

ALBERT A. (TONY) OSBORNE, PH.D.

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DEGREES

- Doctorate 1995 OHIO STATE UNIVERSITY, Columbus, Ohio, Communication
(Critical and Cultural Studies)
Dissertation Topic: The Nature of Dialogue in Non-Exploitative Appropriation.
Dissertation Committee: Joseph Pilotta (Director), Sonja Foss, Karlis Racevskis
Preliminary Exam Topics: Rhetorical Theory; Dialectic; Hermeneutics
- Master's 1990 OHIO STATE UNIVERSITY, M.A. (Journalism)
- Master's 1985 COLUMBIA UNIVERSITY, New York, N.Y., M.S. (Journalism)
Master's Thesis: Subatomic Physics: Carlo Rubbia and Particle Z
- Bachelor's 1975 UNIVERSITY OF MICHIGAN, Ann Arbor, Mich., B.A. (Liberal Arts)

EMPLOYMENT HISTORY

- 2002 - Gonzaga University, Professor, Dept of Communication Studies.
- 1994 to 2002 American University in Bulgaria, Chair, Dept. of Journalism and Mass
Communication (First western-style liberal arts university in Eastern Europe.
Estab. 1991, AUBG's mission is to train the region's future leaders.)
- 1991 to 1994 Ohio State University, Instructor/Curriculum Development, Communication
Dept.
- 1992 - Professional Skills Seminar Developer/Media and Sales Consultant
Conduct professional development seminars in Sales, Presentation and
Negotiation skills; Journalism; Public Relations; Advertising
- 1989 to 1991 Ohio State University, Instructor, Journalism Dept.
- 1985 to 1989 *The Home News*, New Brunswick, NJ, Feature Writer, Medical/Science Reporter
(Award-winning independently owned daily newspaper, founded 1786.)
- 1985 *Our Town Newspaper, Inc.*, New York, N.Y., Reporter
- 1983 to 1984 AT&T Communications, Troy, Mich., Account Executive, Marketing Dept.
Responsibilities: speech writing, public address, public information campaigns
on fiber optics and digital switching services; responsible for aerospace industry
- 1976 to 1982 Michigan Bell, Livonia, Mich., Community Relations/Speakers' Bureau
Responsibilities: coordinate state-wide media relations; create and present public
information programs to colleges, consumer and business groups

HONORS AND AWARDS

- 2017-18 *Member of Speaker's Bureau*, Humanities Washington, Seattle, Washington
- 1997 *Faculty Member of the Year*, American University in Bulgaria, student vote
- 1989 *Kiplinger Fellowship for Public Affairs Reporting*, Ohio State University
- 1985 *Best New Reporter*, Honorable Mention, New Jersey Press Assoc.
- 1984 *Gold Eagle*, (Excellence in Marketing) AT&T Communications
- 1973 *Dean's List*, University of Michigan

CONFERENCE PRESENTATIONS & PUBLIC LECTURES

“Greco-Roman Wellsprings: Antiquity’s Voice in *Avant-Garde* Painting and Design,” Jundt Art Museum Fall 2016 Lecture Series, Gonzaga University, Spokane, Washington, October 27, 2017.

“Focus and High Performance,” Public “Neighborhood Café” Talk sponsored by Gonzaga University, April 23, 2016.

“Collective Memories of a Failed Worker’s Utopia: Stories of Life under Bulgarian Communism & the Transition to Capitalism,” 87th Western Speech Communication Association Annual Conference, San Diego, California, February 28, 2016.

“Phenomenological Leadership & Dialogue in Peace and Conflict Communication,” 101st National Communication Association Annual Conference, Las Vegas, Nevada, November 19, 2015.

“The New Old Corporate Speak: Saying Nothing and Monetizing Everything,” 45th Annual Popular Culture Association/American Culture Association Annual Conference, New Orleans, Louisiana, April 2, 2015.

“Emotional Discomfort or Awkwardness as an Essential Moment in the Dialectic of Confidence,” 86th Western Speech Communication Association Annual Conference, Spokane, WA, February 24, 2015.

“The Great Mammon: Money Culture in Literature from Dickens and Beyond,” 44th Annual Popular Culture Association/American Culture Association Annual Conference, Chicago, Illinois, April 17, 2014.

“Spontaneity, Provocation, and Cinematic Truth in Classic Cinema Verite,” Film & History Annual Conference, Madison, Wisconsin, October 31, 2014.

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“Sights and Sounds: The Aural Dimension and the Appropriation of Authenticity,” Film & History annual Conference, Madison, Wisconsin, November 20, 2013.

