

HIGHER EDUCATION ADMINISTRATIVE LEADERSHIP

Over twenty years of experience in higher education in progressively increasing roles of responsibility. Notable practice in management consulting with large corporations and broad experience in human development work with international intergovernmental organizations. These professional practices enhanced know-how and capabilities to deal with ongoing challenges in the higher education sector and to re-frame these challenges into opportunities:

- **Enrollment opportunities:** Developed or led the development of new curricula at the undergraduate and graduate levels to align with market demands (while integrating and enhancing exposure to comprehensive general education requirements, especially humanities and social sciences); developed new recruitment plans, particularly at the graduate level, and expanded professional and executive education.
- **Higher education costs/quality/ROI opportunities:** Expanded scholarship strategies to support affordability; successfully fundraised for graduate and international students; modeled options for increasing enrollment and quality. Reorganized academic and administrative divisions to lower cost structure and increase quality outcomes.
- **Diversity, equity, inclusion, and belonging opportunities:** Promoted initiatives to support students, faculty, and staff through institutional statements, support groups, and integration of internationalization as an essential means for belonging.
- **Academic mission/purpose of universities/servant leadership opportunities:** Provided strategic leadership in partnership building within and outside the academy through work with corporations, academic institutions, and community service organizations.
- **Organizational stability and fiscal continuity opportunities:** Developed organizational, transition, and assessment plans to lead seamless succession and fiscal sustainability. Proven ability to bring stakeholders together during times of great uncertainty (from pandemic disruption to internal and external institutional changes).
- **Networks of innovation opportunities:** Developed interdisciplinary connections across teams, departments, and institutions to achieve curricular and learning innovation.

EDUCATION

Doctor of Philosophy (Ph.D.) in Information & Decision Systems **2001**

School of Business, George Washington University, US <https://www.gwu.edu/>

Thesis: A comparative analysis of performance and behavioral outcomes in different modes of technology-based learning, 356 pages. GPA: 4.0 (of 4.0)

Master of Arts in Economics (equivalent) - Laura in Economia e Commercio **1997**

University of Rome II - Tor Vergata, Italy <https://web.uniroma2.it/>

Master Thesis: A Comparative Analysis of Healthcare Systems: Italy and the United States (in Italian & English). Graduation Mark: 110 cum laude (of 110)

Master of Business Administration **1996**
School of Business, George Washington University, US <https://www.gwu.edu/>
Fulbright and Bank of Rome Scholar; Beta Gamma Sigma fellow (top 20 percent of business school graduates) GPA: 3.87 (of 4.00)

BA/MA in Political Science (MA-equivalent) - Laurea in Scienze Politiche **1993**
LUISS University – Rome <http://www.luiss.edu/>
Master Thesis: Strategies to Manage Personnel Redundancies (in Italian).
Graduation Mark: 110 cum laude (of 110)

OTHER EDUCATION

Graduate Certificate **2008**
New York University, School of Continuing and Professional Studies
Certificate program in Business Project Management (5 courses, full-time), 2 months.

Undergraduate Certificate **1994**
Elliott School of International Affairs, The George Washington University, US
ISEP-Georgetown Exchange program, 1 year.

Undergraduate Certificate **1992**
The University of Essex, Colchester, U.K.
Erasmus Exchange Program in International Economics and Labor Law, 6 months.

EMPLOYMENT HISTORY¹

Seton Hall University

Provost and Senior Executive Vice-President	<i>July 2024 – current</i>
Interim President	<i>July 2023 – June 2024</i>
Provost and Executive Vice-President	<i>June 2020 – June 2023</i>
<i>(Full Professor²)</i>	<i>June 2020 - current</i>

[A leading Catholic University, Seton Hall houses 10,000 undergraduate and graduate students and offers more than 90 undergraduate programs and more than 120 graduate and dual degree programs. Seton Hall is a Carnegie Doctoral University – High Research Activity (R2) with nine schools and colleges. Its main campus is in South Orange, N.J., 30 minutes from New York Penn Station. The Law School is within walking distance of federal and state courthouses, the Prudential Center, and Newark Penn Station, the Interprofessional Health Sciences campus is located in Nutley/Clifton, NJ, and co-located with its partner, Hackensack Meridian School of Medicine].

As the Interim President and Chief Executive Officer at Seton Hall University. Responsibilities included:

¹ Underlined text in the Employment History section denotes and summarizes a sample key outcome

² Faculty Appointment as Full Professor with tenure, Stillman School of Business, Seton Hall University

- *Strategic planning and execution* supported the development of a new strategic plan process, organized the steering committee and foundational process/drivers, and evaluated working teams and outcomes; completed a foundational faculty compensation study.
- *Resource management* led resource allocation across units, negotiating and establishing priorities.
- *Board development and evaluation*, worked with Boards on climate assessment and process reorganization, onboarded a strategic consultant to review best practices in governance.
- *Interdisciplinary innovation* developed new initiatives for innovations in research and across the university. In its first year of launch, over 36 submissions were received for IDEA Hall.
- *University Accreditation* led the preparation and completion of various accreditation outcomes. The MSCHE reaccreditation was successfully concluded in 2024, with no findings and a team commendation for service as interim president.
- *Partnership development* through partner cultivation and networking across Big East, American, and International Catholic Universities using presentations, volunteering, and other collaborations. Launched the first Italy-Fulbright Teaching & Research Chair at Seton Hall.
- *Crisis management* successfully maintained stability during a year of legal, environmental, and social turmoil and transitions; onboarded critical functions; developed new operational strategies; and represented a stable connection point across groups at the University.

As the chief academic officer at Seton Hall University. Responsibilities included:

- *Strategic, operational, and resource planning* for the University Schools and Colleges, in alignment with the University Strategic Plan and in collaboration with the Deans and key university stakeholders. Appointed and charged implementation teams to develop key activities and tactics, supervising the implementation of various strategic goals related to Academic Affairs, particularly academic excellence, research growth, student success, and university sustainability. Co-led the development of the University Reopening Plan document submitted to the State of New Jersey based on Federal guidelines related to COVID-19 management and risk mitigation. Developed the framework for interdisciplinary collaborations and academic innovation at the University, leading to a Board-approved reorganization of four academic units, integrating selected colleges and schools into new interdisciplinary units. The first new unit, the *College of Human Development, Culture, and Media*, launched in 2023.
- *Resource management and faculty hiring* direction based on personnel needs in support of growth areas, departments/courses, and other extra-curricular activities. Reviewed, approved, and enabled the hiring of over forty faculty members after COVID-19 hiring slow-downs. Reviewed and approved additional recruiting of over thirty faculty members in alignment with strategic growth priorities. Recruited half a dozen new Deans and Associate/Assistant Provosts.
- *Faculty and academic staff development and evaluation*, including professional development and program assessment. Prepared recommendations for promotion and tenure decisions for over fifty faculty members to the University Board. Launched a consistent performance evaluation process throughout Academic Affairs to achieve consistency across all administrative and staff personnel across Schools/Colleges.
- *Research and innovation* activities through the Office of Grant and Research Services and through the allocation of seed funding for innovative proposals leading to the post-COVID relaunch of grant submissions and awards, with an immediate 2021-2022 increase of 60 percent (to \$25M) and 150 percent (to 7.3M) respectively. Selected and launched the implementation of

grant management software and onboarded grant writing support for faculty and administration. Supported the design and development of new creative commons and classroom/library space upgrades and innovation.

- *Academic policies and operational processes definition* within the shared governance framework. Developed guidelines and templates for managing Academic Affairs' key timelines and activities. Implemented multiple frameworks to assess program profitability, mission achievement, and student success outcomes to track long-term impact and sustainability. Deployed a new instrument to consistently evaluate the feasibility of academic programs across the University. Successfully completed the MSCHE Self-Study Design submission.
- *Partnership development* locally and globally with a focus on student, program, and research exchanges. Launched over a dozen new international partnerships and a new first-year study abroad experience for freshmen. Secured over \$1.5M of new funding and pledges for international initiatives. Completed the relocation and renovation of the International Office to a prominent campus location.
- *Diversity, Equity, and Inclusion (DEI)* in collaboration with the Deans to establish inclusive processes and practices supporting students' learning. Facilitated the modification of the student evaluation instrument to include inclusive questions and launched a new program for faculty development in inclusive teaching practices (ACUE-ACE certification). Over sixty faculty certified by FY24.
- Actively involved in multiple *University-level administrative committees*, such as:
 - Executive Cabinet, Board of Regents Academic Affairs Committee, Academic Freedom Beyond the Classroom Committee (culminating in the development of a University-wide statement), University Structure Committee (co-chaired the CFO), Hackensack Meridian School of Medicine Board of Governors (Academics), and several others.

St. John's University

Lesley H. and William L. Collins College of Professional Studies

Lesley H. and William L. Collins Distinguished Chair & Dean

2019-May 2020

College of Professional Studies

Dean, Professor³

2016-2019

[The Collins College is the largest undergraduate unit at St. John's, offering about thirty undergraduate degrees (in the divisions of Computer Sciences, Criminal Justice, Homeland Security and Legal Studies, Mass Communication, Administration and Economics, Sport Management, Health and Human Services, English and Speech, Humanities), ten masters, and two doctoral programs. It enrolls over 4,000 students, with about one hundred (100) full-time tenured/tenure track faculty, three hundred (300) adjuncts and thirty professional staff members].

Served as the chief academic officer for the Collins College. Responsibilities included:

- *Strategic and operational planning* in alignment with the University's strategic priorities. Developed the College action plan and growth agenda (2018-2023) on graduate, online and global programs; doubled master programs (to ten); brought to internal approval the first Ph.D.

³ Full Professor in the Division of Computer Science, Math and Science; joint appointment with the Division of Business Analytics & Information Systems, Tobin College of Business at St. John's.

program; launched the professional doctorate in Homeland Security; initiated three international partnerships and collaborations based on sustainable revenue models; planned and developed guidelines for the construction and launch of new research and teaching infrastructure (at least four laboratories).

- *Faculty and staff recruitment* focused on academic excellence, diversity, and inclusivity. Recruited an excess of thirty highly competitive faculty and staff members to join the College; updated recruiting processes to increase yield and inclusion through broader outreach and direct participation in search committee pre-post recruitment activities.
- *Personnel evaluation and management*, such as annual performance plans, appraisals, and feedback provision of University personnel deliberations to tenure-track faculty. Reorganized the College's academic and administrative structure leading to doubling the number of academic associate deans; developed career pathways leading to promotion of high-performing personnel.
- *In collaboration with faculty, developed at least ten growth-oriented undergraduate and graduate programs*. Another three undergraduate programs in engineering were developed and approved (launch delayed by COVID-19). Directly involved with market studies and program finalization; presented to the Board of Trustees; recruited external reviewers and finalized program proposals with NYSED (New York State Department of Education). Worked with external partners, such as New York-Presbyterian Hospital-Queens, to launch new programs and research in health care management, information technology, and health administration. Started ABET accreditation self-study for three programs (I/T, Computer science, and Cybersecurity), which was successfully achieved in the summer of 2022.
- *Fundraising, internal, and external outreach* by chairing the College Industry Advisory Board; identified and onboarded new members; created new programs and partnerships leading to fundraising opportunities for student scholarships; launched initiatives in global design and innovation programs. Working with the President and VP of Advancement lead, within three years, the College helped secure over 11.5M dollars in new donations, pledges, endowed positions, student scholarships and other projects culminating in the naming of the entire College (Lesley H. and William L. Collins), the Cyber Security (Sanford Family) and the Innovation (Farella) laboratories.
- Actively participated in multiple University-level administrative committees, such as
 - President Advisory Committee; Information and Security Governance; Academic Technology Governance (co-chair); Steering Committee on External Partnerships; Provost Committee on Academic Prioritization (co-chair); Provost Search Committee; Academic Equity, Inclusion and Diversity Committee.

New Jersey Institute of Technology

Albert Dorman Honors College

Dean

2014-2016

Interim Dean

2013-2014

[The Honors College is a residential College within the New Jersey Institute of Technology, recruiting top students from highly ranked national high schools and offering honors-level experiences beyond class requirements. Over seven hundred students are grouped from any

College at NJIT to work on research, service, global development, and leadership activities. Faculty liaise with the College in various collaborative capacities; students are mentored by eight staff members who work on recruiting, advising and professional programming].

