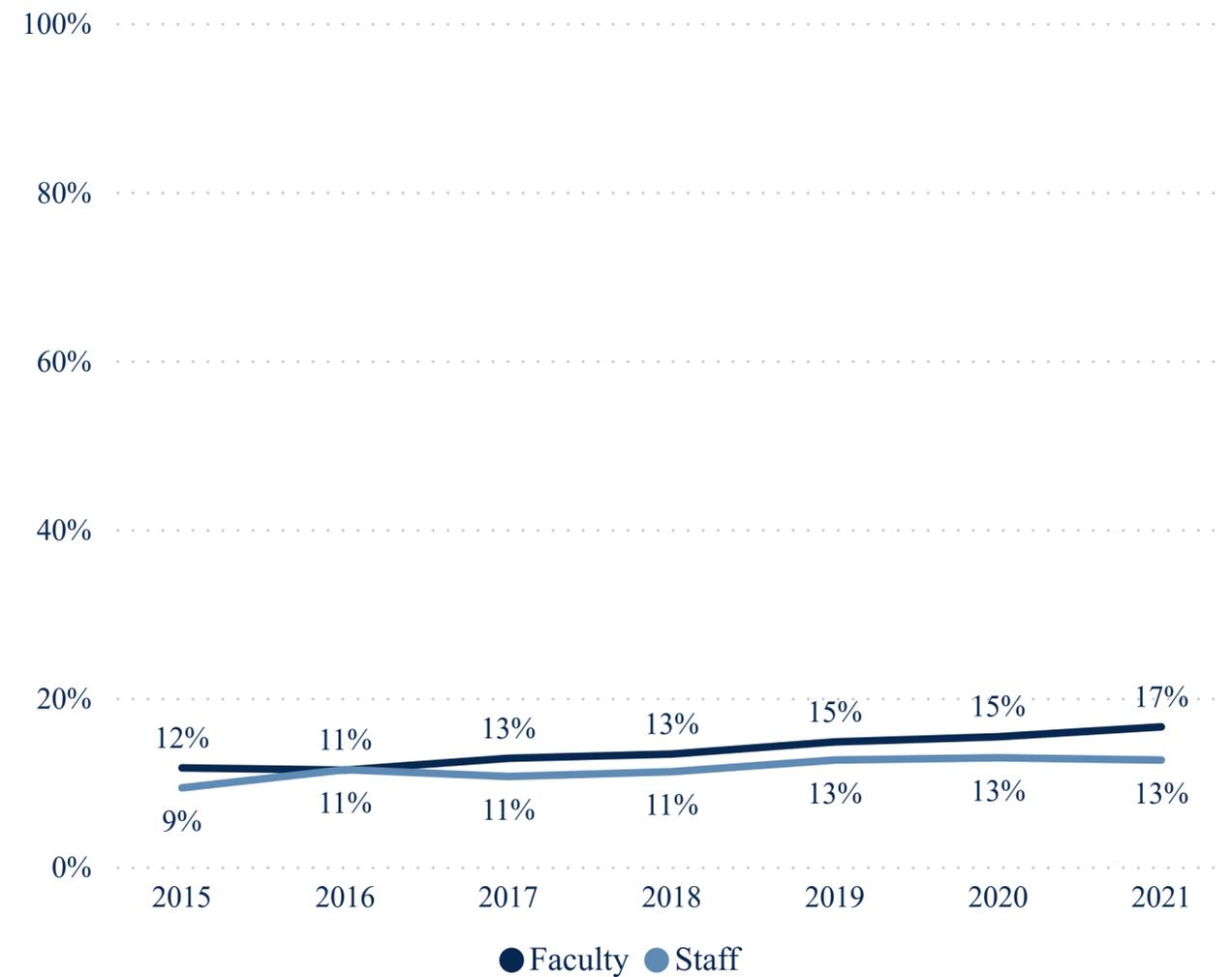
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Female* Percentage of Employees, Fall 2015 - 2021



*Legal sex designation in the Enterprise Resource Planning system (Banner).

Underrepresented Minority** Percentage of Employees, Fall 2015 - 2021



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