Factbook

Gonzaga University
2023 - 2024

GU Trends

Introduction

The Factbook (GU Trends) is an annual report covering enrollment, admissions, outcomes, and student and employee profiles at Gonzaga University for the current academic year and over time. This report is updated annually by Institutional Research, within the Office of the University Registrar. Please visit the IR website to access the online, interactive version of GU Trends: www.gonzaga.edu/IR.

Report sections include:

- Enrollment - Enrollment by student level, college within the University, major, credits, and full/part-time status
- Student Profile - Student body demographic profile
- New Student Profile - Admissions, new student academic and demographic profile
- Financial Aid - Financial aid awarded
- Employee Profile - Faculty and staff demographic profile

Institutional Research Mission Statement:
Institutional Research serves the mission of Gonzaga University by providing data and information for compliance, benchmarking, accreditation, and analytical purposes.

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GU Trends

Enrollment

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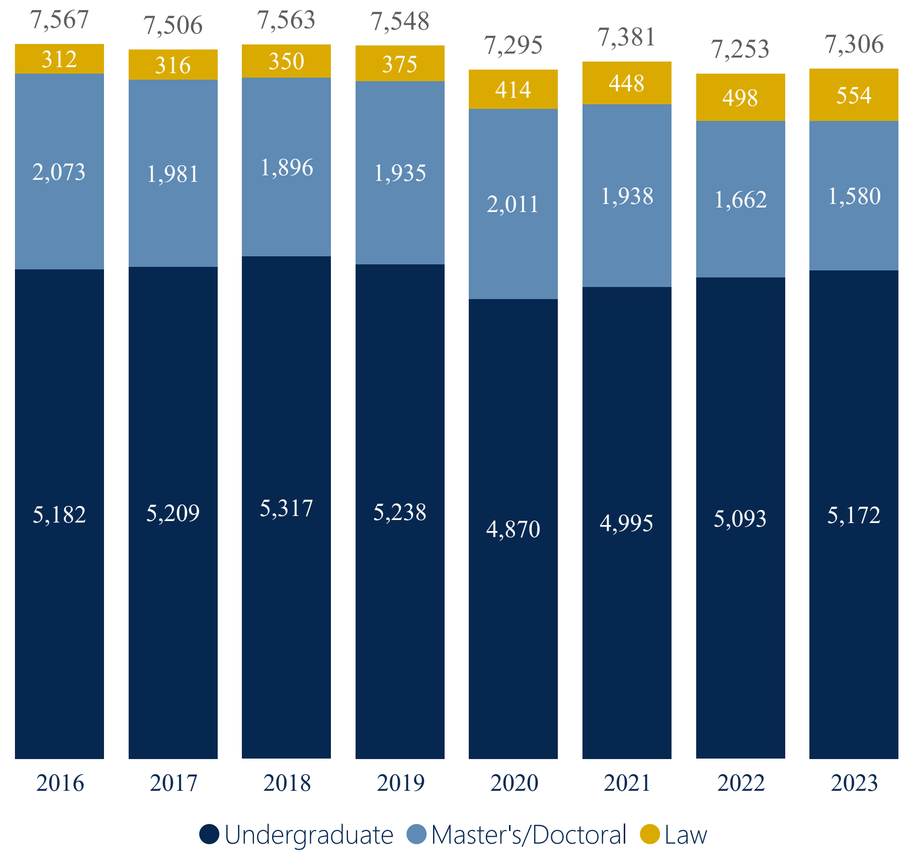
Headcount by Level and Gender

Fall 2016 - 2023

Student Level	2016	2017	2018	2019	2020	2021	2022	2023
Undergraduate	**5,182**	**5,209**	**5,317**	**5,238**	**4,870**	**4,995**	**5,093**	**5,172**
Female	2,724	2,712	2,758	2,762	2,561	2,677	2,722	2,742
Male	2,457	2,495	2,510	2,448	2,277	2,279	2,334	2,389
Not Female/Male	1	2	49	28	32	39	37	41
Master's/Doctoral	**2,073**	**1,981**	**1,896**	**1,935**	**2,011**	**1,938**	**1,662**	**1,580**
Female	1,392	1,324	1,264	1,299	1,354	1,295	1,099	1,032
Male	680	650	618	627	637	617	536	506
Not Female/Male	1	7	14	9	20	26	27	42
Law	**312**	**316**	**350**	**375**	**414**	**448**	**498**	**554**
Female	143	149	178	191	205	240	265	299
Male	169	167	172	184	208	203	228	244
Not Female/Male					1	5	5	11
Total	**7,567**	**7,506**	**7,563**	**7,548**	**7,295**	**7,381**	**7,253**	**7,306**

Headcount by Level

Fall 2016 - 2023



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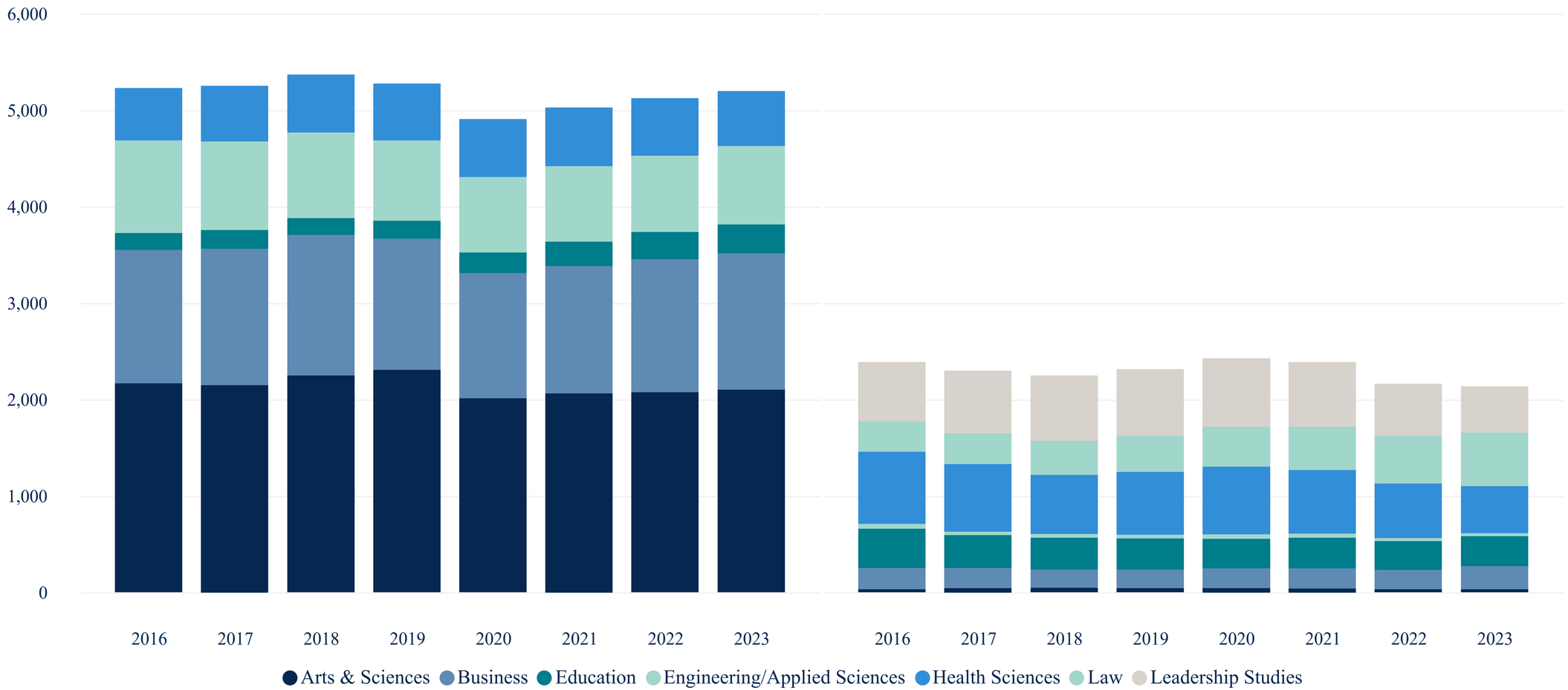
Undergraduate Enrollment by Major College
Fall 2016 - 2023