Served as chief academic officer, responsibilities included:

- *Strategic planning*, wrote, developed, brought to University-level approval and defined implementation metrics of the Honors College strategic plan 2014-2020. Launched, and consistently delivered, the Honors College Annual Report. In 2016-17, the Honors College was ranked as “top 10 public honors programs” by *Inside Honors*, based on outcomes of existing and new metrics established and tracked since 2014.
- *Operational management and business processes improvement* of budget, personnel, and honors academic requirements. Using digital tools and banner/degree works capabilities, automated all manual processes to increase efficiency and focus operations around academic and strategic tasks, beyond requirements management.
- *Pre-professional and health programs recruiting and growth*, acted as lead recruiter for pre-professional and accelerated programs (Rutgers Medical and Dental Schools, St. George’s, SUNY Optometry, Seton Hall Law) and launched new articulations (Pace University-Law, Antigua-Medical, ESDES Lyon-Dual Degrees) and started collaborations with Rowan Medical Schools and other accelerated programs.
- *Pre-health student advising*, served as lead advisor for over one hundred honors students/year (the pre-med students) in achieving their successful completion of the honors experiences and onboarding medical and other accelerated programs graduating students’ applications (AMCAS, DAT, etc.).
- *Fundraising, internal, and external outreach* by chairing the College Advisory Board consisting of the College lead donors. Helped increase gifts to the College of over \$1.1M through bequests and other endowed scholarships. Led the College 20th Anniversary celebration and alumni events.

Martin Tuchman School of Management⁴

<i>Full Professor & Hurlburt Chair of Mgt. Info Systems</i>	<i>2013-2016</i>
<i>Associate Professor & Hurlburt Chair of Mgt. Info Systems (w/t tenure)</i>	<i>2008-2013</i>
<i>Assistant Professor & Hurlburt Chair of Mgt. Info Systems (tenure-track)</i>	<i>2003-2008</i>

In addition to typical faculty responsibilities, selected administrative activities included:

- *Co-Chair, AACSB Accreditation / Assurance of Quality Committee* (2015-16), reviewed qualitative and quantitative data on student and faculty performance metrics in the School of Management (SoM). Identified strategies to recruit outstanding adjuncts in alignment with AACSB accreditation standards. Worked with the Dean and Associate Dean to review AACSB guidelines and draft sections of the Maintenance of Accreditation report.
- *Chair, School of Mgt. Search Committee* (2012-13), managed recruiting activities, from advertising, to evaluation mechanisms, candidates interviewing (skype and on-campus visits) and preparation of final report, documenting the broader impact and inclusivity of the applicant pool.

⁴ Full Professor in the School of Management; joint appointments with Information Systems (IS) & Information Technology (IT), College of Computing Sciences (till 7/2016) at NJIT.

- *Task Force on Joint MD/MBA Programs* (2012), assessed the feasibility and acted as liaison for the development of joint programs such as the MD/MBA. Met with MD, DMD and SHRP admission deans and made significant progress until negotiations were postponed by the merger of the University of Medicine and Dentistry of New Jersey (UMDNJ) with Rutgers.
- *Vice-Chair, University Teaching Excellence Committee* (2012-13), worked with the Chair and the committee to review finalists, identify evaluation mechanisms, and present results/report to the Provost.
- *Steering Committee, Middle States Accreditation* (2010-12), member of the Middle States Rapid Assessment Committee – RASC. Reviewed key documents assembled by the working groups; supported the preparation of the draft reports for various groups, acted as vice-chair, Group 4 - Educational Outcomes - Middle States. (9/2009 – 8/2010).
- *Chair, Enterprise IT Project* (2008-11), managed stakeholders' participation (faculty and administrators advisory committee) in information systems upgrades. Held university stakeholders' meetings to collect, update, and offer feedback on user issues during the enterprise resource management transition to Banner ERP.

Booz Allen and Hamilton (now part of PWC-Strategy)

Associate-level Consultant

3/2000-4/2003

Strategy consultant for the information technology practice of a leading international management consulting firm, with increasing levels of responsibility from senior consultant to project manager and client interface (associate 2 level). Worked directly with CIOs in telecommunication, automotive, and government-level projects in Europe.

George Washington University

Instructional Technology Laboratory

Instructional Designer

8/1998-2/2000

Developed and delivered training for faculty and staff to integrate digital media into classroom instruction and develop appropriate online learning pedagogy. Conducted research on technology use in the classroom and assessed learning outcomes.

The World Bank

East Asia and Pacific Unit

Informatics Consultant

1/1997-7/1998

At the East Asia and Pacific Countries Unit, organized and managed a virtual think-tank (Internet Conference) on knowledge assessment and management. Coordinated the creation of the taxonomy for the Internet Conference knowledge repositories. Organized and delivered in-country workshops in the Pacific Islands to launch knowledge management and Y2K remediation initiatives.

George Washington University

School of Business

Adjunct Faculty (information systems and knowledge management)

1996-2000

Graduate Teaching Fellow (information technology)

1995-1996

The Library of Congress

Multimedia Laboratory

Technical Assistant

1994

Evaluated educational multimedia CD-ROMs and video archives for use in learning institutions; expanded the Library database with adoption recommendations; authored reports on the use of digital and interactive technology in international education.

BOARD MEMBERSHIP & ACTIVITIES

- **Unicamillus International University of Health and Medical Sciences** (Italy): Member of the Steering Committee of the *Management Academy Executive Program*. (since 2021)
- **International Federation of Catholic Universities** (IFCU): Board Member and North America Representative. (since 2022)
- **Hackensack Meridian School of Medicine** (HMSOM): Board Member, School of Medicine and Diversity and Inclusion Committee. (2021-2024)
- **ESDES, the business school of the Catholic University of Lyon, International Advisory Board** Member for Strategy and AACSB International Accreditation. (2014-2023)

RESEARCH INTERESTS & SUPERVISION

Knowledge management, entrepreneurship, and innovation; wireless and mobile applications trends; computer-mediated teaching and learning; information technology development and strategy; digital entrepreneurship and IT for small enterprises.

Project & Thesis advisement as Committee Member: 16 doctoral students, 1 as external examiner; 1 Master student. Project & Thesis advisement as Main Advisor: 8 Master students, 9 undergraduate students.

TEACHING ACTIVITIES

Taught several dozens of courses on Management Information Systems, Knowledge Management, Electronic Commerce, Project Management, IT strategy, Entrepreneurship, Honors Freshman Seminar.

*Teaching effectiveness recognized through three (3) NJIT-wide awards such as the **Teaching Excellence Award for Innovative Teaching** (2010), **Master Teacher Designation** (2011) and **Van Houten Alumni Teaching Excellence Award** (2012).*

SCHOLARLY ACTIVITIES^{5, 6}

Published Books

⁵ * Denotes publication co-authored with doctoral student

⁶ ** Denotes publication co-authored with master student; *** Denotes publication with undergraduate student

1. Baldegger, R. J., El Tarabishy, A., Audretsch, D. B., Kariv, D., Passerini, K. & W-L. Tan (Eds.) (November 2022). *The Future of Business Schools: Purpose, Action, and Impact*. Edward Elgar Publishing.
2. Passerini, K., El Tarabishy, A., Patten, K. *Information Technology for Small Business: Managing the Digital Enterprise*, Springer Science+Business Media, (2012), pp. 1-120, ISBN 978-1-4614-3039-1 e-ISBN 978-1-4614-3040-7. (**recipient of the 2012 NJPRO & Seton Hall “Bright Idea Award”**)
3. Passerini, K. *Business Restructuring: Strategies for Management of Personnel Redundancies*. Lombardi Editor. Rome. 1995, pp. 1-153 (in Italian).

Published Refereed Journal Papers

At Seton Hall

1. Osatuyi, B., Passerini, K., Turel, O. Diminishing returns of information quality: Untangling the determinants of best answer selection. *Computers in Human Behavior*, 126, 2022. <https://doi.org/10.1016/j.chb.2021.107009>
2. Strawser, J. A., Hechavarría, D. M., Passerini, K. Gender and entrepreneurship: Research frameworks, barriers and opportunities for women entrepreneurship worldwide. *Journal of Small Business Management*, 59(sup1), S1–S15, 2021. <https://doi.org/10.1080/00472778.2021.1965615> (Editorial)
3. Liguori, E. W., El Tarabishy, A., Passerini, K. Publishing entrepreneurship research: Strategies for success distilled from a review of over 3,500 submissions. *Journal of Small Business Management*, 59(1), 1–12, 2021. <https://doi.org/10.1080/00472778.2020.1824530> (Editorial)

At St. John's

4. Zhang, M., Passerini, K. From Fan-Centric Handset Manufacturing to Intense Product Diversification: A Study of the Rapid Transformation of a Telecommunication Giant in China and Beyond. *International Journal of Interdisciplinary Telecommunications and Networking (IJITN)*, 12(2), 22–33, 2020. <https://doi.org/10.4018/IJITN.2020040102>
5. Bandera, C., Somers, M.J., Passerini, K., Naatus, M. K., Pon, K. Disruptions as Opportunities for New Thinking: Applying the Studio Model to Business Education, *Knowledge Management Research and Practice (KMRP)*, Vol 18(1), pp.81-92, Jan 2020. (Accepted 02 May 2019, Published online: 13 Jun 2019) (**recipient of the 2021 NJPRO & Seton Hall “Bright Idea Award”**)
6. Bandera, C., Passerini, K. Personality traits and the digital entrepreneur: Much of the same thing or a new breed? *Journal of the International Council for Small Business*, 1(2), 81–105, 2020. <https://doi.org/10.1080/26437015.2020.1724838>
7. Bandera, C., Collins, R., Passerini, K. Risky Business: Experiential Learning, Information and Communications Technology, and Risk-Taking Attitudes in Entrepreneurship Education. *International Journal of Management Education*, Vol. 16 (2), pp. 224-238, July 2018.
8. Osatuyi, B., Passerini, K., Ravarini, A. “Fool Me Once, Shame on You... Then, I Learn.” An Examination of Information Disclosure Approaches on Social Networking Sites. *Computers in Human Behaviour*, Vol. 83, pp. 73-86, June 2018.
9. Bandera, C., Emet, A., Passerini, K., Pon, K. (in press). Using Mind Maps to Distinguish Cultural Norms between French and United States Entrepreneurship Students. *Journal of Small Business Management*, Vol. 56 (S1), March 2018.
10. Bandera, C., Keshtkar, F., Bartolacci, M., Neerudu, S**, Passerini, K. Knowledge Management and the Entrepreneur: Insights from Ikujiro Nonaka's Dynamic Knowledge Creation model (SECI), *International Journal of Innovation Studies*, Vol. 1 (3), pp. 163-174, December 2017.
11. Bandera, C., Bartolacci, M., Passerini, K. Knowledge Management and Entrepreneurship: A Contradictory Recipe, *Intl. Journal of Knowledge Management*, Vol. 12(3), pp. 1-14, July 1, 2016.

12. Osatuyi, B., Passerini, K. Twittermania: Understanding How Social Media Technologies Impact Engagement and Academic Performance of a New Generation of Learners. *Communications of the Association for Information Systems*: Vol. 39, Article 23, 2016.

