

# Degree Worksheet for the College of Arts and Sciences: 2022-2023

## B.A. PUBLIC RELATIONS

### COLLEGE of ARTS & SCIENCES Language Requirement

**All students** who major in the College of Arts & Sciences are required to demonstrate competence in a second language. For complete details:

<https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/language-requirement-information>

	Credits	Sem/Yr

### UNIVERSITY CORE REQUIREMENTS:

#### ► FUNDAMENTAL CORE COURSES

##### Year 1: Understanding & Creating

Writing	Credits	Sem/Yr
ENGL 101 Writing (fulfills 3 credits Writing Enriched)*	3	
Reasoning		
PHIL 101 Reasoning	3	
First Year Seminar		
Dept. 193	3	
Communication & Speech		
COMM 100 Communication & Speech	3	
Math		
MATH (must be above Math 100)	3	
Scientific Inquiry (2cr + 1cr lab)		
BIOL or CHEM or PHYS 104/104L (taken year 1 or 2)	3	

##### Year 2: Being & Becoming

Christianity & Catholic Traditions	Credits	Sem/Yr
RELI (see approved list)**	3	
Philosophy of Human Nature		
PHIL 201 Philosophy of Human Nature	3	

##### Year 3: Caring & Doing

World/Comparative Religion	Credits	Sem/Yr
RELI (see approved list)** (fulfills 3cr Global Studies)*	3	
Ethics		
PHIL 301 Ethics or RELI 330 Principles-Christian Morality	3	

##### Year 4: Imagining the Possible

Core Integration Seminar	Credits	Sem/Yr
Dept. 432	3	

**NOTE: some courses have pre-requisites, check the catalog carefully!**

#### ► BROADENING COURSES - see approved list\*\*

Social & Behavioral Science	Credits	Sem/Yr
	3	
Literature		
	3	
History		
	3	
Fine Arts & Design		
	3	

#### ► REQUIRED COURSE DESIGNATIONS - see approved list\*\*

*Writing Enriched	Credits	Sem/Yr
	9 total	
Social Justice		
	3 total	
*Global Studies		
	6 total	

**\*\*for list of approved RELI, Broadening & Designated courses, see :**

<https://my.gonzaga.edu/academics/undergraduate-programs/general-degree-requirements-procedures/university-core>

### B.A. PUBLIC RELATIONS:

**39 CREDITS**

#### LOWER DIVISION

**9 Credits**

Course	Course Title	Credits	Grade
INMD 101	Media Literacy	3	
JOUR 110	Journalistic Writing	3	
PRLS 260	Public Relations Principles	3	

#### UPPER DIVISION

**30 Credits**

Course	Course Title	Credits	Grade
INMD 360	Media Law	3	
PRLS 310	Writing for Public Relations	3	
PRLS 340	PR Speech Writing & Delivery	3	
PRLS 360	Strategic Communications	3	
PRLS 450	Organizational Issues	3	
PRLS 460	Public Relations Campaign	3	
PRLS 470	Public Relations Internship*	3	
PRLS 480	Public Relations Capstone	3	

#### Electives:

**Two 300 or 400-level BRCO, INMD, JOUR, or PRLS courses:**

Course	Course Title	Credits	Grade
		3	
		3	

Course	Course Title	Credits	Grade
PRLS 499	Thesis Conferencing	0	

\*A 300-400 level 3-credit Integrated Media Department elective shall be substituted for an internship if the student does not meet a minimum cumulative 3.0 GPA requirement **prior** to taking the course.