Master's, Doctoral, and Law Enrollment by Major College
Fall 2016 - 2023



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Undergraduate Majors by College/School

Fall 2016 - 2023

College/School	2016	2017	2018	2019	2020	2021	2022	2023
⊞ Arts & Sciences	2,167	2,147	2,251	2,307	2,012	2,062	2,074	2,102
⊞ Business	1,383	1,418	1,454	1,358	1,299	1,322	1,382	1,414
⊞ Education	176	190	174	189	213	252	280	300
⊞ Engineering/Applied Sciences	960	918	887	832	784	781	794	811
⊞ Health Sciences	540	575	599	589	599	608	593	567
Total	**5,182**	**5,209**	**5,317**	**5,238**	**4,870**	**4,995**	**5,093**	**5,172**

Undergraduate academic majors are offered through:

- College of Arts and Sciences
- School of Business Administration
- School of Education
- School of Engineering and Applied Science
- School of Health Sciences

*Expand to Majors by using +/- icons on the web version of this report at **www.gonzaga.edu/IR**

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Master's, Doctoral, and Law Programs by College/School

Fall 2016 - 2023

College/School	2016	2017	2018	2019	2020	2021	2022	2023
⊞ Arts & Sciences	32	43	47	44	43	39	30	32
⊞ Business	218	211	189	195	205	210	204	241
⊞ Education	409	339	332	320	308	317	297	308
⊞ Engineering/Applied Sciences	49	35	39	40	46	43	31	31
⊞ Health Sciences	750	701	613	650	700	659	565	488
⊞ Law	312	316	350	375	414	448	498	554
⊞ Leadership Studies	613	651	676	686	709	670	535	480
Total	**2,383**	**2,296**	**2,246**	**2,310**	**2,425**	**2,386**	**2,160**	**2,134**

Graduate academic programs are offered through:

- College of Arts and Sciences
- School of Business Administration
- School of Education
- School of Engineering and Applied Science
- School of Health Sciences
- School of Law
- School of Leadership Studies

*Expand to Programs by using +/- icons on the web version of this report at **www.gonzaga.edu/IR**

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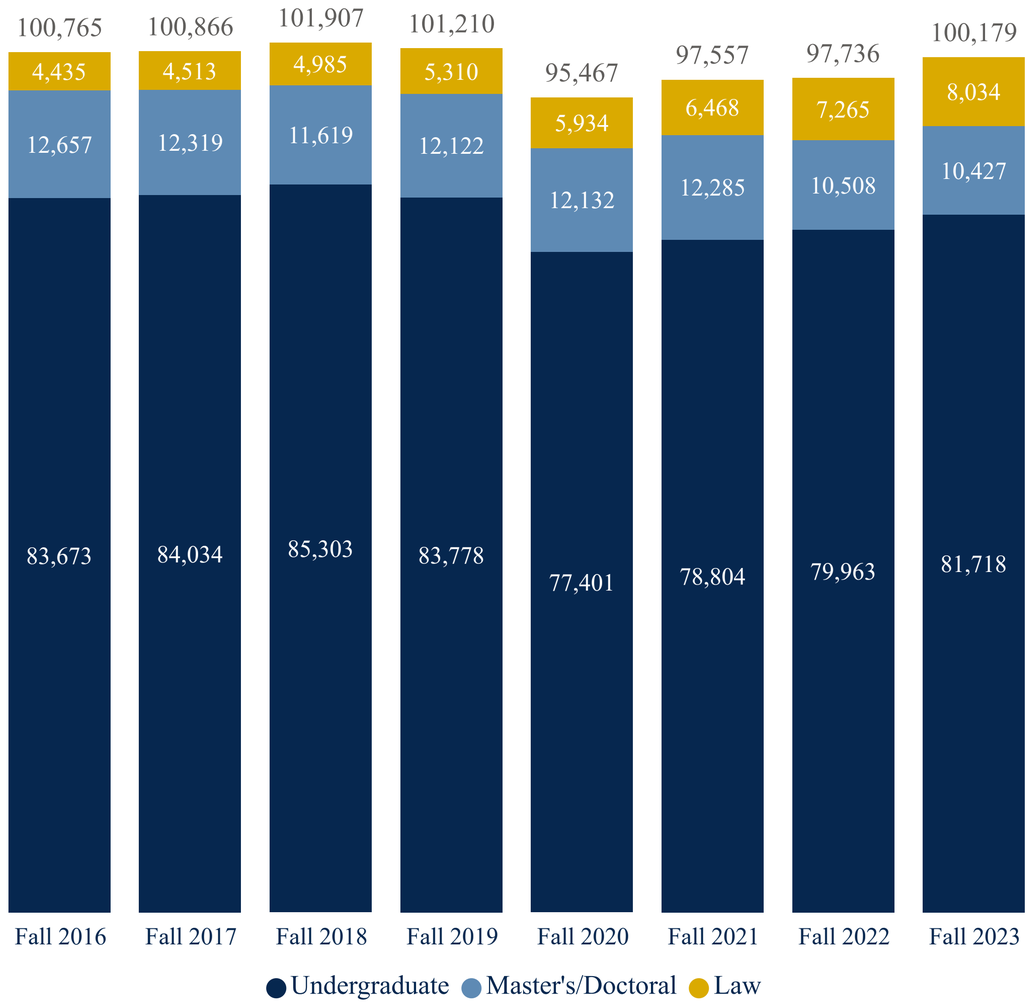
Total Credits by Student Level
Fall 2016 - 2023



16
Average Credit Load
Undergraduates, Fall 2023

7
Average Credit Load
Master's/Doctoral, Fall 2023

15
Average Credit Load
Law, Fall 2023

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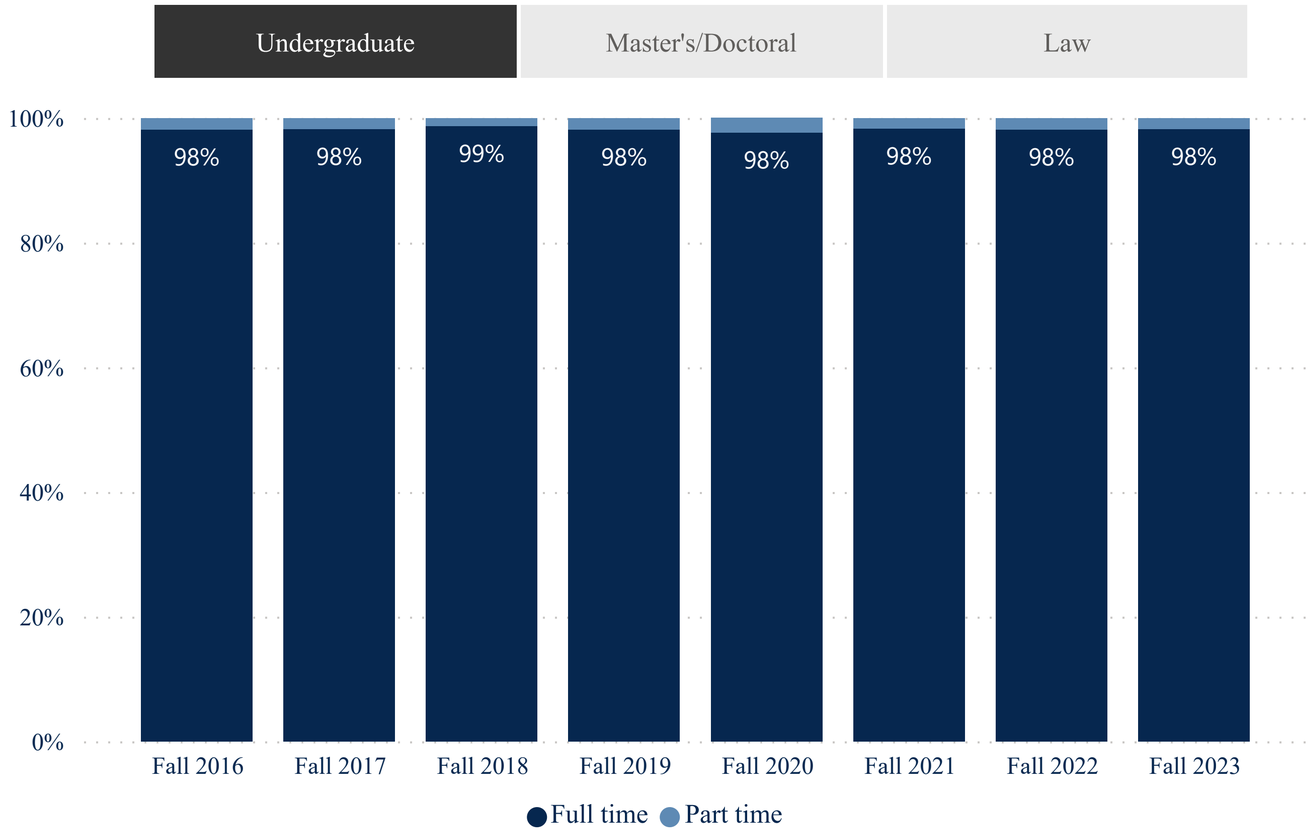
Students Enrolled Full-time or Part-time