At NJIT

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13. Walsh, D., Parisi, J.M., Passerini, K. Privacy as a Right or as a Commodity in the Online World: The Limits of Regulatory Reform and Self-regulation, *Electronic Commerce Research*, May (1), pp. 1-19, 2015.
14. Osatuyi, B. *, Hiltz, S.R., Passerini, K. Seeing is believing (or at least changing your mind): Influence of Visibility and Task Complexity on Preference Changes in Computer-Supported Team Decision Making, *Journal of the Association of Information Science and Technology (JASIST)*, July, pp. 1-15, 2015.
15. Naatus, M.K., Passerini, K., Pon, K., Somers, M.J. Do We Know What They Know? Comparing US and French Undergraduate Students' Knowledge of Core Business Concepts, *Journal of Management Development*, 34(8), pp. 922-940, 2015.
16. Somers, M., Passerini, K., Parhankangas, A., Casal, J. C., Management Education and the Professions. *Organization Management Journal*, 11(1), pp 47-56, 2014.
17. Somers, MJ, Passerini, K., Parhankangas, A. Casal, J. Using mind maps to study how business school students and faculty organize and apply general business knowledge. *The International Journal of Management Education*, 12 (1), March, pp. 1–13, 2014.
18. Wu, D. *, Passerini, K. Uncovering Knowledge-Based Time Management Practices: Implications for Project Management. *Intl. Journal of Managing Projects in Business*, 6(2), pp. 332-348, 2013.
19. Sorrentino, M., Passerini, K., Evaluating e-government initiatives: the role of formative assessment during implementation. *Electronic Government, an International Journal*, 9(2), pp. 128-141, 2012.
20. Tagawa, S., Ito, T., Metha, R., Passerini, K., Voges, K., Sakamoto, M. Organizational structure of Mazda's Keiretsu: a graph theoretic analysis. *Artificial Life and Robotics*, 16(4), pp. 455-459, February 2012
21. Wu, D. *, Passerini, K. Temporal Knowledge: Understanding Time Management through Knowledge Management Lenses. *Journal of Information Science and Technology*, 8(2), pp., 2011.
22. Gagnon, S., Nabelsi, V., Passerini, K., Cakici, K. The Next Web Apps Architecture: Challenges for SaaS Vendors, *IEEE IT Professional*, 13 (5), pp. 44-50, Sept-Oct. 2011. (**recipient of the 2011 NJPRO & Seton Hall "Bright Idea Award"**)
23. Ito, T., Niki, E., Takida, R., Metha, R., Passerini, K., Sakamoto, M. Transactions and cross shareholdings in Mazda's Keiretsu: a centrality analysis. *Artificial Life and Robotics*, 16 (3), pp. 297-300, December 2011.
24. Gomez, E. A*, Passerini, K. Information and Communication Technologies (ICT) Options for Local and Global Communities in Health-Related Crisis Management, *The Journal of Community Informatics*, 6(2), 2010. ISSN: 1712-4441.
25. Sorrentino, M., Passerini, K., Evaluating Public Programs Implementation: An Exploratory Case Study. *International Journal of Electronic Government Research*, 6 (3), pp. 1-13, July-Sept 2010.
26. Gomez, E.A. *, Wu, D. *, Passerini, K., Computer-supported team-based learning: The impact of motivation, enjoyment and team contributions on learning outcomes. *Computers & Education*, 55, pp. 378-390, 2010.
27. Gomez, E. A. *, Wu, D. *, Passerini, K. Traditional, Hybrid and Online Teamwork: Lessons from the Field. *Communications of the Association for Information Systems*, 25, pp. 395-412, 2009.
28. Chou, B., Passerini, K. Intellectual Property Rights and Knowledge Sharing Dilemma across Countries: The Empirical and Theoretical Perspectives. *Journal of Knowledge Management*, 13 (5), pp. 331-344, 2009.
29. Passerini, K., Walsh, D. E-learning with the Network: The Importance of Always on Connectivity. *International Journal of Virtual Communities and Social Networking*, 1(1), pp. 34-43, Jan-March 2009 (inaugural issue, invited).

30. Walsh, D., Passerini, K., Varshney, U. Fjermestad, J. Safeguarding patient privacy in electronic healthcare in the USA: the legal view. *International Journal of Electronic Healthcare*, Vol. 4(3/4), pp. 311-326, 2008.
 31. Passerini, K., Wu, D. The New Dimension of Collaboration: Mega and Intelligent Communities, ICT and Well-Being. *Journal of Knowledge Management*, 12(5), pp. 79-90, 2008.
 32. Fjermestad, J., Passerini, K., Bartolacci, M., Patten, K.* Wireless Connectivity and Its Relationship to Emerging Economies: The Example of China. *International Journal of Mobile Communications (IJMC)*, 6(5), pp. 633-645, July 2008.
 33. Passerini, K., Fjermestad, J. A Review of Methods to Assess National Knowledge in the Knowledge Economy. *Communications of the Association for Information Systems (CAIS)*, Vol. 20, pp. 102-123, July, 2007.
 34. Passerini, K. Knowledge-Driven Development Indicators: Still an Eclectic Panorama. *Journal of Knowledge Management*, 7(11), pp. 115-128, October 2007.
 35. Gomez, E.A.* , Passerini, K. Service-Based Crisis Management: Local and Global Community Roles and Communication Options. *International Journal of Intelligent Control and Systems (IJICS)*, 12 (2), pp. 198-207, June 2007.
 36. Passerini, K., Patten, K.* Bartolacci, Fjermestad, J. Reflections and Trends in the Expansion of Cellular Wireless Services in the US and China. *Communications of the ACM (CACM)*, 50(10), pp. 25-28. October 2007.
 37. Saltz, J. S.* , Hiltz, S.R., Turoff, M. and Passerini, K. (2007) Increasing Participation in Distance Learning Courses. *IEEE Internet Computing*, 11(3), pp. 36- 44, May-June 2007.
 38. Gomez, E.A.* , Wu, D.* , Passerini, K., Bieber, M. Utilizing Web Tools for Computer-Mediated Communication to Enhance Team-Based Learning. *International Journal of Web-based Learning and Teaching Technologies*, 2(2), pp. 21-37, 2007.
 39. Passerini, K., Jennex, M., BenTaarit, K. Perspectives from North Africa: The Tunis-2006 Knowledge Management Forum. *International Journal of Knowledge Management (IJKM)*, Vol 3(1). pp. 100-107, 2007.
 40. Passerini, K. Performance and Behavioural Outcomes in Technology-Supported Learning: The Role of Interactive Multimedia. *Journal of Educational Multimedia and Hypermedia*, Vol. 16(2), pp. 183-211, 2007.
 41. Balmissse, G., Meingan D., Passerini, K. Technology Trends in Knowledge Management Tools. *International Journal of Knowledge Management (IJKM)*, 3(2), pp. 118-130, 2007.
 42. Passerini K. The Power of Alliances: The Ugandan Infectious Disease Institute Initiative. *Society and Business Review*, 1(3) pp. 220-234, November 2006.
 43. Passerini K. Evaluating Learning Management Systems: Leveraging Learned Experiences from Interactive Multimedia. *International Journal of Web-based learning and Teaching Technologies*, 1(3), pp. 1-27. July-Sept 2006.
 44. Fjermestad, J., Passerini, K., Patten, K.* Bartolacci, M., Ullman, D. Moving Towards Mobile Third Generation Telecommunications Standards: The Good and Bad of ‘Anytime/Anywhere’ Solutions. *Communications of the Association of Information Systems (CAIS)*, 17, pp. 71-89. January 2006.
 45. Passerini K. Working with Real Customers: Examples from Project-Based MIS Courses. *Journal of Informatics Education & Research*, 8(1), pp. 77-101. Spring 2006.
 46. Passerini, K. and Patten, K. Preparing the IT Department in Small and Large Organizations for the Mobile Revolution. *Cutter IT Journal*, 18(8), pp. 19-27. August 2005.
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- At GWU**
47. Passerini, K. and Granger, M.J. Information Technology-Based Instructional Strategies. *Journal of Informatics Education & Research*. 2(3), pp. 37-44, Fall 2000.
 48. Passerini, K. and Granger, M.J. A Developmental Model for Distance Learning Using the Internet. *Computers & Education*, 34, 1, pp. 1-15. January 2000.

49. Passerini, K. and Granger, M.J. Integration of Instructional Approaches through Media Combinations in an Undergraduate Information Systems Course. *Campus-Wide Information Systems*, 16(4), pp. 162-170, 1999.
50. Passerini, K. Interactive Technologies in the Educational System: US experiences. *Democratic School: Journal for Social Research and Educational Strategies*. Le Monnier. 3-4, pp. 174-182, July-Dec. 1996 (in Italian).
51. Passerini, K. Interactive Technologies and Quality Development in the Educational Reform: Italy and the United States. *Comparative Education*. 22-23, pp. 91-103. January-June 1996 (in Italian).

Published Book Chapters

At Seton Hall

1. Bandera, C., Passerini, K. (2023). What do my customers really want? Pivoting digital technology and business models in emergency response management. In Gibaldi, C., Iandoli, L. *Cases on Digital Entrepreneurship: How Digital Technologies are Transforming the Entrepreneurial Process*, Edward Elgar Publishing, pp. 1-10.
2. Naatus, M.K., Passerini, K., Pon K. & Somers, M. (November 2022). Post-COVID-19 future of hybrid education: internationalization, inclusion, opportunities. In Baldegger, R. J., El Tarabishy, A., Audretsch, D. B., Kariv, D., Passerini, K. & W-L. Tan (Eds.). *The Future of Business Schools: Purpose, Action, and Impact*. Edward Elgar Publishing.
3. Juszczak, M. D., & Passerini, K. (2022). Sample Pathways and Persisting Challenges Along the Digital Transformation of Universities: Internal and External Influences. In Liebowitz, J. (Eds.) *Digital Transformation for the University of the Future* (pp. 21-39). World Scientific Publishing.

At St. John's

4. Bandera, C., Passerini, K., & Bartolacci, M. R. (2019). Knowledge Management and Entrepreneurship Research and Practice: Status, Challenges, and Opportunities. In *Effective Knowledge Management Systems in Modern Society* (pp. 45-61). IGI Global.
5. Bandera, C., Eminet, A., Passerini, K., Pon, K. (2018). Cross-cultural entrepreneurship education: localization amidst globalization. In *Annals of Entrepreneurship Education and Pedagogy*–2018. Edward Elgar Publishing.

At NJIT

6. Walsh, D., Passerini, K., Varshney, U. Fjermestad, J., Legal Issues in the Transition to Electronic Records in Health Care. In D'Atri A. and Sacca, Eds. *Information Systems: People, Organizations, Institutions, and Technologies* (2010), pp. 331-336.
7. Balmiss, G., Meingan D., Passerini, K. Selecting the Right Knowledge Management Tools: Software Trends and Key Evaluation Criteria. In Jennex, M.E. *Knowledge Management, Organizational Memory and Transfer Behavior: Global Approaches and Advancements*. IGI Global. Harrisburg, Pennsylvania (2008), pp. 270-280.
8. Passerini, K. Evaluating Learning Management Systems. In Esnault, L. Ed. *Web-Based Education and Pedagogical Technologies: Solutions for Learning Applications*. IGI Global. Harrisburg, Pennsylvania (2007), pp. 169-192.
9. Ghoshal, L. **, Passerini, K. Understanding Gender Discrimination in Information Systems: A Review. In Trauth. E. Ed. *Encyclopedia of Gender and IT*. Idea Group Publishing. Harrisburg, Pennsylvania. (June 2006), pp. 25-30.
10. Passerini, K., Cakici, K. Achieving University-Wide Instructional Technology Literacy: Examples of Development Programs and Their Effectiveness. In Carbonara, D. Ed. *Technology Literacy Applications in Learning Environments*, Idea Group Publishing, Harrisburg, Pennsylvania. 2004, pp. 130-145.

At GWU

11. Passerini, K., Granger M., Cakici K. The Implementation of An Executive Reporting System Using Top-down Performance Systems Development: A Case Study. In Hunter G. and Dhanda K. Information Systems. Academic and Executive Global Alliances. Information Institute, 2003, pp. 103-119.
12. Passerini, K., Granger, M.J and Cakici, K. Web-Based Instruction in Organizations: Impact, Advantages and Disadvantages. In Dasgupta, S. Ed. Managing Internet and Intranet Technologies in Organizations: Challenges and Opportunities. Idea Group Publishing, Harrisburg, Pennsylvania. 2001, pp. 35-49.
13. Passerini, K. and Granger, M.J. Integration of Instructional Approaches through Media Combination in an Undergraduate Information Systems Course. In Les Lloyd Ed. Teaching with Technology. Information Today. Medford, NJ, 2000, pp. 307-323.

