

# College of Arts and Sciences 2025-2026 Degree Worksheet

## SCHOOL of BUSINESS MINORS

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### MINORS for ALL MAJORS, including BUSINESS & ACCOUNTING

*Digital Marketing / Economics / Sustainable Business*

### MINORS for NON-BUSINESS MAJORS

*Analytical Finance / Entrepreneurship & Innovation / General Business / Promotion  
Management Information Systems / Engineering Technologies / Human Resources Management*

*Non-Business majors desiring to pursue a business minor should meet with a School of Business advisor early in their studies to develop a course sequencing plan. Students must complete pre-requisites prior to taking required courses. CHECK the CATALOG CAREFULLY*

### Minor - Digital Marketing: 24 credits

MINOR LOWER DIVISION	Credits	Grade
BMIS 245 Technical Foundation-Digital Marketing	3	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
MKTG 310 Principles of Marketing	3	<input type="text"/>
BMIS 443 Technology-Web/Mobile-Based Business	3	<input type="text"/>
MKTG 402 Integrated Marketing Communications	3	<input type="text"/>
MKTG 410 Digital Marketing	3	<input type="text"/>

<i>One of the following two courses:</i>	<i>3 credits</i>	Grade
INMD 360 Media Law	3	<input type="text"/>
BMIS 331 Problem Solving/Programming Techniques	3	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
<b>One of the following three courses: 3 credits</b>		
MKTG 318 Social Media Marketing	3	<input type="text"/>
MKTG 319 Content Marketing	3	<input type="text"/>
MKTG 411 Digital Advertising	3	<input type="text"/>

<i>One of the following three courses:</i>	<i>3 credits</i>	Grade
MKTG 330 Marketing Research	3	<input type="text"/>
MKTG 420 Data Visualization	3	<input type="text"/>
MKTG 421 Business Analytics	3	<input type="text"/>

**NOTE :** All upper division MKTG courses require a pre-requisite of MKTG 310 Principles of Marketing 3 credits

### Minor - Economics: 18 credits

MINOR LOWER DIVISION	Credits	Grade
ECON 201 Microeconomics	3	<input type="text"/>
ECON 202 Macroeconomics	3	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
ECON 302 Intermediate Macroeconomics	3	<input type="text"/>

<i>Two from the following:</i>	<i>6 credits</i>	Grade
ECON 301 Intermediate Microeconomics	3	<input type="text"/>
ECON 320-340 Applied Microeconomics courses	3	<input type="text"/>

<i>Any upper division ECON elective</i>	<i>3 credits</i>	Grade
ECON	3	<input type="text"/>

**Check the catalog carefully - some courses have pre-requisites not included in the minor**

### Minor - Sustainable Business: 26 credits

MINOR LOWER DIVISION	Credits	Grade
ENVS 101 Intro to Environmental Studies	3	<input type="text"/>
ECON 201 Microeconomics	3	<input type="text"/>
ECON 202 Macroeconomics	3	<input type="text"/>

<i>One of the following science courses with lab:</i>	<i>4 credits</i>	Grade
ENVS 103/103L Environmental Biology	4	<input type="text"/>
ENVS 104/104L Environmental Chemistry	4	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
<b>Three of the following four courses: 9 credits</b>		
BENT 493 Social Entrepreneurship	3	<input type="text"/>
BUSN 430 Sustainable Business	3	<input type="text"/>
BENT 493 Social Entrepreneurship	3	<input type="text"/>
ECON 324 Economics of Environmental Protection	3	<input type="text"/>

<i>One of the following courses:</i>	<i>3 credits</i>	Grade
ENVS 321 Ecological Thought & Politics	3	<input type="text"/>
ENVS 326 Environmental Sociology	3	<input type="text"/>
ENVS 352 Environmental Law & Policy	3	<input type="text"/>
ENVS 353 Environmental History	3	<input type="text"/>
ENVS 358 Environmental Ethics	3	<input type="text"/>
ENVS 381 Ethics of Eating	3	<input type="text"/>
MKTG 310 Principles of Marketing	3	<input type="text"/>
OPER 340 Operations Management	3	<input type="text"/>
MGMT 350 Principles of Management	3	<input type="text"/>

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### Minor - Analytical Finance: 27-28 credits

MINOR LOWER DIVISION	Credits	Grade
ACCT 260 Principles of Accounting I	3	<input type="text"/>
ACCT 261 Principles of Accounting II	3	<input type="text"/>
ECON 201 Microeconomics	3	<input type="text"/>
ECON 202 Macroeconomics	3	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
BFIN 320 Principles of Finance	3	<input type="text"/>
BFIN 322 Intermediate Finance	3	<input type="text"/>
BFIN 422 Investment Analysis	3	<input type="text"/>

**One of the following two courses:** **3-4 credits**

MATH 114 Mathematical Analysis for Business	3	<input type="text"/>
MATH 157 Calculus & Analytical Geometry I	4	<input type="text"/>

**One of the following two courses:** **3 credits**

BUSN 230 Business Statistics	3	<input type="text"/>
MATH 321 Statistics for Experimentalists	3	<input type="text"/>

### Minor - Entrepreneurship & Innovation: 18 credits

MINOR LOWER DIVISION	Credits	Grade
<b>One of the following two courses:</b> <span style="float: right;"><b>3 credits</b></span>		
ACCT 260 Principles of Accounting I	3	<input type="text"/>
ACCT 263 Accounting Analysis	3	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
BENT 490 Creativity, Innovation, Entrepreneurship	3	<input type="text"/>
BENT 491 Creating New Ventures	3	<input type="text"/>