Percentage by Student Level, Fall 2016 - 2023



Enrollment Headcount

Fall 2023

5,172
Undergraduates

1,580
Master's/Doctoral

554
Law

GU Trends

Student Demographic Profile

GU Trends

Student Demographic Profile

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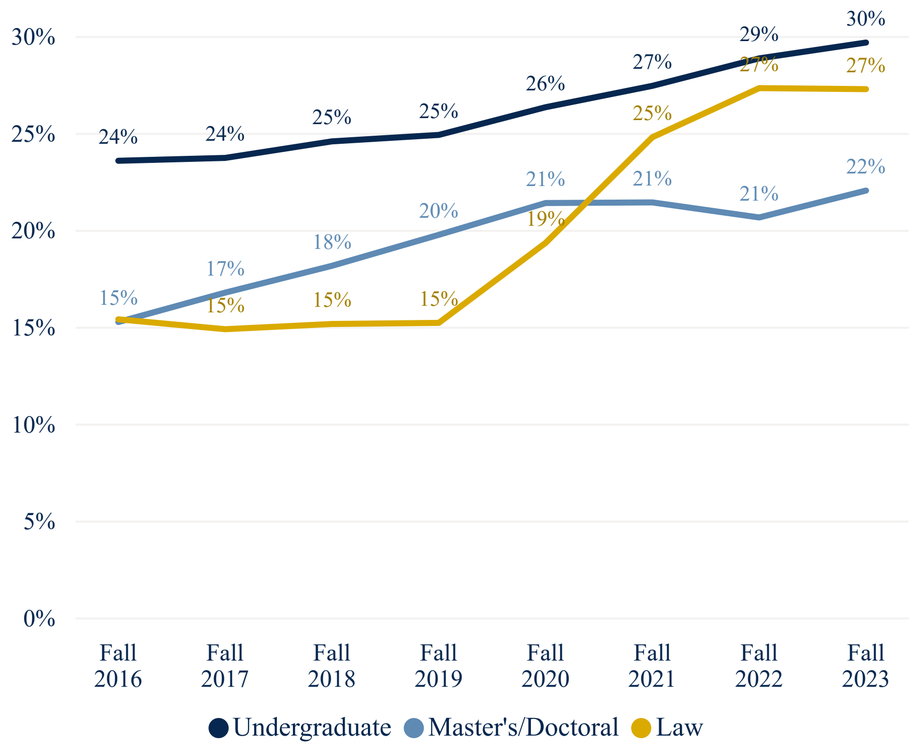
Underrepresented Minority*

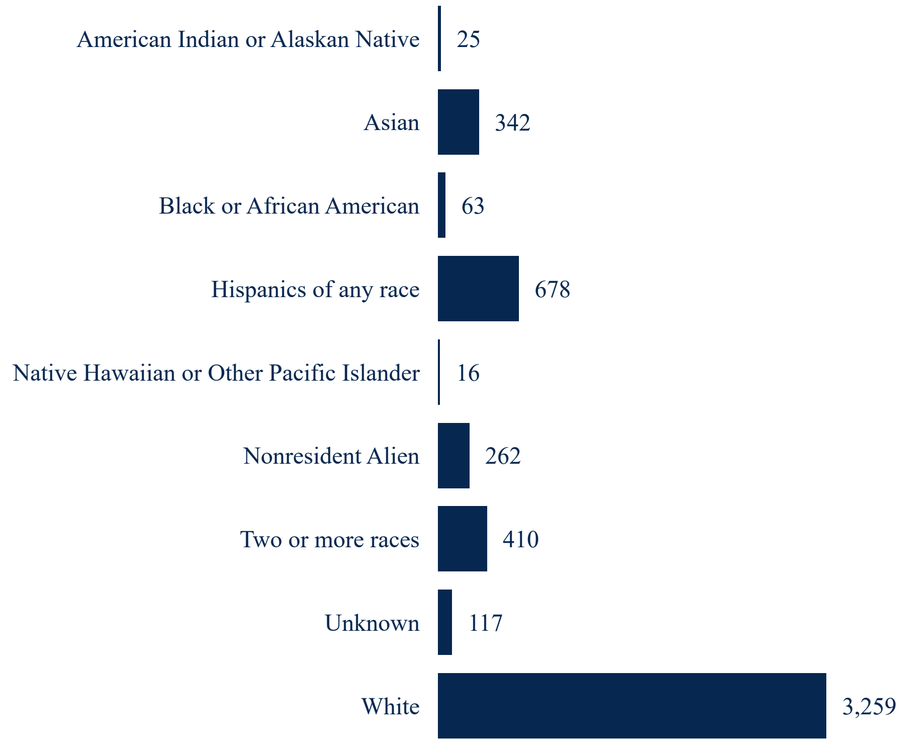
Percentage by Student Level, Fall 2016 - 2023



Race and Ethnicity

Number of Students, Fall 2023

Undergraduate | Master's/Doctoral | Law



*Underrepresented minority (URM) includes the following Race/Ethnicity descriptions: American Indian or Alaskan Native, Asian, Black or African American, Hispanics of any race, Native Hawaiian or Other Pacific Islander, and Two or more races

GU Trends

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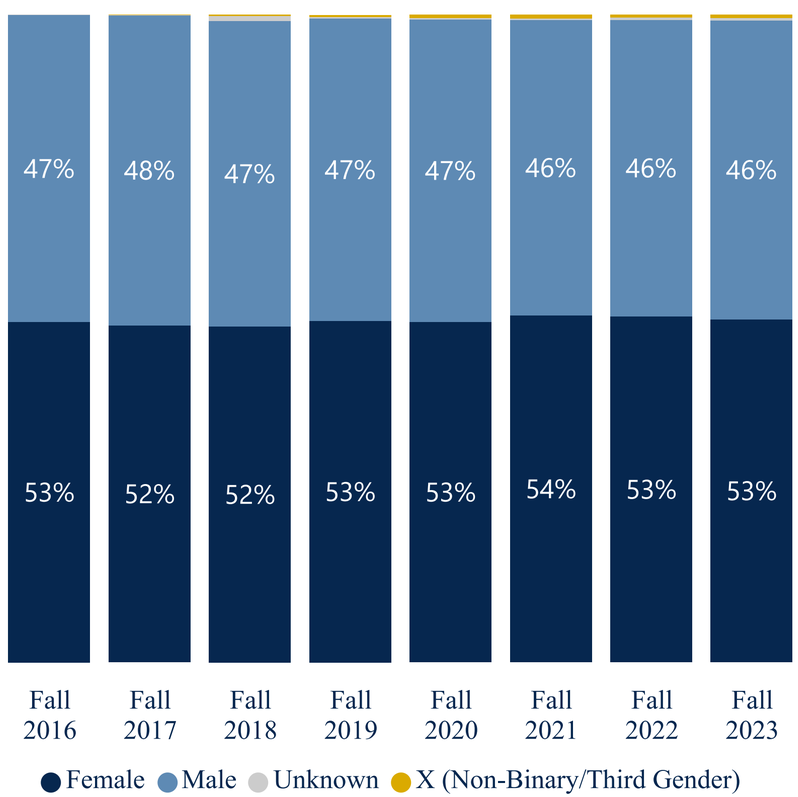
Student Gender