Published Refereed Conference Papers**At Seton Hall**

1. Ravarini, A., Canavesi, A., Passerini, K. From Users to Allies: Exploring Educator and Generative AI Roles in Shaping the Future of Higher Education. In: *10th International Conference on Higher Education Advances (HEAd'24)*. Valencia, 18-21 June 2024.
2. Kim Y., Passerini, K., Yun B., Kim, A. Digital Entrepreneurship and Business Innovation: A Simplified Model to Understand On-Demand Service Innovation. *Proceedings of the 57th Hawaii International Conference on System Sciences*, Jan 3-6, 2024.

At St. John's

3. Osatuyi, B., Passerini, K. Community by Design: Prioritizing the Factors that Drive Knowledge Use in Online Question & Answers Platforms. *Proceedings of the 52nd Hawaii International Conference on System Sciences*, Jan 8-11, 2019.
4. Bandera, C., Passerini, K. Personality Traits and the Digital Entrepreneur: A New Breed or Same Actor? *Proceedings of the Americas Conference for Information Systems (AMCIS)*. New Orleans, LA. August 16-19, 2018.
5. Bandera, C., Keshtkar, F., Passerini, K. Internalization among Technology Entrepreneurs: Looking to the Future While Grounded in the Past. *Proceedings of HICSS-51, Hawaii International Conference on System Sciences*. January 3-6, 2018.

At NJIT

6. Bandera, C., Passerini, K., Pon, K., Eminent, A. A Mind Map Comparison of Knowledge Retention Between French And United States University Entrepreneurship Education. *Proceedings of USASBE 2016*, San Diego, Jan 8-12, 2016.
7. Walsh, D., Parisi, J.M., Passerini, K. Can we have Privacy and Efficiency with the Rapid Growth of the Internet and Digital Information? *Proceedings of the 2014 Networking and Electronic Commerce Conference (NAEC)*, Trieste, Italy, August 21-24, 2014.
8. Pon, K., Naatus, M.K., Somers, M.J., Passerini, K. Do We Know What They Know? Comparing US and French Undergraduate Students' Knowledge of Core Business Concepts, *Proceedings of the 16th International Academy of Management and Business (IAMB) Conference*, George Washington University, Washington, DC, USA on November 6-7, 2013.
9. Bandera, C., Passerini, K. Moving Entrepreneurship Education Online. *Proceedings of the 58th International Council for Small Business (ICSB) World Conference*, Ponce, Puerto Rico June 20-23, 2013. 15 pages.

10. Parhankangas, A., Passerini, K., Casal, J. C., Somers, M. Using Mind Maps to Gain A New Perspective on Student Learning in Business Schools. *Proceedings of the Northeast Decision Sciences Institute Conference*, Brooklyn, NY: April 5-7, 2013. 22 pages.
11. Steffen-Fluhr, N., Collins, R., Grudz, A., Zhu, M., Wu, B., Passerini, K. Leveraging Social Network Data to Support Faculty Mentoring: Best Practices from NJIT Advance. *WEPAN Conference*, June 2012 Columbus, OH. 13 pages.
12. Passerini, K., Casal, J. C., Somers, M., Parhankangas, A. A New Approach to an Old Problem: Using Cognitive Mapping to Foster Inter-Functional Integration in Core Business Courses. Montreal: *Proceedings of the Northeast Decision Sciences Institute Conference*, April 14-16, 2011. 13 pages.
13. Wu, D.*, Passerini, K. Knowledge Perspectives in Projects: Understanding the Role of Time. Montreal: *Proceedings of the Northeast Decision Sciences Institute Conference*, 2011. **Nominated for Best Paper Award**. 13 pages.
14. Wu, D.*, Passerini, K. Using Knowledge-Based Taxonomies to Understand Time Management Strategies: Implications for Knowledge-Intensive Organizations (June 2010 ed.). Matera: *Proceedings of the 5th International Forum on Knowledge Asset Dynamics*, 2010. 10 pages.
15. Wu, D.*, Passerini, K. Exploring Knowledge Management Perspectives in Personal Time Management Strategies, *Proceedings of the International Conference of ISOneWorld*, Las Vegas, April 2010. 8 pages.
16. Sorrentino, M., Passerini, K., Evaluating the Implementation Process: an Exploratory e-government Case Study. *Proceedings of the American Conference for Information Systems (AMCIS)*, San Francisco, August 2009. 7 pages.
17. Chou, B., Passerini, K. For the sake of optimal solution: Revisiting the Dilemma of Knowledge Sharing across countries. *International Conference on Knowledge Management and Intellectual Capital*, Gazhiabad, India, February 2009. 13 pages.
18. Walsh, D., Passerini, K., Varshney, U. Fjermestad, J. Legal Issues in The Transition to Electronic Records in Health Care. *Proceedings of the V Conference of the Italian Chapter of AIS (ITAIS)*, Paris, December 2008. 5 pages.
19. Wu, D.*, Passerini, K., Bartolacci, M. By When Do You Need This Done? Discovering Knowledge Workers Time Management Practices. *Proceedings of the American Conference for Information Systems (AMCIS)*, Toronto, August 2008. 7 pages.
20. Passerini, K. and Granger, M. Women in Computing: The Role of Social Technologies. *Proceedings of the AIS Special Interest Group for Education (SIG:ED IAIM)*, Montreal, December 2007. 4 pages.
21. Passerini, K., Wu, D.* and Gomez, E.A.* Assisting Teams to Learn about Their Teams: Preliminary Experiences with Team-based Assessment Software in Face-to-Face and Online Teams. *Proceedings of the Americas Conference of Information Systems (AMCIS)*, 2007. 8 pages.
22. Dwyer, C.*, Hiltz, R., Passerini, K. Trust and privacy concern within social networking sites: A comparison of Facebook and MySpace. *Proceedings of the Americas Conference of Information Systems (AMCIS)*, 2007. 11 pages.
23. Passerini, K., Patten K.* and Bartolacci, M. Small and Medium Enterprises and the Mobile Revolution: Looking Forward. *Proceedings of the Wireless Telecom Symposium-IEEE (WTS 2007)*, Pomona CA, April 26-28, 2007. 6 pages.
24. Patten K.*, Passerini, K. Next Generation Small and Medium Enterprises Mobility Strategy Roadmap. *ISOne World*, Las Vegas, April 2007. 11 pages (**Best Practice-Based Research Paper award**).
25. Bartolacci, M. and Passerini K. Wireless Telecommunications: A Focus on of Emerging Countries. *Proceeding of the 3rd Conference of the Italian Chapter of the Association of Information Systems AIS*. Bocconi University, Milan, Italy, October 26-27, 2006. 10 pages.
26. Passerini, K., Patten, K.*, Bartolacci M., Fjermestad, J. Impact and New Challenges of The Expansion of Cellular Wireless: Issues for Developed and Developing Economies. *Proceedings of the Networking and Electronic Commerce Research Conference 2006 (NAEC 2006)*. October 19-22, 2006, pp. 148-151. Lake Garda, Italy.

27. Patten, K.*, Passerini, K., Fjermestad, J., Bartolacci, M. Global Trends in Telecommunications: Key Issues and Opportunities of Broadband Wireless Connectivity. *Proceedings of the 2006 International Conference on Telecommunication Systems - Modeling and Analysis*. October 5-8, 2006, pp. 155-164. Penn State Berks, PA.
28. Gomez, E.A.*, and Passerini, K., Improving Crisis Response Through ICT-based Tools for Alert Notifications. *Proceedings of the 2006 International Conference on Telecommunication Systems - Modeling and Analysis*. October 5-8, 2006, pp. 165-172. Penn State Berks, PA.
29. Passerini K. and Patten K.* Broadband Wireless Services for Small and Medium Enterprises: Business and Technical Implications. *Proceedings of the 2006 International Conference on Telecommunication Systems - Modeling and Analysis*. October 5-8, 2006, pp. 133-137. Penn State.
30. George, D.*, Passerini, K., Jones, Q., Hiltz, R., Manikopoulos, C. Tablet PCs for Team-based Learning: a Pilot Study. *Proceedings of the Americas Conference of Information Systems (AMCIS)*, August 4-6, 2006, pp. 2086-2097. Acapulco, Mexico.
31. Fukuoka S., Ito T., Passerini K., Sakamoto M. An Analysis between Transaction and Cross Shareholdings in the Keiretsu of Nissan. *Proceedings of the 6th International Business Information Management Association Conference (IBIMA)*, June 19-21, 2006, pp. 163-169. Bonn, Germany.
32. Gomez, E.A.*, Passerini, K., Hare, K. Public Health Crisis Management: Community Level Roles and Communication Options. *Proceedings of the 3rd International ISCRAM Conference*. May 14-17, 2006, pp. 435-443. Newark, NJ.
33. Gomez, E.A.*, Wu, D., Passerini, K., Bieber, M. Introducing Computer-Supported Team-Based Learning: Preliminary Outcomes and Learning Impacts. *Proceedings of the Information Resources Management Association (IRMA) Intl Conference*, Washington DC, May 2006, pp. 603-606.
34. Gomez, E.A.*, Wu, D.*, Passerini, K., Bieber, M., Computer-Supported Learning Strategies: An Implementation and Assessment Framework for Team-Based Learning. *Proceedings of ISOne World Conference*, Las Vegas, NV, April 2006. 13 pages.
35. Passerini, K., Patten, K.* Small and Medium Enterprises in the Wireless Revolution: Directions and Areas for Future Research. *Proceedings of USASBE (US Association of Small Businesses and Entrepreneurship) Conference*, Tucson, AZ, January 11-14, 2006. 8 pages.
36. Passerini, K. Assessing National and Organizational Capabilities in the Knowledge Economy: A Review of Evaluation Methods. *2nd Conference of the Italian Chapter of the Association of Information Systems AIS*. Verona, Italy, Dec 1-2, 2005. 3 pgs.
37. Wong-Bushby, I.*, Hiltz, S.R., Passerini, K., Bieber, M., Patten, K. Scaffolding Discourse in Asynchronous Learning Networks. *Proceedings of the Americas Conference on Information Systems (AMCIS)*. Omaha, Nebraska. August 11-14, 2005, 586-591.
38. Karnik, A.***, Passerini, K. Wireless Network Security – A Discussion from A Business Perspective. *Proceedings of IEEE Wireless Telecommunication Symposium*. Pomona, California. April 28-30, 2005, p. 261-267.
39. Patten, K.*, Passerini, K. From Personal Area Networks to Ubiquitous Computing: Preparing for a Paradigm Shift in the Workplace. *Proceedings of IEEE Wireless Telecommunication Symposium*. Pomona, California. April 28-30, 2005, p. 225-233.
40. Wong-Bushby, I.*, Hiltz, S.R., Bieber, M., Passerini, K., Rotter, N., Swan, K. Using Content and Process Scaffolds to Support Collaborative Discourse in Asynchronous Learning Networks. *Proceedings of HICSS-38, Hawaii International Conference on System Sciences*. January 3-6, 2005. 9 pages.
41. Passerini K. Empowering Students to Manage Their Learning Outcomes: Examples from Client-based Projects in MIS Courses. *Proceedings of the International Conference on Information Management (IAIM)*. Washington DC. December 10-12, 2004, pp. 52-64. **Nominated for Best Paper Award (3 finalists)**.
42. Passerini K. Improving Learning Management Systems (LMSs): Lessons to Be Learned from Interactive Multimedia. *Proceedings of the AACE E-Learn Conference*. Washington DC, November 1-5, 2004, pp. 420-423.

