

Degree Worksheet for the College of Arts and Sciences: 2023-2024

B.A. PUBLIC RELATIONS

COLLEGE of ARTS & SCIENCES Language Requirement

All students who major in the College of Arts & Sciences are required to demonstrate competence in a second language. For complete details:

<https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/language-requirement-information>

	Credits	Sem/Yr

UNIVERSITY CORE REQUIREMENTS:

► FUNDAMENTAL CORE COURSES

Year 1: Understanding & Creating

Writing	Credits	Sem/Yr
ENGL 101 Writing (fulfills 3 credits Writing Enriched)*	3	
Reasoning		
PHIL 101 Reasoning	3	
First Year Seminar		
Dept. 193	3	
Communication & Speech		
COMM 100 Communication & Speech	3	
Math		
MATH (must be above Math 100)	3	
Scientific Inquiry (2cr + 1cr lab)		
BIOL or CHEM or PHYS 104/104L (taken year 1 or 2)	3	

Year 2: Being & Becoming

Christianity & Catholic Traditions	Credits	Sem/Yr
RELI (see approved list)**	3	
Philosophy of Human Nature		
PHIL 201 Philosophy of Human Nature	3	

Year 3: Caring & Doing

World/Comparative Religion	Credits	Sem/Yr
RELI (see approved list)** (fulfills 3cr Global Studies)*	3	
Ethics		
PHIL 301 Ethics or RELI 330 Principles-Christian Morality	3	

Year 4: Imagining the Possible

Core Integration Seminar	Credits	Sem/Yr
Dept. 432	3	

NOTE: some courses have pre-requisites, check the catalog carefully!

► BROADENING COURSES - see approved list**

Social & Behavioral Science	Credits	Sem/Yr
	3	
Literature		
	3	
History		
	3	
Fine Arts & Design		
	3	

► REQUIRED COURSE DESIGNATIONS - see approved list**

*Writing Enriched	Credits	Sem/Yr
	9 total	
Social Justice		
	3 total	
*Global Studies		
	6 total	

****for list of approved RELI, Broadening & Designated courses, see :**

<https://my.gonzaga.edu/academics/undergraduate-programs/general-degree-requirements-procedures/university-core>

B.A. PUBLIC RELATIONS:

39 CREDITS

LOWER DIVISION

9 Credits

Course	Course Title	Credits	Grade
INMD	101 Media Literacy	3	
JOUR	110 Journalistic Writing	3	
PRLS	260 Public Relations Principles	3	

UPPER DIVISION

30 Credits

Course	Course Title	Credits	Grade
INMD	360 Media Law	3	
PRLS	310 Writing for Public Relations	3	
PRLS	340 PR Speech Writing & Delivery	3	
PRLS	360 Strategic Communications	3	
PRLS	450 Organizational Issues	3	
PRLS	460 Public Relations Campaign	3	
PRLS	470 Public Relations Internship*	3	
PRLS	480 Public Relations Capstone	3	

Electives:

Two 300 or 400-level BRCO, INMD, JOUR, or PRLS courses:

Course	Course Title	Credits	Grade
		3	
		3	

Course	Course Title	Credits	Grade
PRLS	499 Thesis Conferencing	0	

*A 300-400 level 3-credit Integrated Media Department elective shall be substituted for an internship if the student does not meet a minimum cumulative 3.0 GPA requirement **prior** to taking the course.