Percentage by Level, Fall 2016 - 2023

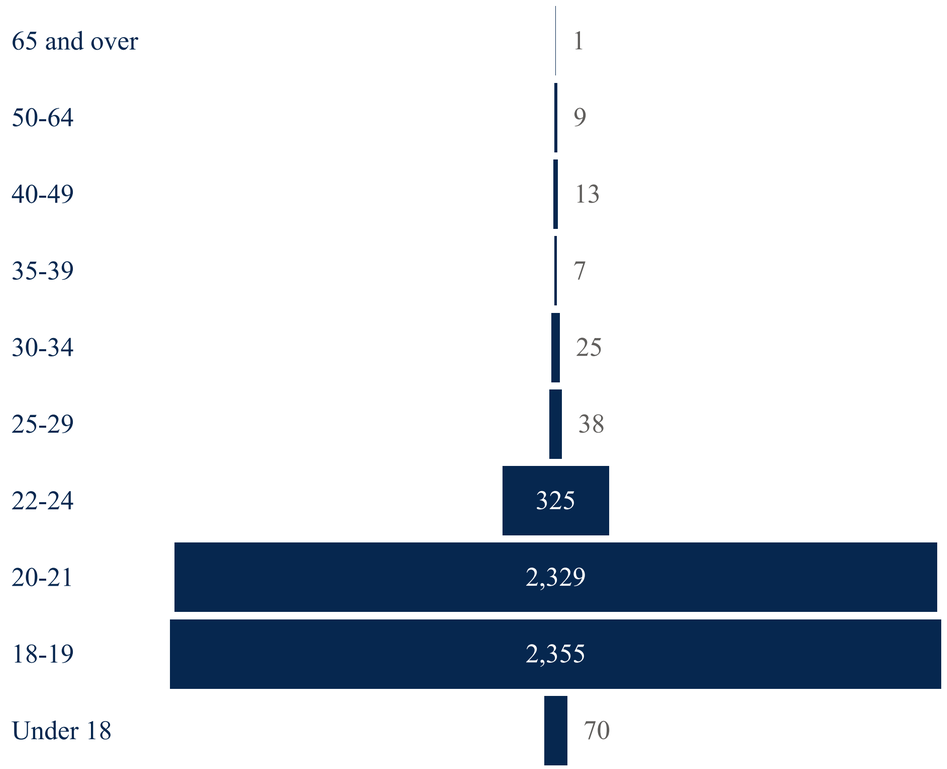
Undergraduate | Master's/Doctoral | Law



Student Age

Distribution by Level, Fall 2023

Undergraduate | Master's/Doctoral | Law



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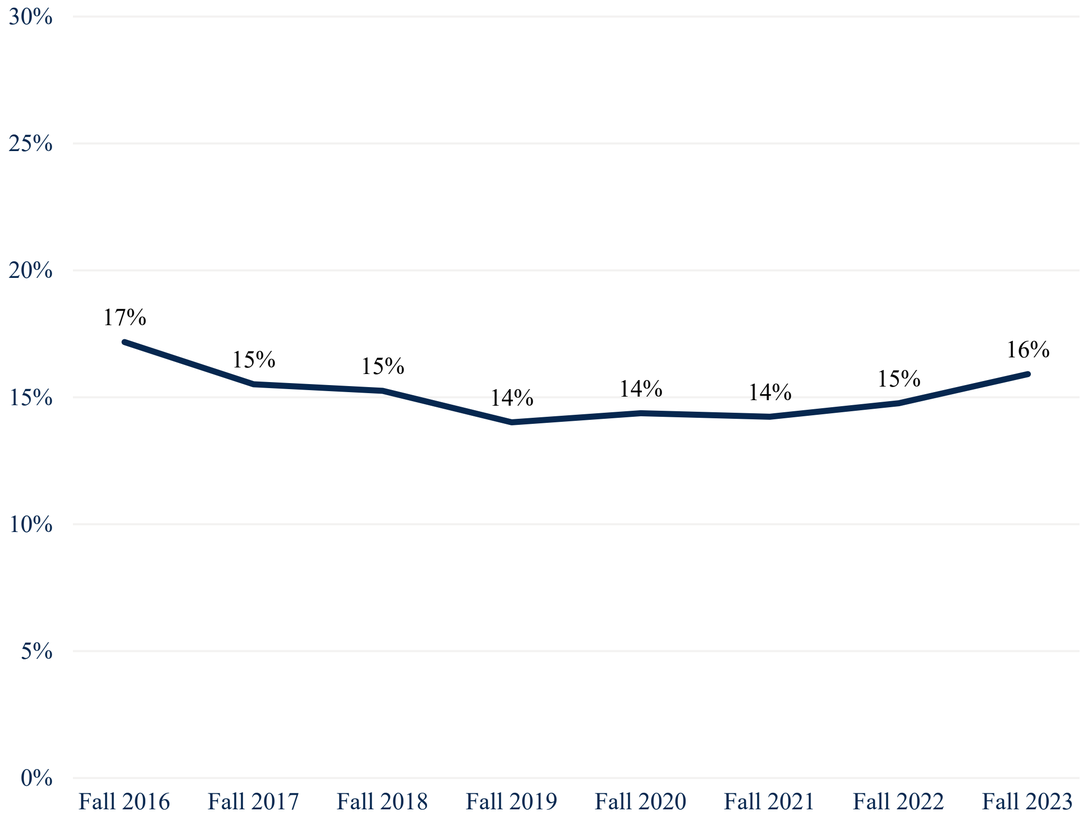
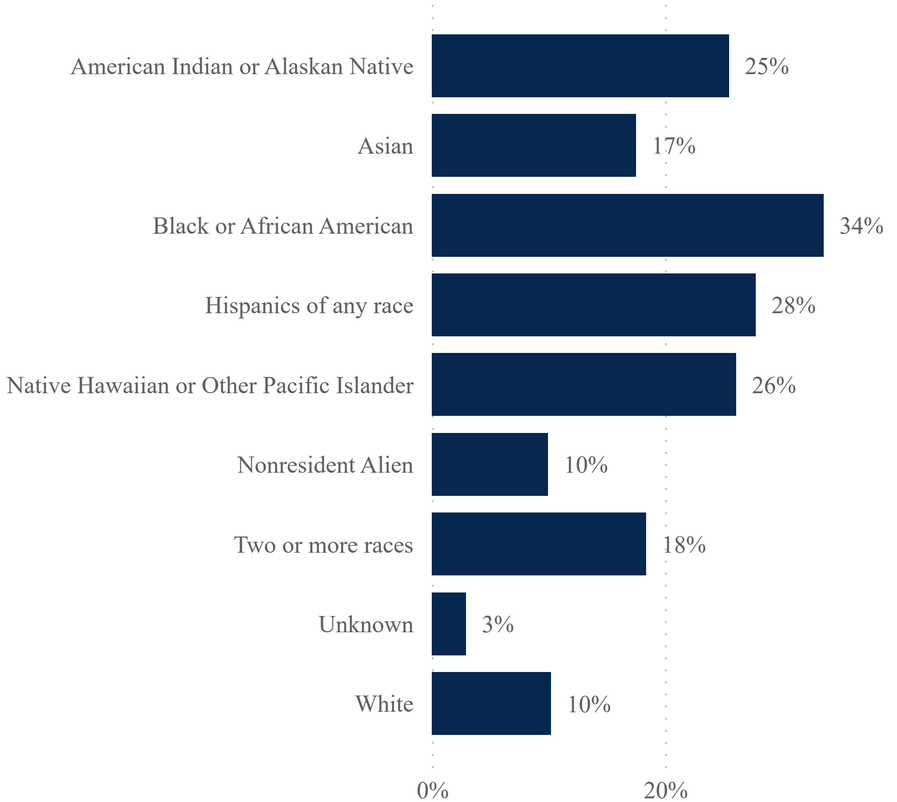
First Generation Students