43. Passerini, K., Gagnon S., Cakici, K. Opportunities in The Digital Economy: Redefining the Value Chain Of Wireless Telecom Operators. *Proceedings of the Americas Conference for Information Systems (AMCIS)*. New York, NY. August 4-6, 2004, pp. 2530-2535.
44. Saltz J.*, Hiltz S.R., Turoff M., Passerini, K. Measuring Student Participation in a Web-based Environment: A Framework for Developing New Tools. *Proceedings of the Americas Conference for Information Systems (AMCIS) 2004*. New York, NY. August 4-6, 2004, pp. 3108-3117.
45. Cakici K. and Passerini K. Digital Video Instruction: Strategies and Examples. *Proceedings of IRMA-International Conference*. New Orleans, Louisiana. May 22-26, 2004, pp. 1097-1099.
46. Passerini K. and Patten K.* Knowledge Management Program Drivers. *ISOne World Conference*. Las Vegas, Nevada. April 14-16, 2004.
47. Passerini K. and Cakici K. Project-Based Teamwork Management: Enabling Distributed Team Structures. *1st European Conference on e-Learning and IS Education*. Milan, Italy. March 19, 2004.
48. Passerini K. and Cakici K. A Bayesian Approach for Knowledge Management Evaluation. *FUBUTEC 2004 (Future Business Technology Conference)*. INSEAD; Fontainebleau, France. March 12-13, 2004.

At GWU

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49. Passerini, K. Knowledge Assessment in Developing / Developed Economies: Frameworks and Implementation Examples. *Proceedings of 9th Americas Conference on Information Systems (AMCIS)*. Tampa, Florida. August 4-6, 2003, pp. 2584-2593. **(Finalist for Best Paper Award, only 3% of submitted papers)**.
 50. Passerini, K., Cakici, K. and Koffenberger, B. Campus-Wide Faculty Development: No Mission Impossible. Results from Implementation of Intensive Summer Workshops Programs. *Proceedings of the Information Resources Management Association Conference (IRMA)*. Philadelphia, Pennsylvania. May 2003, pp. 967-969.
 51. Passerini, K. and Granger, M.J. An Evaluation Methodology Comparing Learning in Different Instructional Environments. *Proceedings of the International Academy of Information Management Association*. Barcelona, Spain. December 2002, pp. 123-134. **(Finalist for Best Paper Award)**.
 52. Passerini, K., Cakici, K., and Granger, Avoid the Risk of Information Anarchy: Merge A Bottom-Up And Top-Down Approach To Building An Information System. *Proceedings of the ISOneWorld Conference*. Las Vegas, Nevada. April 2002.
 53. Passerini, K. and Granger, M.J. The Learning Effectiveness of Instructional Technologies: Results from Pilot Studies. *Proceedings of the International Academy of Information Management Association*. Brisbane, Australia. December 2000.
 54. Passerini, K., Granger, M.J, Koffenberger, B. and Cakici, K. The Pros and Cons of Web-Based Teaching: Faculty Perceptions of the Advantages/ Disadvantages of the World Wide Web. *Proceedings of the Information Resources Management Association Conference, (IRMA)*. Anchorage, Alaska. May 2000, pp. 998-999.
 55. Passerini, K. and Granger, M.J. Re-Designing A Traditional Management Information Systems Course To A Distance Course. *Proceedings of the International Academy for Information Management Conference*, Charlotte, North Carolina, December 1999, pp. 75-81.
 56. Passerini, K. and Granger, M.J. Information Technology-Based Instructional Strategies in Information Systems Education. *Proceedings of the International Academy of Information Management Association*, December 1998, Helsinki, Finland, pp. 221-229.
 57. Passerini, K. and Starik, M. Educational Technology for Sustainability in Eco-tourism. *7th International Conference of the Greening of Industry Network Proceedings*. Rome, Italy. November 15-18, 1998.
 58. Passerini, K. and Granger, M.J. Testing Multimedia for Ecological Sustainability. *Proceedings of the Americas Conference for Information Systems*. Baltimore, Maryland. August 1998, pp. 787-789.

59. Passerini, K. and Granger, M.J. Use of Multimedia Applications in Ecological Tourism. *Ed-Media & Ed-Telecom 98*. Association for the Advancement of Computing in Education Proceedings (AACCE). Freiburg, Germany. June 20-25. 2 pages.
60. Passerini K. and Granger, M.J. Designing Multimedia for Ecological Tourism in an Educational Setting. *International Academy for Information Management Proceedings (IAIM)*. Atlanta, Georgia. December 1997, pp. 206-217.

Published Refereed Conference Abstracts / Short papers

At St. John's

1. Zhang, M., Passerini, K., Bartolacci, M. Business Models Evolution in the Wireless Industry: A Case Study of Xiaomi in China. *Proceedings of the Wireless Telecommunications Symposium (WTS 2019)*, New York, April 9-12, 2019.
2. Passerini, K., Design Thinking as an Active Pedagogical Approach: Opportunities and Challenges. *Proceedings of the NSF Synthesis and Design Workshop on Digitally-Mediated Team Learning (DMTL)*, University of Central Florida, Orlando, March 31-April 2, 2019.
3. James, K., Solomon, G., Gibaldi, C., Passerini, K. Strategies to Create an Entrepreneurial Ecosystem on a College Campus: Slow and Steady or Full Speed Ahead? *Proceedings of USASBE 2018*, Los Angeles, January 2018.
4. Bandera, C., Passerini, K. Profit and Dynamic Knowledge Creation among New Ventures in the Kauffman Firm Survey, *Proceedings of the Intl. Council for Small Business*. June 25-July 1, 2017.
5. Walsh, D., Passerini, K., Fiction and Fact? A Revisited Metaphorical Approach to Understanding the Entrepreneur. *Proceedings of USASBE 2017*, Philadelphia, January 2017.
6. Passerini, K., Bartolacci, M. Introduction to Entrepreneurship and Knowledge Management Minitrack, *Proceedings of the 50th & 51st Hawaii International Conference on System Sciences (HICSS 2017)*, Hawaii, January 3-6, 2017 and 2018.
7. Walsh, D., Passerini, K. Defining Entrepreneurial Traits: A Metaphor-Based Approach, *Proceedings of the 7th Annual George Washington University (GWU)-International Council for Small Business (ICSB) Global Entrepreneurship Research and Policy Conference*, October 2016, 4 pages. Available at SSRN: <https://ssrn.com/abstract=2852010>.

At NJIT

8. Fegghi, A., Collins, R., Passerini, K. Developing Impact-Driven Leaders: Teaching Students to Evaluate Technological Innovations and Their Societal Consequences, *Contemplative Practices for the 21st Century University Conference*, March 10-12, 2016, Blacksburg, University of Virginia.
9. Bandera, C., Walsh, D., Passerini, K. Digital Innovators' entrepreneurial Traits: Business as Usual or New Skills? Dubai: *International Council for Small Business*. June 6-9, 2015.
10. Collins, R.*, Bandera, C., Passerini, K. Entrepreneurial Education for the 21st Century Entrepreneur: The Impact of Technology and Experiential Learning. Washington, DC: *Proceedings of the 5th Annual George Washington University Global Entrepreneurship Research and Policy Conference*, October 2014, 10 pages.
11. Wu, D.*, Patten, K.*, Passerini, K. I/T Professionals' Time Management Strategies for Value-Added Knowledge Creation in Projects. *Proceedings of the Northeast Decision Sciences Institute Conference*, Brooklyn, NY: April 5-7, 2013, 4 pages, Research Proposal.
12. Brookshire, R., Adya, M., Passerini, K., Patten, K.*, Pollard, C., Robbins, R. (alphabetical order) Panel: Exploring Approaches to IT Project Management Pedagogy. *eProceedings of the 4th International Research Workshop on Information Technology Project Management (IRWITPM)*, Phoenix, Arizona, December 14, 2009.
13. Hall, T., Jabi, W., Passerini K., Borcea C., Jones, Q. An Interactive Poster System to Solicit Casual Design Feedback. *Proceedings of the ACADIA 2008 Conference of the Assoc. for Computer Aided Design in Architecture*, Oct 2008

14. Jabi, W., Hall, T., Passerini, K., Borcea C., Jones, Q. Exporting the Studio Model of Learning: Teaming Architecture with Computer Science. *Proceedings of the eCAADe 2008 Conference on Education and Research in Computing Aided Architectural Design in Europe*, September 2008.
15. Jabi W., Borcea C., Hall T., Passerini, K. Early Experiences with Interdisciplinary Design Studios. *Proceedings of the NSF Creative IT Workshop*, January 2008.
16. Passerini, K. I/T Does Matter: A Comparison of General and Global Outsourcing Trends Among Five Countries. **Featured Plenary Session Speaker** at the *Sixth International Smart-Sourcing Conference*, Atlantic City, NJ, Sept 6-7, 2007 (invited, 2 peer reviews).
17. Gomez, E.A.*, Passerini, K., Wu, D*. Team-Based Learning Instructional Strategies for the Computed-Mediated Classroom: Techniques to Increase Active Learning. *Proceedings of the Americas Conference of Information Systems (AMCIS)*, 2007. (tutorial committee review)
18. Jabi, W., Borcea, C., Jones, Q., and Passerini, K. (2007) Ubiquitous Social Computing Technologies to Foster Design Thinking and Creativity” In Tools in Support of Creative Collaboration, Workshop as part of the 6th *Creativity & Cognition Conference*, June 15, 2007, Washington, DC, USA.
19. Jabi, W., Borcea, C., Jones, Q., and Passerini, K. “SmartCampus-Studio: Fostering Creativity and Design Thinking with Ubiquitous Social Computing Technologies” *CHI 2007 Workshop: Supporting Design Studio Culture in HCI* as part of the Computer/Human Interaction 2007 Conference, May 2007, San Jose, CA. (workshop committee review)
20. Passerini, K., Fjermestad, J. Tools and Methods to Assess Knowledge Management. *Proceedings of the Americas Conference of Information Systems (AMCIS)*, August 4-6, 2006. Acapulco, Mexico (tutorial committee review)
21. Fjermestad, J., Passerini, K., Patten, K. Bartolacci, M., Ullman, D. ‘Moving Towards Mobile Third Generation Telecommunications Standards: The Good and Bad of the ‘Anytime/Anywhere’ Solutions. *Proceedings of AMCIS*. Omaha, NE. August 11-14, 2005.

At GWU

22. Cakici K., Passerini K. and Aslam A. Knowledge Development Frameworks in National Economies and International Organizations. *Proceedings of Euro/Informs Joint International Conference*. Istanbul, Turkey July 6-10, 2003.
23. Passerini, K. and Koffenberger, W. An integrated Evaluation Protocol for Web Courseware Applications. *Syllabus Conference*. Boston, Massachusetts. November 11-14, 1999.
24. Passerini, K. and Granger, M.J. Multimedia Applications for Ecological Sustainability. 7th International Conference of the Greening of Industry Network Proceedings. Rome, Italy. November 15-18, 1998.

Published Non-Refereed Journal/Professional Papers

At Seton Hall

1. Passerini, K. [Change: The Inevitable Choice Forward](#). EDUCAUSE Review, Editors Pick, September 12, 2022 (editor and associate editor review).

At St. John's

2. Moccia, S., Passerini, K., Tomic, I. Fintech: Challenges, Drivers, and Future Opportunities. *Cutter Business Technology Journal*, 31(11/12), 6-11, 2018 (editor and associate editor review).
3. Passerini, K., Bandera, C., Bartolacci, M. Harnessing the Benefits of Knowledge Management. *Cutter Consortium Advisories*, 2018. (invited, reprint of prior research).

