

# College of Arts and Sciences 2024-2025 Degree Worksheet

## B.A. PUBLIC RELATIONS

### COLLEGE of ARTS & SCIENCES Language Requirement

All students who major in the College of Arts & Sciences are required to demonstrate competence in a second language. For complete details:

<https://www.gonzaga.edu/college-of-arts-sciences/about/information-for-students/language-requirement-information>

	Credits	Sem/Yr

### UNIVERSITY CORE REQUIREMENTS:

#### ► FUNDAMENTAL CORE COURSES

##### Year 1: Understanding & Creating

	Credits	Sem/Yr
<i>Writing</i> ENGL 101 Writing (fulfills 3 credits Writing Enriched)*	3	
<i>Reasoning</i> PHIL 101 Reasoning	3	
<i>First Year Seminar</i> Dept. 193	3	
<i>Communication &amp; Speech</i> COMM 100 Communication & Speech	3	
<i>Math</i> MATH (must be above Math 100)	3	
<i>Scientific Inquiry (2cr + 1cr lab)</i> BIOL or CHEM or PHYS 104/104L (taken year 1 or 2)	3	

##### Year 2: Being & Becoming

	Credits	Sem/Yr
<i>Christianity &amp; Catholic Traditions</i> RELI (see approved list)**	3	
<i>Philosophy of Human Nature</i> PHIL 201 Philosophy of Human Nature	3	

##### Year 3: Caring & Doing

	Credits	Sem/Yr
<i>World/Comparative Religion</i> RELI (see approved list)** (fulfills 3cr Global Studies)*	3	
<i>Ethics</i> PHIL 301 Ethics or RELI 330 Principles-Christian Morality	3	

##### Year 4: Imagining the Possible

	Credits	Sem/Yr
<i>Core Integration Seminar</i> Dept. 432	3	

**NOTE: some courses have pre-requisites, check the catalog carefully!**

#### ► BROADENING COURSES - see approved list\*\*

	Credits	Sem/Yr
Social & Behavioral Science	3	
Literature	3	
History	3	
Fine Arts & Design	3	

#### ► REQUIRED COURSE DESIGNATIONS - see approved list\*\*

	Credits	Sem/Yr
*Writing Enriched	9 total	
Social Justice	3 total	
*Global Studies	6 total	

\*\*for list of approved RELI, Broadening & Designated courses, see : <https://my.gonzaga.edu/academics/undergraduate-programs/general-degree-requirements-procedures/university-core>

### B.A. PUBLIC RELATIONS:

**39 CREDITS**

#### LOWER DIVISION

**9 Credits**

	Course	Course Title	Credits	Grade
	INMD 101	Media Literacy	3	
	JOUR 110	Journalistic Writing	3	
	PRLS 260	Public Relations Principles	3	

#### UPPER DIVISION

**30 Credits**

	Course	Course Title	Credits	Grade
	INMD 360	Media Law	3	
	PRLS 310	Writing for Public Relations	3	
	PRLS 340	PR Speech Writing & Delivery	3	
	PRLS 360	Strategic Communications	3	
	PRLS 450	Organizational Issues	3	
	PRLS 460	Public Relations Campaign	3	
	PRLS 470	Public Relations Internship*	3	
	PRLS 480	Public Relations Capstone	3	

#### Electives:

**Two 300 or 400-level BRCO, INMD, JOUR, or PRLS courses:**

	Course	Course Title	Credits	Grade
			3	
			3	

	Course	Course Title	Credits	Grade
	PRLS 499	Thesis Conferencing	0	

\*A 300-400 level 3-credit Integrated Media Department elective shall be substituted for an internship if the student does not meet a minimum cumulative 3.0 GPA requirement **prior** to taking the course.