Percentage of Undergraduates, Fall 2016 - 2023



First Generation Students as Percentage of their Race/Ethnicity Population

Undergraduates, Fall 2023



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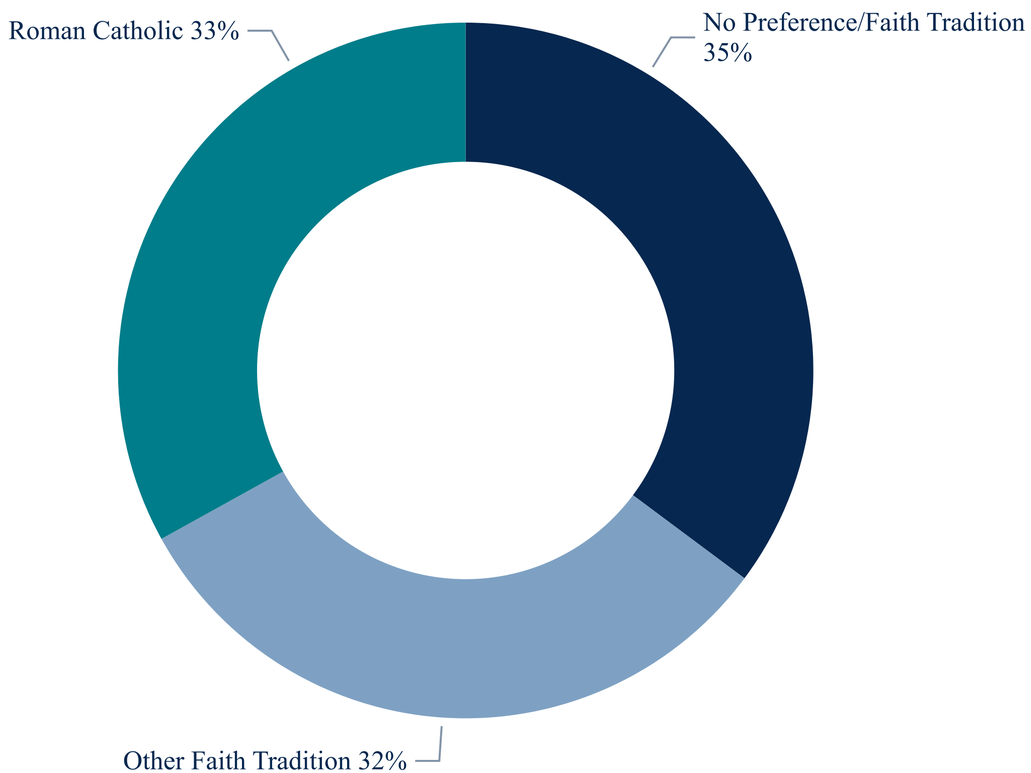
Religious/Faith Traditions
Undergraduates, Fall 2023



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Faith Traditions/Religions Represented
Undergraduates, Fall 2023

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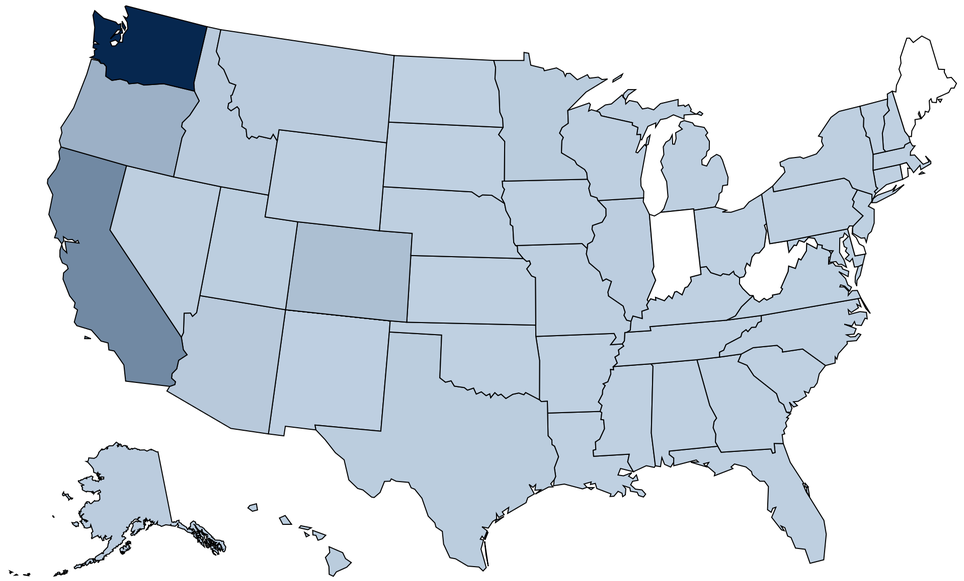
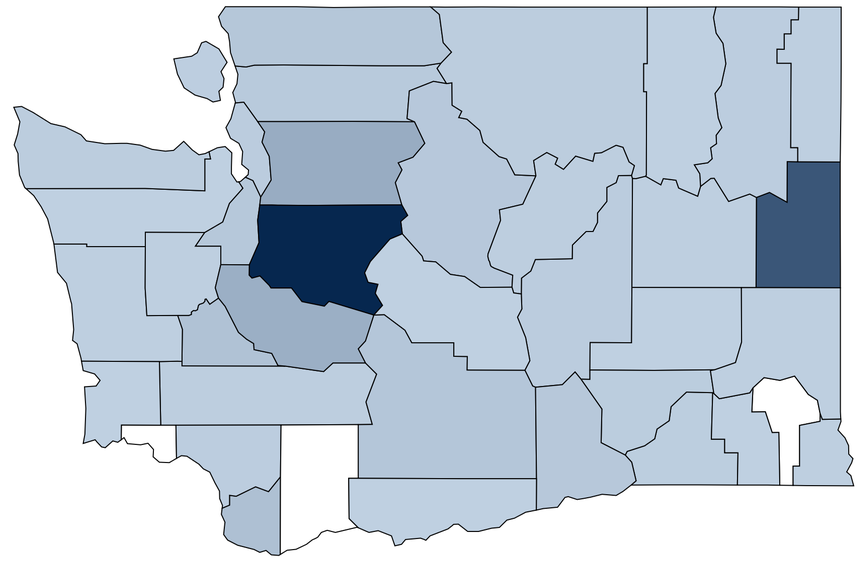
Enrollment from U.S. by State & Enrollment from Washington State by County

Fall 2023

Undergraduate | Master's/Doctoral | Law





Top 3 States

Washington	49%
California	21%
Oregon	9%

Top 3 WA Counties

King	34%
Spokane	24%
Snohomish	7%

Hover over state or county to see enrollment percentage and number on the web version of this report at www.gonzaga.edu/IR

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International Students

All Students, Fall 2023

412

International Students

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Countries Represented

Hover over country to see enrollment number on the web version of this report at **www.gonzaga.edu/IR**