At NJIT

4. Patten, K., El Tarabishy A., Passerini, K. Bull, M. Mobile Broadband: A Game Changer for SME IT Innovation Success. *The European Business Review*, Nov-Dec 2012, 51-54 (invited)
5. Passerini, K. Guest Editorial Statement on Special Issue on Mobile Technologies in the Enterprise: Applications, Implications, and Trends. *Cutter IT Journal*, 23(9), 3-5, 2010. (invited)

6. Passerini, K. Can I please Get My Data Back? A Look at Mobile Technologies and Privacy Protection. *In* Mobile Privacy and Security: The Next Frontier of IT Risk Management. *Cutter Benchmark Review*, 10(6), 5-11, 2010. (invited, editor review)
7. Passerini, K. The Continuing Growth of Mobile Technologies. *Cutter Benchmark Review*, March 2009, pp. 5-12, 2009. (invited, editor review).
8. Passerini, K. The Global IT Industry Outlook. A Leveled Playing Field Will Revamp IT Innovation Globally, *NJTech Magazine*, 2(2), March 2008 (invited).
9. Passerini, K. E-learning Trends and Practices: Harnessing the Power of Networks. *Cutter Benchmark Review*, March/April 2007, pp. 5-37. (invited, editor review).
10. Passerini, K. & Sumit P. Global IT Industry Outlook. *NJTech*, Feb 2007, pp. 5-8 (invited).
11. Gomez, E.A., Passerini, K. Public Health & Disaster Response. *International Association of Emergency Managers (IAEM) Bulletin* May 2006, p. 15 (editor review)
12. Gagnon, S., Hung, P.C.K., Passerini, K., Martin, M.V. Measuring E-business for Development (Editorial). *Journal of Infonomics*, January 2006. (Special Issue co-editor)

At GWU

13. Passerini, K. Obtaining a Project Management Education. *Project Management Network*, Project Management Institute. October 2000, pp. 33-36. (invited paper)
14. Passerini, K. Integrating Technology into Teaching. A Call for Your Participation. *ByGeorge*. November 1999, p. 2. (invited)
15. Passerini, K. Phone vs. Computer: Who Will Win? *Master's Edge*. Oct 1997, p. 9. (invited)
16. Passerini, K. Eco-tourism inside a Computer Screen. *GW Forum*. 12/1996, p. 20-21. (invited)
17. Passerini, K. The Outstanding SBPM performance in Entrepreneurship Programs: Who is Driving it? *MBA Manager*. Vol. 11, No. 6. February 1996, p. 5, 6, 9. (invited)
18. Passerini, K. Learning Faster and In A Better Way. *Tuttoscuola (All about School)* No 358. Jan. 1996, pp. 20-22. (invited) (in Italian with English abstract)
19. Passerini, K. At the University of Essex-Colchester. *L'Educatore Professionale (The Professional Educator)*. Jan-April 1994, pp. 24-25. (invited) (Italian w/t English abstract)
20. Passerini, K. Europe Calls and the University Answers. *L'Educatore Professionale (The Professional Educator)*. Sept-Dec. 1994, pp. 22-23. (invited) (in Italian w/t English abstract)

Professional Presentations / Invited Speaker/Panelist

At Seton Hall

1. Passerini, K., Fisher, P, The Adobe Campus and Digital Transformation, Adobe Executive Leadership Roundtable, New York, Feb 8, 2024 (Invited speaker).
2. Passerini, K., Fisher, P., Shannon John, Panel on Digital Transformation in Universities, Invited (remote) panelists presenting to top management at Bocconi University, Milan, Italy, Feb 5, 2024.
3. Passerini, K., Panel on Pedagogical Innovations in the Era of Artificial Intelligence and ChatGPT, Invited (remote) panelist, [LIUC University](https://www.liuc.edu/), Milan, Italy, Sept. 20, 2023.
4. DeChirico, D., Passerini, K, Prisco, A, Panel on Philanthropy and the Italian Diaspora Studies, The John D. Calandra Italian American Institute, Queens College, CUNY, September 16, 2022 (Invited).
5. Passerini, K. Innovation & Creativity, GW October 2021, *International Council for Small Business*, October 18-22, 2021 (invited keynote, recipient of **Female Impact Award** at Conference Gala).
6. Passerini, K., Presentation 1 - The Entrepreneurial Mindset & Ecosystems: Bringing Together All the Stakeholders; Presentation 2 - Knowledge Entrepreneurship, *International Council for Small Business 2021 Annual Conference*, July 12-16, 2021, Paris, France (invited speaker, recipient of the **Ahmed Osman Presidential Leadership Award** at Conference Gala).
7. Passerini, K. Knowledge Management, Entrepreneurship and Knowledge Creation, FernUniversität in Hagen, Univ.-Prof. Dr Stefan Smolnik, Business Information Systems Chair, July 22, 2021 (Invited Guest Lecturer - remote).

At St. John's

8. Passerini, K., Iandoli, L., Billack, B. Connecting People-to-People-to-Places: Culture, Technology and Health Research, *Fulbright Annual Conference*, Washington DC, October 25-28, 2019 (selected).
9. Passerini, K. Cyber and Information Security in the Big Apple: Preparing Students and Working Professionals for Securing the Wireless World and Beyond. Guest Speaker, *Wireless Telecommunication Symposium* (WTS 2019), New York, April 11, 2019 (invited).
10. Passerini, K. Insurtech, Big Data and AI Roundtable, *Fintech Conference*, Valencia, March 5-9, 2019 and March 7-9, 2018 (invited, moderator).
11. Passerini, K. Digital Economy to Enhance Inclusiveness and Innovation, *Egypt Entrepreneurship Summit*, Nov 15-18, 2018 (invited panelist).
12. Passerini, K. Status of Women Entrepreneurship Worldwide, *International Council for Small Business MSME Forum at the United Nations*, August 1, 2019 (invited panelist).
13. Passerini, K. Opening on Cybersecurity Careers, NSF-NSA GenCyber Summer Camp for High School Students, St. John's University Staten Island Campus, July 16, 2018 (invited speaker).
14. Passerini, K. Cryptocurrencies – Trading & Regulations, *Fintech Conference*, New York, Nov 01, 2018 (invited, moderator).
15. Passerini, K. Fintech Trends, and Regulations, *Global Business Research Symposium*, Rome, Italy, June 13-15, 2018 (invited, moderator).
16. Passerini, K., Bandera, C., Keshtkar, F, Rastogi, N.,*** Startups and Knowledge Creation: Insights from the Kauffman Firm Survey, *International Conference on Innovation and Knowledge Management (IcKM, 2018)*, Tsinghua University, Beijing, March 17-18, 2018. (invited).
17. Passerini, K. The Next Disruption: Education, And How The “Art” Could Save It. The Art of Management Symposium, November 1-2, 2017, St. John's University, Manhattan campus, NY. (invited keynote speaker).
18. Passerini, K. New Frontiers of Entrepreneurship Education, *GWU October, Annual Entrepreneurship Conference*, October 26-27, 2017. Washington DC. (invited panelist).
19. Passerini, K. Entrepreneurship updates from St. John's University. *The Inauguration Day for the International Micro-Small and Medium Enterprise Day (MSME)*, United Nations Secretariat, ECOSOC Chamber, May 11, 2017 (invited speaker).
20. Passerini, K. Application of the SECI model to Entrepreneurial Ventures, *The International Conference on Innovation and Knowledge Management (IcKM, 2017)*, Tsinghua University, Beijing, March 16-17, 2017 (invited keynote presenter).

At NJIT

21. Passerini, K. Business Models Innovation. *International Conference for Small Business*, Entrepreneurship Academy, Dubai, June 3-5, 2015; Hoboken June 2016; Buenos Aires, June 2017. (invited international faculty).
22. Passerini, K. Leveraging IT for small business success. Private Sector Development Workshops, *International Conference for Small Business*, Dubai, June 6-9, 2015 (invited).
23. Passerini, K. Time Management & Knowledge Creation in Projects, *Project Management Institute-NJ Chapter 29th Annual Symposium*, Edison, NJ, May 2015 (invited).
24. Passerini, K., El Tarabishy, A., *Online Learning Excellence (OLE) Session* at the International Conference for Small Business (ICSB), Dublin, June 2014. (invited).
25. Patten, K., Passerini, K. Personal Area Networks: Continuing to Change the Way We Work. *Pre-ICIS SIG-OSRA Workshop*, Milan Italy, December 15, 2013 (invited).
26. Bandera, C., Passerini, K. Assessing the Effectiveness of Online Entrepreneurship Education and Collaboration Tools, *GWU October, Annual Entrepreneurship Conference*, October 16-18, 2013. Washington DC. (invited)
27. Bandera, C., Passerini, K. The Broadband Economy: New Opportunities for Small Businesses, *SIM NJ University Day at NJIT*. March 14, 2013 (industry panel review).

28. Passerini, K. Teaching Theory and Practice, *Online Learning Excellence (OLE) Annual Meeting*, San Francisco, Jan 2013. (invited).
29. Passerini, K., Parhankangas, A., Casal, J. & Somers, M. Teaching inter-functional Integration through concept mapping: Opportunities from MIS courses, *SIG:IS-CORE Pre-ICIS Paper Development Workshop*, Dec 16, 2012, Orlando, 15 pages (peer review).
30. Somers, M.J., Passerini, K., Parhankangas, A., Casal, J. Using Mind Maps to Study the Influence of the Business School Model on Student Learning, *Academy of Management Annual Meeting*, August 3-7, 2012, Boston, MA. (peer review).
31. Passerini, K., Privacy in a Wireless World: Issues and Opportunities of Mobile Technologies, *Northeast Business & Economics Association (NBEA) Conference*, Philadelphia. (November 3, 2011). (peer review).
32. Passerini, K., Casal, J. C., Parhankangas, A., Somers, M., A New Approach to Assurance of Learning: Using Mind Maps to Measure Student Learning, *Business Professor Teaching Summit*, Drexel, Philadelphia. (May 20, 2011). (organizing committee review)
33. Patten, K. *, Passerini, K., Small and medium enterprises in the broadband-driven economy: Evolution and open issues. Presented at the *Second Annual International Center for Small Business (ICSB) Global Entrepreneurship Conference*, Washington, D.C., (October 6-8, 2011). (organizing committee review).
34. Steffen, N. L., Passerini, K., Wu, Y.-F., Friedman, R. S., Gruzd, A., Wang, Y., Hiltz, S. R., Advancing Women at NJIT Through Collaborative Research Networks, *NSF ADVANCE Annual Meeting*, NSF, Alexandria, VA. (November 8, 2010). (invited).
35. Passerini, K., The Continuing Growth of Mobile Technologies, *Organizational Systems Research Association (OSRA) Annual Conference*, Phoenix, AZ, December 2009 (invited).
36. Passerini, K., Business Continuity Planning and Disaster Recovery, *International Forum on Security*, Université Tunis-Carthage, March 3-5, 2009 (invited).
37. Passerini, K., Megacommunities and Intelligent Communities for Social and Economic Well-Being. *Knowledge Cities Summit*, Global Knowledge-based Development (KBD) Week, ITESM-UNESCO, Monterrey, Mexico, October 15-21, 2007. (invited).
38. Passerini, K., Pagan, A. Knowledge Sharing and Learning Initiatives at the United Nations Population Fund (UNFPA), *Knowledge Cities Summit*, Global Knowledge-based Development (KBD), ITESM-UNESCO, Monterrey, Mexico, October 15-21, 2007. (invited).
39. Gomez, E.A., Passerini, K., Behavioral and Learning Outcomes of Computer-Supported Team-based Learning. *The 8th NJEDGE Annual Faculty Best Practices Showcase*, 2007 (committee review).
40. Passerini, K. Featured Guest Speaker. The Global IT Industry Outlook. South African Consulate, March 2007. (invited).
41. Passerini, K. New Jersey Technology Council Conference Featured Guest Speaker. *The Global IT Industry Outlook*. NJ, December 2006. (invited).
42. Passerini, K. Assessing Knowledge Management: Drivers and Methods. University of Tunis-Carthage (UTC) *Knowledge Management Forum*. Tunis, April 25-27, 2006 (program chair).
43. George, D., Passerini, K., Examples of Uses of Tablet PCs in the Classroom. *The 7th NJEDGE Annual Faculty Best Practices Showcase*, Feb 13, 2006 (program committee review).
44. Passerini, K. IS Education: Skills, Competition, Garbage Can or Grassroots? *First European Conference on e-Learning and IS Education*. Panelists: Claudio Ciborra, IULM University (Italy) and London School of Economics (UK), Marco De Marco, Catholic University Milan (Italy), Emmanuel MONOD, University of Nantes (France) and Georgia State University (USA), Katia Passerini, New Jersey Institute of Technology, (USA). IULM, Milan, Italy. March 19, 2004. (invited).
45. Passerini, K. Conference Closing Remarks. Best practices at the New Jersey Institute of Technology: Research in Asynchronous Learning Networks. *e-Management 2004 Meeting*. Saint Etienne, France. September 24, 2004. (invited).
46. Passerini K., Gagnon, S. 'You are fired! How using a web-based team learning assistant eases peer evaluation of teammates' performance' *The 6th Annual Faculty Best Practices Showcase Faculty-to-*

Faculty Effective Practices: Integrating Technology into Teaching and Learning. William Patterson University, NJ. March 16, 2005. (program committee review)

47. Passerini, K. ‘Community projects and hybrid teams’ management to prepare students for the virtual workplace’ *The 5th Annual Faculty Best Practices Showcase Faculty-to-Faculty Effective Practices: Integrating Technology into Teaching and Learning*. Raritan Valley Community College, NJ. March 26, 2004 (program committee review).