**One of the following two courses:** **3 credits**

ECON 200 Economic Analysis	3	<input type="text"/>
ECON 201 Microeconomics	3	<input type="text"/>

**One of the following two courses:** **3 credits**

BENT 492 Technology Entrepreneurship	3	<input type="text"/>
BENT 493 Social Entrepreneurship	3	<input type="text"/>

**One of the following courses:** **3 credits**

BENT 494 Small Business Consulting	3	<input type="text"/>
BUSN 491 Startup Accelerator	3	<input type="text"/>
BUSN 470 Multidisciplinary Action Projects	3	<input type="text"/>
BMIS 443 Tech for Web/Mobile Based Business	3	<input type="text"/>

### Minor - General Business: 24 credits

MINOR LOWER DIVISION	Credits	Grade
BUSN 111 Business Computing	2	<input type="text"/>

MINOR UPPER DIVISION	Credits	Grade
MKTG 310 Principles of Marketing	3	<input type="text"/>
BFIN 320 Principles of Finance	3	<input type="text"/>
MGMT 350 Principles of Management	3	<input type="text"/>

**One of the following options:** **3-6 credits**

ACCT 263 Accounting Analysis	3	<input type="text"/>
<b>OR - BOTH of the following courses</b>		
ACCT 260 Principles of Accounting I	3	<input type="text"/>
ACCT 261 Principles of Accounting II	3	<input type="text"/>

**Electives:** **0-6 credits**

BMIS 235 Management Information Systems	3	<input type="text"/>
BUSN 283 Business Law	3	<input type="text"/>
OPER 340 Operations Management	3	<input type="text"/>

**One of the following options:** **3-6 credits**

ECON 200 Economic Analysis	3	<input type="text"/>
<b>OR - BOTH of the following courses</b>		
ECON 201 Microeconomics	3	<input type="text"/>
ECON 202 Macroeconomics	3	<input type="text"/>

**One of the following two courses:** **3 credits**

BUSN 230 Business Statistics	3	<input type="text"/>
MATH 321 Statistics for Experimentalists	3	<input type="text"/>

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### Minor - Management Information Systems: 17 credits

**MINOR LOWER DIVISION**

Credits Grade

**One of the following:**

**5 credits**

BUSN 111	Business Computing*	2	
BMIS 235	Management Information Systems**	3	

**MINOR UPPER DIVISION**

Credits Grade

BMIS 331	Problem-Solving & Programming Techniques	3	
BMIS 342	Data Analytics for Business	3	
BMIS 441	Database Management	3	
BMIS 444	Information Systems Analysis & Design	3	

\*BUSN 111 may be waived in some cases. See the Associate Dean for more information.

\*\*BUSN 111 is a pre-requisite for BMIS 235

*Check the catalog carefully - some courses have pre-requisites not included in the minor*

### Minor - Promotion: 18 credits

**Required Marketing Courses**

**9 credits**

		Credits	Grade
MKTG 310	Principles of Marketing	3	
MKTG 315	Consumer Behavior*	3	
MKTG 402	Marketing Communication	3	

**Approved Electives**

**9 credits**

**Three of the following courses:**

Credits Grade

MKTG 318	Social Media Marketing	3	
MKTG 319	Content Marketing	3	
MKTG 342	Graphic Design	3	
MKTG 410	Digital Marketing	3	
MKTG 411	Digital Advertising	3	
MKTG 418	Personal Selling	3	
PRLS 310	Writing for Public Relations	3	
PRLS 460	Public Relations Campaign	3	
MKTG 490	Promotion Project**	3	

**PLEASE NOTE:**

*MKTG 310 is a pre-requisite for most other marketing courses.*

*\*MKTG 315 is a pre-requisite for MKTG 402.*

*\*\*MKTG 490 elective requires Marketing faculty approval.*

### Minor - Engineering Technologies: 21 credits

**Required Courses**

Credits Grade

**15 credits**

ECON 200	Economic Analysis	3	
MATH 321	Statistics for Experimentalists	3	
ACCT 263	Accounting Analysis	3	
BFIN 320	Principles of Finance	3	
BUSN 283	Business Law	3	

**Elective Courses**

Credits Grade

**Select two from the following:**

**6 credits**

MKTG 310	Principles of Marketing		
ECON 324	Economics of Environmental Protection		
OPER 340	Operations of Management		
MGMT 350	Principles of Management		
ENSC 405	Engineering Project Management		
BENT 490	Creativity, Innovation, and Entrepreneurship		

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### Minor - Human Resource Management: 18 credits

**MINOR LOWER DIVISION**

Credits Grade

**One of the following:**

**3 credits**

BUSN 230	Business Statistics	3	
SOCI 202	Database Management	3	
PSYC 202	Information Systems Analysis & Design	3	
MATH 121	Introductory Statistics	3	
MATH 321	Statistics for Experimentalists	3	

**MINOR UPPER DIVISION**

Credits Grade

MGMT 350	Principles of Management	3	
MGMT 400	Recruitment and Selection	3	
MGMT 405	Compensation, Performance Appraisal	3	
MGMT 410	Training and Development	3	
MGMT 415	Employment Law	3	

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