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New Student Profile

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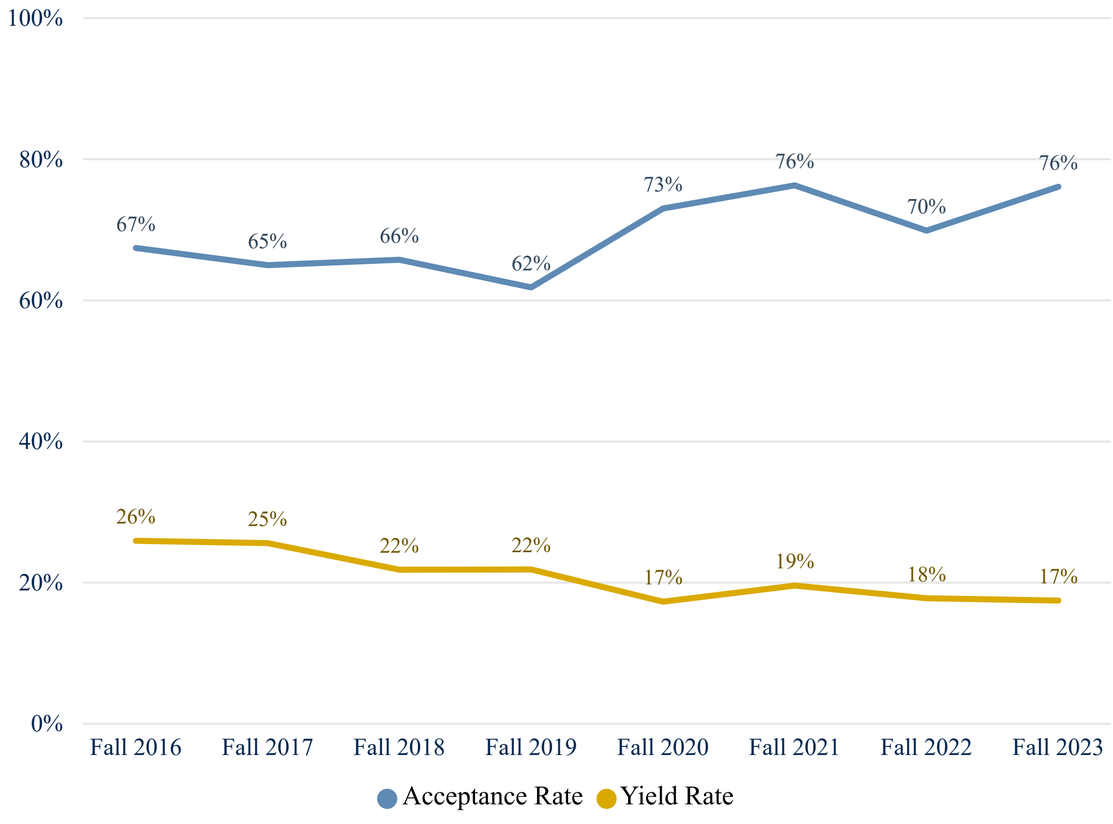
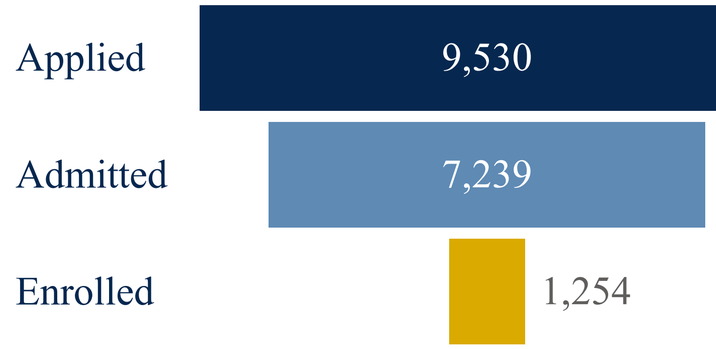
Acceptance and Yield Rates
First-Year Undergraduates, Fall 2016 - 2023



Applied, Admitted, and Enrolled
First-Year Undergraduates, Fall 2023



The **Acceptance Rate** is the number of admitted students divided by the number of applications received.
The **Yield Rate** is the number of new enrolled students divided by the number of accepted students.

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Standardized Testing Profile
First-Year Undergraduates, Fall 2023

Test	25th Percentile	75th Percentile
ACT Composite	26	31
ACT English	25	32
ACT Math	25	30
SAT Composite	1233	1400
SAT EBRW*	620	710
SAT Math	600	700

*SAT EBRW = SAT Evidence-Based Reading & Writing

9%
Submitting ACT
First-Year Undergraduates, Fall 2023

25%
Submitting SAT
First-Year Undergraduates, Fall 2023

3.76
Median Unweighted HS GPA
First-Year Undergraduates, Fall 2023

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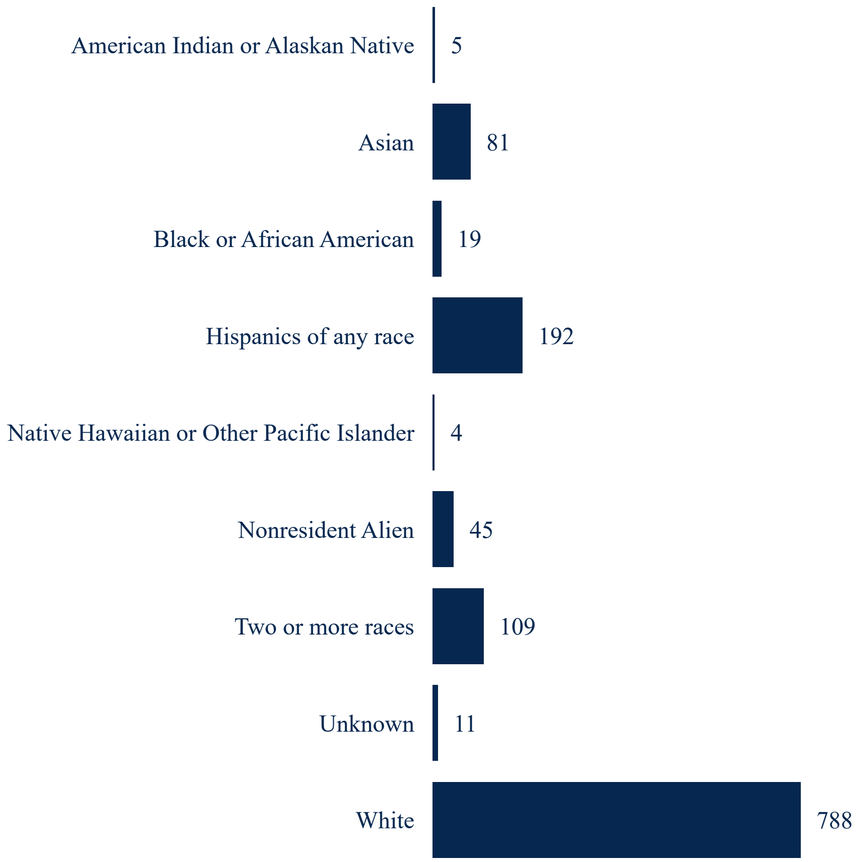
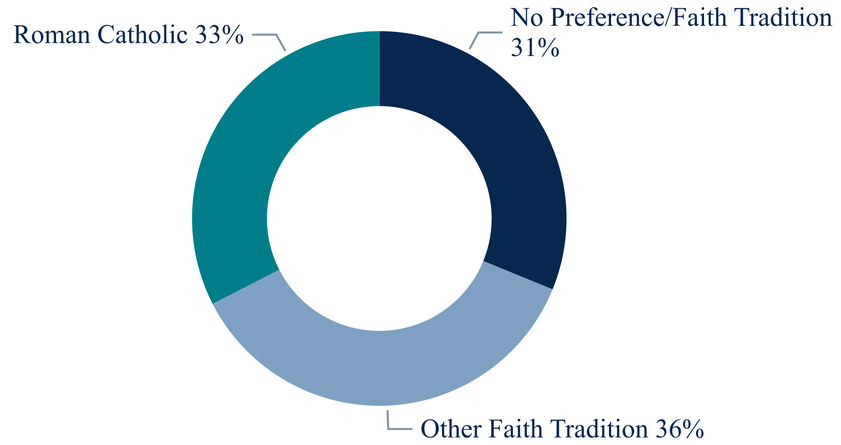
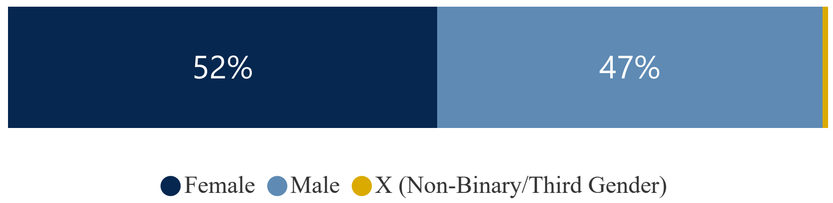
Race and Ethnicity
First-Year Undergraduates, Fall 2023