At GWU

48. Passerini, K. A Comparative Analysis of Performance and Behavioral Outcomes in Technology-Based Learning. *SIGCSE Doctoral Consortium*. Charlotte, North Carolina. February 21, 2001. (program committee review).
49. Granger M.J., Passerini, K. Integration of Instructional Approaches through Media Combinations in an Undergraduate Information Systems Course. *Technological Innovations in Business Education Conference*. University of Virginia. April 17-18, 1998. (program committee review).

Under Review – In Progress

In Preparation

1. Disruption in the University model (concept development).
2. Public diplomacy and international exchanges (paper draft ready for submission to journal).
3. Environment, Social, and Governance measurement models and Knowledge Management measurement models (presented at the 2024 Geneva Entrepreneurship Conference, June 2024).
4. The State of Women Leadership Growth: Progress Amidst False Starts (presented at ICSB World Congress in 2023, 2024, chapter proposal submitted, started journal submission work).

PROPOSALS AND GRANTS

About 900K in funded research grants; experience in submitting grants to various federal, state, and regional agencies and non-profit foundations

AWARDED

PI/CP/I	Agency	Title	Amount	Date
Katia Passerini	Institute of International Education (IIE)	Fulbright International Education Administrators Program in France grant	Travel + per-diem grant	October 10-24, 2015
Passerini, Katia (Co-PI)	NSF (Wu, Yi-Fang (Co-PI), Steffen-Fluhr, Nancy L. (PI), Friedman, Robert S. (Co-PI))	“More than the Sum of Its Parts: Advancing Women at NJIT through Collaborative Research Networks”	\$478,147	July 2010
Chou, B. & Passerini, K.	SOM grant through Dr W. Rapp, Leir Chair	Property Rights and Knowledge Sharing Dilemma across Countries: The Empirical and Theoretical Perspectives	\$2,500	May 2009
Katia Passerini (co-Pi)	NSF (Wassim Jabi (PI), Cristian Borcea, Elizabeth Churchill, Quentin Jones, Co-PIs)	CreativeIT– Applying The Architecture Studio Model to Foster Creativity in Computer Science Role as Co-PI: Study and Assessment of Creativity	\$ 198,598	February 2007

Katia Passerini (4 yr curriculum developer)	NJ-Department of Labor and Dept of Education	Partnerships for Innovation in the Financial Industry Role: Key curriculum co-developer (with Dr. Anandarajan) - \$55,000 budget dedicated to this work	\$150,000	January 2007
Katia Passerini	University of Tunis-Carthage	Knowledge Management : Drivers and Methods	Travel Grant (\$2,500)	April 2006
Katia Passerini	SOM grant through Dr W. Rapp, Leir Chair	What the many can do: Pfizer and the Ugandan Infectious Diseases Institute Initiative	\$5,000	August 2005
Katia Passerini (PI)	George Washington University – Special and International Programs	Course Development Grant: Distance Learning Courses for Undergraduate Students	\$5,000	Summer 1999
Katia Passerini (PI)	Educational Services Institute (ESI)	Experimental Study on the Impact of Multiple Media on Learning	\$5,000	1998
Katia Passerini (PI)	National Research Council (Italy)	Study on Multimedia and Education	\$6,000	Jan-June 1998
Katia Passerini (PI)	Bank of Rome (Italy)	Study on Comparative Health Care Systems	\$10,000	1995-1997

Other Funded Research (Separately Budgeted Research Funds for New Faculty)

Katia Passerini	NJIT (SBR)	Enabling Knowledge Management Potential: Analysis of Knowledge Creation Drivers and Their Impact.	\$ 20,000 from SRA office	2004-2005
Katia Passerini	NJIT (SoM)	Enabling Knowledge Management Potential: Analysis of Knowledge Creation Drivers and Their Impact – Part 2	\$ 20,000 from SoM research Award	2005-2006

SUBMITTED / NOT AWARDED

PI/CP/I	Agency	Title	Amount	Date
PI: Manouchkathé, Cassagnol, Co-PIs: Katia Passerini , Nada Llewellyn, Gina Florio, Andre McKenzie	Luce Foundation, Kellogg Foundation and Lumina Foundation	(multiple grants) Truth and Racial Healing Center; Fostering Equity and Inclusion: A Center for Theory and Practice	\$50,000 - 300,000	July 2017 Feb 2018 Dec 2018
PI: Haim Grebel, Co-PI(s): Guiling Wang, Katia Passerini , Daniel Bunker, Roberto Rojas-Cessa	NSF-DUE	Energy Engineering	\$227,205	October 2014 (not awarded)
Wu, Dezhi (PI) & Passerini, Katia (co-PI)	Project Mgt Institute	Management Strategies for Knowledge Creation in Projects: Uncovering Patterns and Opportunities	\$50,000	April 2011 (not awarded)
Passerini, Katia (PI) , Casal, Jose C., Somers, Mark, Parhankangas, Annaleena, Pon, Kevin, Ravarini, Aurelio	CIGREF Foundation	Mental Models of the Enterprise: Mapping Relationships between Business Functions and Business Processes	\$107,800	Jan 2011 (not awarded)

Quentin Jones (PI), Cristian Borcea, George Widmeyer, Katia Passerini (co-Pis)	HP	Ubiquitous Social Computing Studios for Next Generation Technology Literacy and Advancement	\$100,000	Submitted March 30, 2009 (not awarded)
Priscilla P. Nelson (PI), K. Passerini , Nancy Steffen-Fluhr, Brook Wu (co-Pis)	Elsevier Foundation	The Open Partnership Virtual Research Network (V-Net)	\$ 150,000	Submitted September 2007 (not awarded)
Priscilla P. Nelson (PI), Roxanne Hiltz, Katia Passerini , Marylin Tremaine, Guiling Wang, Brook Wu (co-PIs)	NSF	The Open Partnership Virtual Research Network (V-Net)	\$ 189, 892	Submitted July 2007 (not awarded)
Donald Sebastian (PI), Bruce Kirchhoff, Katia Passerini , Judith Sheft, Aron Spencer (co-PIs)	NSF	PFI – The New Jersey Center for Innovation Acceleration (NJ-CIA)	\$ 600,000	Submitted August 2006 (not awarded)
Quentin Jones (PI), Cristian Borcea, Elizabeth Churchill, Wassim Jabi, Katia Passerini (co-Pis)	NSF	CI-TEAM – Cyber infrastructure Curriculum	\$ 1,000,000	Submitted June 2006 (not awarded) Excellent Reviews
Katia Passerini (PI) , Michael Bieber - co-PI	NSF	CLASS – Collaborative Learning Through Assessment	\$ 600,000	Submitted May 2006 (not awarded)
Katia Passerini (PI) , Quentin Jones, Star Roxanne Hiltz, and Constantine Manikopoulos	Microsoft Research	Tablet-PCs for Team-Based Learning	\$ 150,000	Submitted 12/19/2005 (not awarded)
Ali Mili, (PI); Rose Dios, Vincent Oria, Katia Passerini , Dimitri Theodoratos, co-Pis	NSF	Software Technology Trends	\$750,000	Submitted 2/2005 and 2/2006 (not awarded)
Starr Roxanne Hiltz, (PI); Katia Passerini and Murray Turoff, co-PIs	NSF	Improving the Effectiveness of Async. Learning Networks	\$ 750,000	Submitted 2/2004 (not awarded)

PROFESSIONAL LICENSES

<i>Title</i>	<i>Certification Agency</i>	<i>Certification #</i>	<i>Last re-certification</i>
Project Management Professional	Project Management Institute (PML.org)	1199268 Expires: 08/03/2024	First: 8/4/2008; Re-certified: 4/20/2012; 08/04/2015; 04/02/2018
SCRUM Fundamentals	ScrumStudy	91547	January 2016

SERVICE ACTIVITIES

University service

- St. John's – **GLOBE Social Entrepreneurship and micro-financing program**, Steering Committee member, December 2016-2020
- St. John's – **Provost Search Committee** 2018-19
- NJIT - **Organizational Development Director Search Committee**, Sept 2015, member
- NJIT - **Provost Search Committee**, March-June 2013, committee member
- NJIT - **Panelist**, Applying to Faculty Positions: A Workshop for PhD Students & Postdocs, *NJIT Society of Women Engineers (SWE)*, Session on Interviewing (April 4, 2013) and Roundtable for SWE's Women History Month (March 26, 2014); SWE NJ/NYC Leadership Summit, Saturday March 28, 2015, **luncheon speaker**
- NJIT - Albert Dorman Honors College **Dean Search Committee**, Fall 2012-Spring 2013
- NJIT - Project ORBIT Banner Implementation Team - BIT (2008-Feb 2011)
- NJIT - Provost's Committee on Campus Resources (2005-2006)
- NJIT - University Committee for IT on Campus Vision (2005-2006).
- NJIT - University Committee for School of Management Dean Search (2005-2006 and 2010-11).
- NJ Annual Academy of Science Meeting*, 4/2/2005. Judge Students' Research Presentations.
- High-school outreach*, CARITAS Academy, March 16, 2007
- NJIT - *Murray Center for Women In Technology* – ACE 2004-2005 Scholarship Selection Committee Member, June 2004; (poster research presentation at Annual Recognition of Women In Technology), March 29, 2004

Department service

- NJIT - AACSB Accreditation / Assurance of Quality Committee, *Co-chair* (2015-2016)
- NJIT - SoM AACSB Committee and Academic Vision Committee, *Member* (2013-2016)
- NJIT - SoM/IS Search Committee on Big Data position (2014-2015)
- NJIT - SoM Search Committee, *Chair* (2012-2013)
- NJIT - SoM Bylaws Committee (2011-2013)
- NJIT - Task Force on Joint-Programs with the University on Medicine and Dentistry of New Jersey, MD/MBA Programs review, Spring 2012
- SoM Media and Publicity (2011-2012)
- SoM Search Committee, *member* (2011-2012)
- SoM Undergraduate Taskforce on Curriculum Development (new ug programs) (Fall 2006)
- SoM Undergraduate Learning Committee (active member since 2003)
- SoM Faculty Resources Committee (since 2004)
- SoM- MIS Faculty Recruiting Committee (2003-2004 hiring - temporary committee)
- SoM Intl research community meeting (COREM). Outreach support, March 14-16, 2005.
- SoM MBA, MSM, EMBA Open House, May & March 2005 – recruiting support.
- NJIT - School of Management IS courses at the Dean's Day event, 4/2004, 4/2006

Editorial Service

- *Journal of Small Business Management* **co-managing editor (2020-current)**.
- *Journal of the International Council for Small Business*, Senior Global Advisory Board (2020-current)
- *Journal of Small Business and Enterprise Development (JSBED)*, Special Issue on Innovation and Entrepreneurship co-editor (2019).
- *Communication of the Association for Info Systems (CAIS)*, Editorial Board Member (May 2010-2013)

- *Cutter IT Journal*, Special Issue Editor (May 2010 - August 2010).
- *International Journal of Knowledge Based Development*, Editorial Board Member (till 2014)
- *International Journal of Mobile Network Design and Innovation*, Associate Editor
- *International Journal of Virtual Communities and Social Networking (IJVCSN)* Asc. Editor
- *Encyclopaedia of Virtual Communities and Technologies*, Editorial Advisory Board
- *International Journal of Infonomics*, Guest Editor, Journal -Special Issue
- *International Journal of Web-Based Learning and Teaching Technologies*, Associate Editor (until 2013).