Religious/Faith Traditions
First-Year Undergraduates, Fall 2023



Percent by Gender
First-Year Undergraduates, Fall 2023



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Outcomes

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Outcomes

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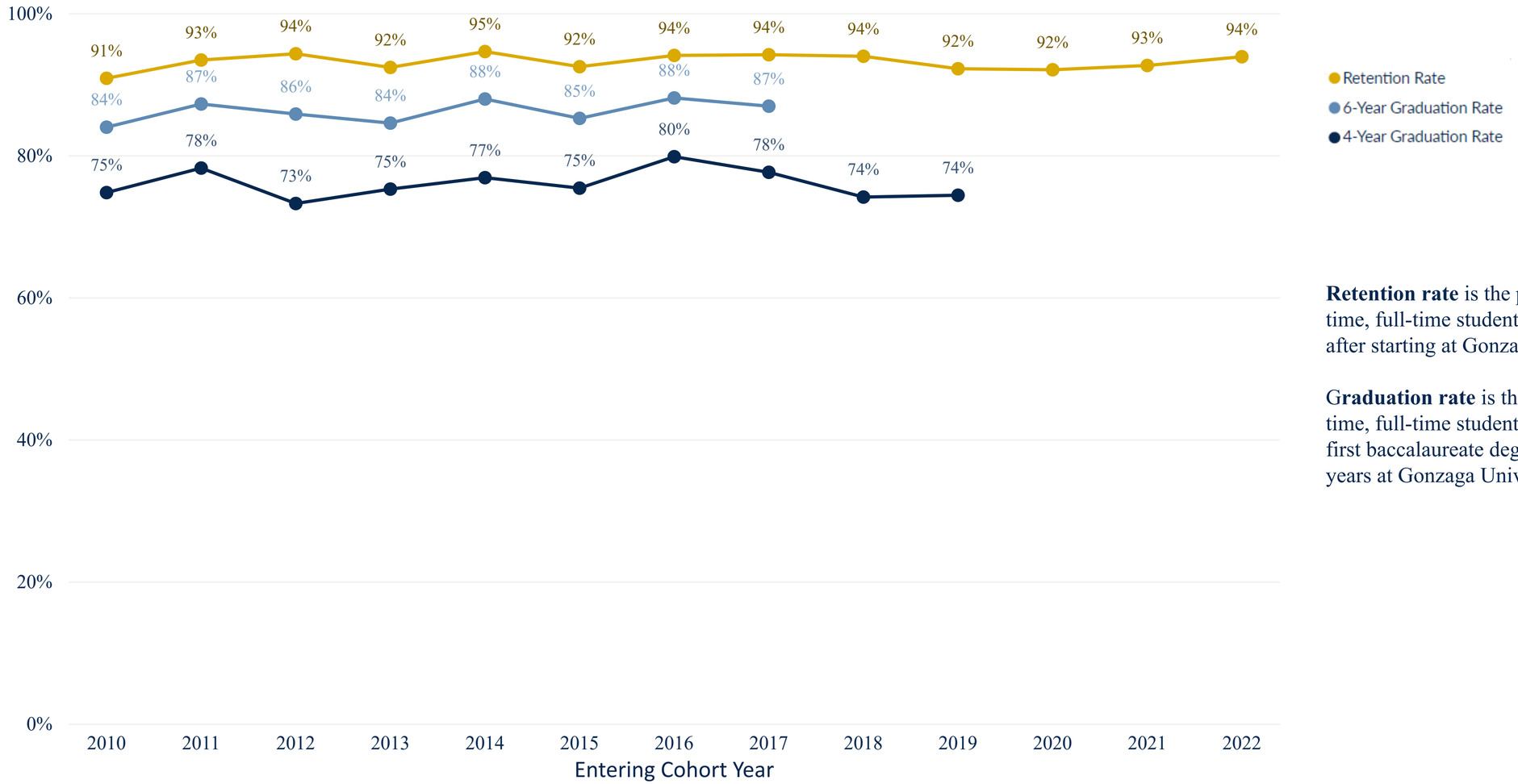
Retention Rate, 4-year and 6-year Graduation Rates

First-time, Full-time Undergraduates by Year of Entry



Retention rate is the proportion of first-time, full-time students who enrolled a year after starting at Gonzaga University.

G**raduation rate** is the proportion of first-time, full-time students who earned their first baccalaureate degrees within 4 or 6 years at Gonzaga University.

GU Trends

Financial Aid

GU Trends

Financial Aid

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Demographics

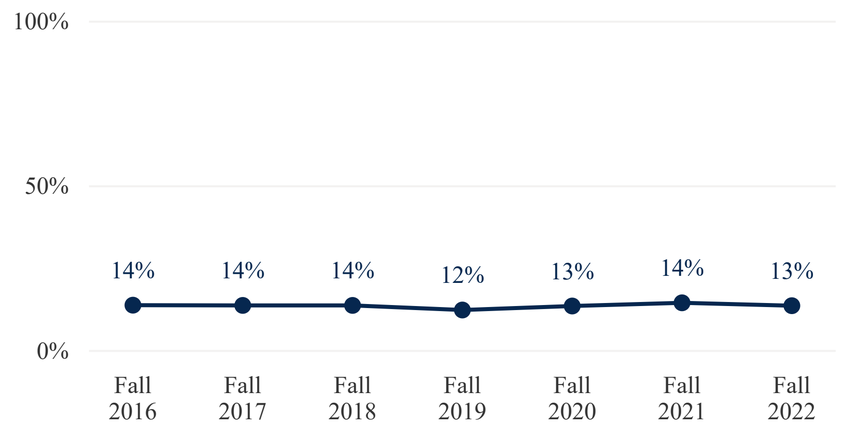
Scholarship and Grant Aid Awarded

Undergraduates, Academic Years 2017 - 2023

Aid Type	2017	2018	2019	2020	2021	2022	2023
External Sources	$4,360,736	$4,449,702	$4,468,078	$4,015,362	$3,544,175	$3,515,172	$4,054,029
Federal	$3,511,009	$3,616,990	$3,735,877	$3,304,506	$3,932,648	$4,140,965	$3,960,643
Institutional	$88,469,434	$94,590,271	$101,641,576	$104,667,250	$104,396,509	$114,397,351	$122,109,557
State	$2,899,102	$2,957,554	$2,899,002	$3,463,034	$4,199,400	$4,882,592	$5,219,527
Total	**$99,240,281**	**$105,614,517**	**$112,744,533**	**$115,450,152**	**$116,072,732**	**$126,936,080**	**$135,343,756**

Pell Grant Eligibility Percentage

Undergraduates, Fall 2016 - 2022



Students Receiving Aid

Percentage of Undergraduates, Academic Year 2022 - 2023

99%
Institutional Grant/Scholarship

13%
Washington College Grant

37%
Federal Loans

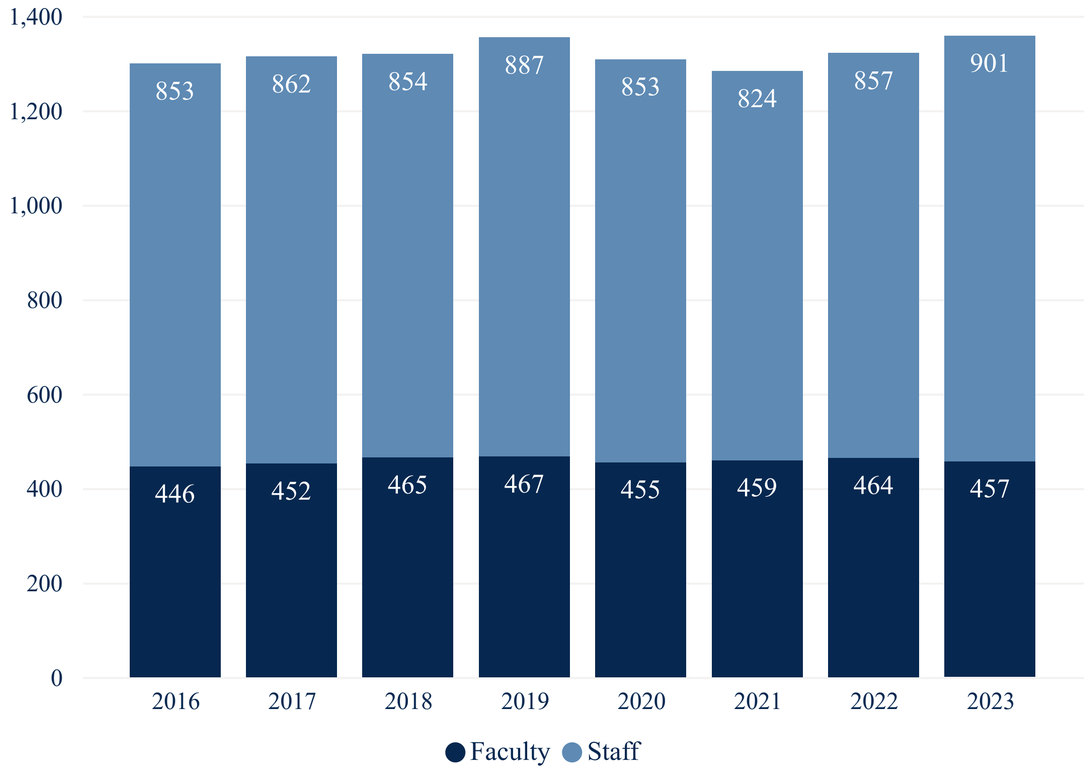
13%
Federal Pell Grant

GU Trends

Employee Profile

Title
Introduction
⋮ Enrollment ⋮
Headcount by Level
Headcount by College
Majors, Undergraduate
Programs, Graduate
Credits
Full/Part-time
⋮ Student Profile ⋮
Race & Ethnicity
Gender & Age
First Generation
Religion
US States
International
⋮ New Student Profile ⋮
Undergraduate Funnel
Academic Profile
Demographic Profile
⋮ Outcomes ⋮
Retention & Graduation Rate
⋮ Financial Aid ⋮
Aid Awarded
⋮ Employee Profile ⋮
Headcount and Rank
Demographics

Faculty and Staff Headcount
Fall 2016 - 2023



Faculty and Staff Demographics
Fall 2023

Employee Status	Number of People	Percent URM*	Percent Female
Professor	140	14%	37%
Associate Professor	125	14%	38%
Assistant Professor	94	37%	56%
Lecturer/Instructor/Other	98	12%	52%
Staff	901	14%	57%
Total	**1,358**	**16%**	**53%**

*Underrepresented minority (URM) includes the following Race/Ethnicity descriptions: American Indian or Alaskan Native, Asian, Black or African American, Hispanics of any race, Native Hawaiian or Other Pacific Islander, and Two or more races

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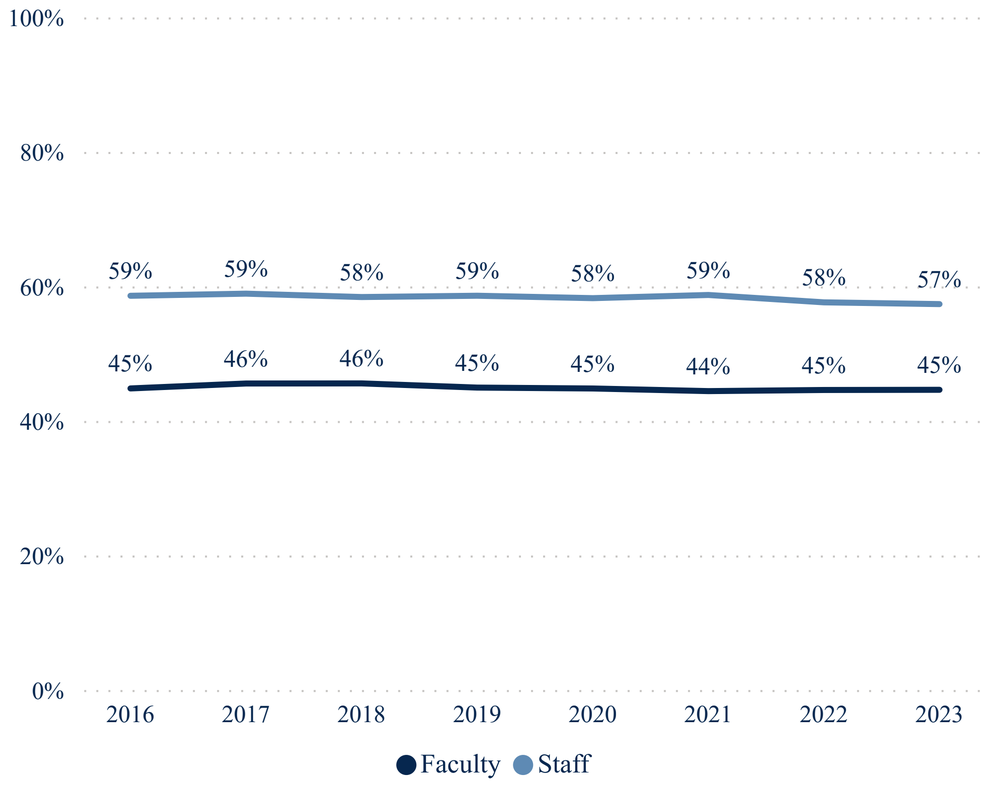
Headcount and Rank
Demographics

Female*

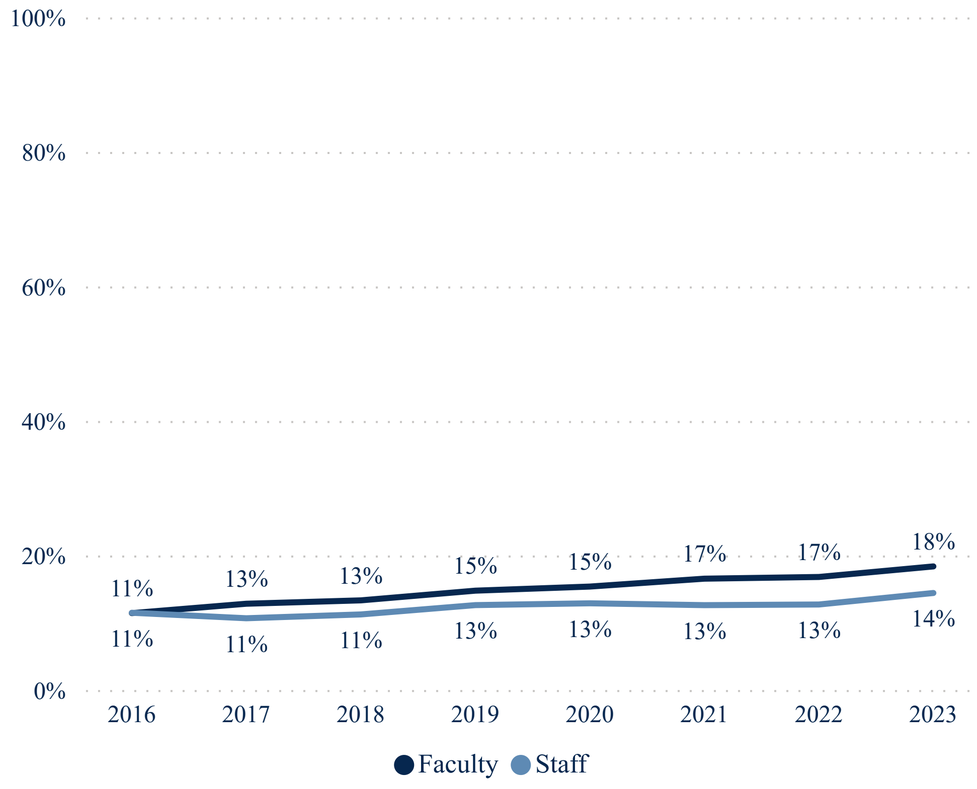
Percentage of Employees, Fall 2016 - 2023



*Legal sex designation in the Enterprise Resource Planning system (Banner).

Underrepresented Minority**

Percentage of Employees, Fall 2016 - 2023



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