Community/Government Service

- **VP Women Entrepreneurship**, International Council for Small Business (ICSB), 2017-current
- **Advisory Board Member**, Essex Community College Dept. of Business, Newark, NJ (2013-May 2016).
- **Advisory Council STEM Pathways**, NJ Department of Higher Education, 2014-16
- **Advisory Council Committee Member**, NJ Governor's STEM Scholars, (July 9, 2014-May 2016).
- **Advisory Board Member**, Bergen County Tech High School, Teterboro, NJ (since 2009).
- **Plenary Session Speaker** *Sixth Intl. Smart-Sourcing Conference*, Atlantic City, NJ, Sept 6-7, 2007
- **Program Co-Chair** at *IEEE-sponsored Wireless Telecom Symposium*: co-managed and organized the academic program. Over 140 submissions were received worldwide (yearly committee member; one-year program co-chair)
- **New Jersey Technology Council (NJTC) Ambassador** working with the non-profit organization to develop business-academic partnerships and disseminate results from joint NJIT-NJTC studies. Annual Survey Support (Dec 2006 and October 2007, and May 2009, 2011), Prepared, analyzed, and delivered several presentations on the results of the annual NJTC Information Technology Survey.
- **Intelligent Community Forum (ICF) Correspondent** working with the non-profit organization to identify intelligent cities which excel in the use of broadband technology - served as judge for at least five conferences
- **National Science Foundation (NSF) Reviewer**. Reviewed for CISE division, 1 review panel (2-days, February 2007)

Scientific Community Service (work for professional conferences)

- HICSS (2017-current) **mini-track co-chair**: Entrepreneurship and Knowledge Management
- *Placement Co-Chair (AMCIS 2015)*, Role: **Organized panel; liaised with recruiting universities and industry partners**, Puerto Rico, August 2015
- *International Conference for Information Systems (ICIS)*, Role: **AE, Track, IS Curriculum, Education, and Teaching Cases**, Saint Louis, Missouri, December 2010
- *Italian Chapter of the Ass. for Information Systems (ITAIS) Conference*, Role: **Track Chair**, Paris (2008), Maddalena (2009), Napoli (2010)
- *American Conference for Info Systems*, Role: **Track Chair**, San Francisco, 8/2009
- *Security in Info Systems*, Role: **Program Committee, Vice-President**, Tunis, 3/2009
- *Knowledge Cities Summit*, Global Knowledge-based Development (KBD) Week, ITESM-UNESCO, Role: **International Advisor; Session Chair**, Knowledge-based Development Frameworks, Monterrey, Mexico, Conf. Date: October 15-21, 2007
- *Knowledge Management Forum*, Role: **Program Committee**, Tunis, Tunisia, May 2006
- *Information Resources Management Association (IRMA) 2006*, **Track Chair**
- City: Washington DC, USA, May 2006
- ECIS, *European Conference of Info Systems*. **Session Chair**, Regensburg, Germany, May 26-28, 2005
- *Wireless Telecom Symposium 2005, 2006, 2007*, **Program Committee**; Session Chair, Pomona, CA

- *Information Resources Management Association (IRMA) 2004, Track Chair*, New Orleans, LA, USA, May 23-26, 2004
- International Association for Information Mgt (AIS SIG:ED IAIM), Director, Reviewer, Member, **Board of Directors** (2 yrs appointment, 2003-2005)

Peer reviewing service

Journals

- *CAIS*, Associate Editor from May 2010 till 2014 (about 1-2 papers each month)⁷
- *MISQ*, Reviewer
- *JITCAR*, Reviewer & Associate editor (4 papers in 2008-9, 1 paper each month since AE)
- *Communications of the ACM*, Reviewer
- *Decision Support Systems (DSS)*, Reviewer
- *Information Systems Frontiers (ISF)*, Reviewer
- *Computers & Education*, Reviewer
- *IEEE Transactions in Engineering Management*, Reviewer
- *European Journal of Information Systems (EJIS)*, Reviewer
- *International Journal of Infonomics*, Reviewer (and Guest Editor)
- *Information Resources Management Journal* Reviewer
- *International Journal of Web-Based Learning and Teaching Technologies*, Reviewer and prior Editorial Board Member
- *Journal of Organizational Computing and Electronic Commerce* Reviewer
- *International Journal of Technology Mgt* Reviewer

Conferences

- **Scientific Advisory Committee**, The Art of Management Symposium, November 1-2, 2017, St. John's University, NY.
- Mini-track **Co-Chair**, Entrepreneurship and Knowledge Management, *Hawaii International Conference on System Sciences (HICSS 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024)*
- **Program Committee Roles**: Wireless Telecommunications Symposium, **Committee Co-Chair**, 2006-2007; WTS Program Committee, 2005-current; reviewer (5 papers in 2005; 10 papers and managed conference program 2007);
- **Reviewer Roles**: HICSS 2017, 2018, NEDSI 2013, AMCIS 2013, *ICIS 2008*, *International Conference for Information Systems (ICIS 2005)*; *European Conference of Information Systems (ECIS)*; *IEEE SCC 2005 Special Track on Services Provisioning Strategies*; *IEEE BSN 2005 Workshop*, **Program Committee**; *AMCIS 2003 & 2004 Conferences*, *International Association of Information Management (SIG:ED-IAIM)*.

HONORS, AWARDS, AND LISTINGS

- **2024 Humanitarian Award** by the College Seminary of the Immaculate Conception at St. Andrew's Hall. April, 17, 2024.
- **Bright Idea Award**, October 2021, for published article in *Knowledge Management Research and Practice* by NJPRO Foundation & Stillman School of Business, Seton Hall University.
- **The 2021 Columbian Foundation Humanitarian and Achievement Award** for dedication to education October 23, 2021.

⁷ Note: Invited to join as AE in May 2010 (for 3 years), after my articles were published. I did not submit any paper to CAIS when serving as AE. I officially resigned in 2013-14 due to increased administrative responsibilities in my University, completing only *ad hoc* reviews since then.

- ***The Osman ICSB Leadership Award***, International Council of Small Business World Congress, Paris, France, July 2021.
- **Lesley H. and William L. Collins Distinguished Chair**, first Dean Endowed position in the College supporting research and service, 2020.
- ***Nomination as finalist for the award in the Vincentian Inclusion Program-VIP*** (16 nominees university-wide), nomination for work on inclusion and diversity at St. John's University, May 2019.
- ***Citation of Honor, A Salute to Italian Women in America: Breaking Barriers from From Ellis Island to the Present***, Italian Heritage and Culture Committee-IHCC-NY, Office of the President Borough of Queens, October 22, 2018.
- **Fulbright International Education Administrators Program in France**, October 2015
- ***Bright Idea Award***, October 2013, for the 2012 book on Information Technology for Small Business: Managing the Digital Enterprise by NJPRO Foundation & Stillman School of Business, Seton Hall University.
- ***Bright Idea Award***, October 2012, for the 2011 article in *IEEE IT Professional* by NJPRO Foundation & Stillman School of Business at Seton Hall University
- ***Robert W. Van Houten Award for Teaching Excellence***, May 18, 2012, NJIT Alumni Association
- **Master Teacher**, July 2011, University Master Teacher Committee
- ***Excellence in Teaching Award, Innovative Teaching Category***, June 2010, Teaching Excellence Committee
- ***Bill Rapp, Leir Research Award, School of Management (1st award) (with Chou, B)***, May 2009, Dr Rapp and Selection Committee
- ***Wireless Telecom Symposium (WTS) Service Award***, 5/2007, WTS Conference Chairs
- ***Best Practice-based Research Paper Award***, April 2007, with Karen Patten, ISONe World Conference Selection Committee
- **Hurlburt Chair of Mgt. Info Systems**, Jan 2006-2016, Hurlburt Endowment at NJIT
- ***Travel Award (Hotel & Conf Fee) to attend USASBE 2006***, 1/2006, Coleman Foundation
- ***Nomination to Lower-Level Undergrad Excellence in Teaching***, 2005, School of Management Teaching Excellence Committee
- ***Best Paper Semi-finalist***, Dec 10-12, 2004, International Academy for Info Management
- ***Best Paper Nominee (Knowledge Management Theme)***, August 2003, AMCIS
- ***Best Paper Semi-finalist***, Dec 14-15, 2002, International Academy for Info Management
- ***SIGCSE Doctoral Consortium***, Selected for dissertation presentation at the Special Interest Group for Computer Science Education. 2001
- ***Natl. Italian American Foundation-NIAF***, award D. Stella in Intl. Business, 9/96.
- ***The George Washington University***, Tuition Award, 1994-96.
- ***Beta Gamma Sigma***, top 20% MBA student, 1996.
- **Fulbright Fellowship**, Academic Year 1994-1995 (tuition award).
- ***Italian Association for Personnel Managers (AIDP)***, Thesis Award on 'Synergy and Human Resources Administration', December 1993.
- ***University of Rome II – Tor Vergata***, degree Summa Cum Laude.
- ***LUISS University***, degree Summa Cum Laude, GPA 4.0, completion in 3.5 years
- ***European Union***, Erasmus scholarship for exchange program in UK, 10/91-4/92.
- ***Italian Dept. of Education***, scholarship for exchange program in Budapest, 1987.

MISCELLANEOUS

Seminars and Training / Professional Development

- Italian Diaspora Studies Summer Seminar (IDSSS), University of Rome Tre and John D. Calandra Italian American Institute, Queens College, The City University of New York, June 17-July 5, 2019.
- Vincentian Mission Institute, a 2-year development program on Vincentian and Catholic Mission and Leadership with DePaul and Niagara University, AY 2017-2019.
- The Future of Entrepreneurship: Policy and Practice Symposium at IPAG and OECD, Paris, France, April 8-9, 2019 (session moderator and participant).
- European Foundation for Management Development (EFMD) Accreditation, *Conference for Deans and Directors Generals*. Business Schools: Purpose in Context, Jan 25-26, 2016, Budapest, Hungary.
- Social Entrepreneurship Certificate, *GWU October, Annual Entrepreneurship Pre-Conference Program*, October 2013; October 2017. Washington DC.
- Intelligent Community Forum-ICF- Conference, NYU Brooklyn Poly (6/2012, 2-days)
- 2-day Faculty Development Workshops @ NJIT (Fall 2011, Spring 2012)
- Workshop, "Power Up," NY Public Library. (June 2008 - August 2008).
- SunGard Higher Education Summit (March 18-22, 2009), Philadelphia, PA.
- Digital Identity Systems Workshop (September 20, 2007), NYU Brooklyn Poly.
- Intelligent Community Forum Conference (6/2007, 2-days), ICF & Brooklyn Poly.
- Secure Knowledge Management Workshop (9/28-29/2006). NSF & Brooklyn Poly.

Workshops Organized / Co-organized

- Global Faculty at the ICSB Entrepreneurship Academy, delivered a workshop on Creativity and Innovation, *Cairo 2019*.
- International Faculty at the **United Arab Emirates University** (UAEU) Innovation Week delivered workshops on digital entrepreneurship and design, *Al Ain, United Arab Emirates, Feb 3-5, 2019*.
- Global Faculty at the ICSB Entrepreneurship Academy, delivered workshops on digital business models, *Dubai 2015; New York 2016, Buenos Aires, 2017*.
- USASBE & ICSB workshops: Workshop #1: Innovation and Creativity: The Keys to Entrepreneurship; Workshop #3: Online Learning Excellence (OLE): Why Online Learning Has Yet to Explode, co-presented with Solomon, G., Krueger, N., Alves, J., Archer, G., Meyer, D., *USASBE Conference 2013, ICSB Conference 2014, 2017, 2018*.
- Organized and delivered workshops on 'IT Processes Design and Implementation' for the IT Department employees of a newly formed manufacturing JV. Booz Allen, 12/2001.
- Organized and coordinated a 3-day workshop on Product Data Management (PDM) & CAD for the largest Italian and US car manufacturers. Booz Allen. 12/2000.
- Created and delivered summer workshops for faculty on Uses of Technology in the Classroom. Instructional Technology Laboratory. June-August 1999.
- Conducted Knowledge Management Workshops in South Pacific Islands Economies (Fiji, Tonga, Samoa), The World Bank, July-August 1998.
- Developed MBA Workshops in technology & career development, GWU, Summer 1997-8.