“The Businessman as Savior,” 43nd Annual Popular Culture Association/American Culture Association Annual Conference, Washington D.C., April 28, 2013.

“What Can We Learn from Nietzsche?,” annual Powers Chair of Humanities lecture, Gonzaga University, Spokane, WA, March 25, 2013.

“Overcoming Habituation: Art and Psychology,” lecture to commemorate Gonzaga University’s 125th Anniversary, Jundt Museum, Spokane, WA, February 6, 2013.

“Myths of Success in *Executive Suite* and Corporate Films,” Film & History biannual Conference, Milwaukee, Wisconsin, September 28, 2012.

“Dialogue vs. Narcissism,” Greater Gonzaga Guild lecture, McCarthy Athletic Center, Spokane, WA, October, 23, 2012.

“In a Liminal Space: Salesmen, the Outsiders,” 42nd Annual Popular Culture Association/American Culture Association Annual Conference, Boston, Mass., April 13, 2012.

"(M)Ad Myths in the 1960s: Real Ad Men and Mad Men," Popular Culture Association/American Culture Association Annual Conference, San Antonio, Texas April 22, 2011.

"Divine Fire: Parable and Paradox in Dostoevsky and Einstein," The Future of God Conference, Florence, Italy, February, 26, 2011.

"Calculating Minds & Worried Hearts: The Protocols of Romance in *Desk Set* and Beyond," Film & History Sixth Biennial Conference: Representations of Love, Milwaukee, Wis., November 12, 2010.

"Two-Faced (In)Subordination: The Rise of the Yes-Man," Popular Culture Association/American Culture Association Annual Conference, St. Louis, Missouri, April 2, 2010.

"Deregulation and Other Con Games: Corporate Speak and the New Propaganda," Popular Culture Association/American Culture Association Annual Conference, New Orleans, Louisiana, April 9, 2009.

"I'm Looking Through You: Philosophy and Literature Converge on Self-Identity," Word & Disclosure: Philosophy/Literature Conference, Florence, Italy, February, 19, 2009.

"Searching for Perceptual Purity in a Field of Violence," Public Lecture delivered to inaugurate the **Violence!** Exhibition at Jundt Art Museum, Gonzaga University, Spokane, Washington, February 12, 2009.

"Violence!," tri-fold essay for Violence Exhibition at Jundt Art Museum, Gonzaga University, Spokane, Washington, January 23 - April 4, 2009.

"Showdown in Space: Sputnik Draws on Sheriff von Braun," Film & History Fifth Biennial Conference: Film and Science, Chicago, Ill., November 2, 2008.

"Climbers, Sycophants and Other Roles: A Typology of Organizational Behaviors," Popular Culture Association/American Culture Association Annual Conference, San Francisco, CA, March 21, 2008.

"Modernity's Fractured Ideals: Status Games Infect Mass Culture," Midwest Popular Culture Association Annual Conference, Kansas City, Missouri, October 14, 2007.

"Eisenman's Wexner Center: The High/Low Synthesis," Midwest Popular Culture Association Annual Conference, Kansas City, Missouri, October 13, 2007.

"Invisible Webs: Spinning Power Through Metaphor and Myth," Popular Culture Association/American Culture Association Annual Conference, Boston, MA, April 7, 2007.

"Unscripted Truth: Provoking the Decisive Moment," Film & History Fourth Biennial Conference: The Documentary Tradition, Dallas, Texas, November 10, 2006.

"Fired Customers: The Increasingly Adversarial Relationships between Large Corporations and their Customers," Popular Culture Association/American Culture Association Annual Conference, Atlanta, Georgia, April 14, 2006.

"Toward a Theory of Intercultural Communication," Global Fusion 2005 ("Global Media, Culture and Health") Annual Conference, Athens, Ohio, October 1, 2005

"Provoking the Truth: *Cinema Verite* Takes Aim at Popular Culture," Popular Culture Association/American Culture Association Annual Conference, San Diego, CA, March 25, 2005

"Behind the Curtain: East European Prints 1960-1984," (Guest Curator) Public Lecture, Jundt Art Museum, Gonzaga University, Spokane, Washington, November 4, 2004

"Leadership, Ethics and Emotions: What Aristotle taught Alexander the Great," (Most Interesting Paper Award), Western Business & Management Association Annual Conference, Las Vegas, Nevada, October, 11, 2004

"Gunsmoke: Myth and American Identity in Popular Culture," Popular Culture Association/American Culture Association Annual Conference, San Antonio, Texas, April 9, 2004

Intercultural Communication

"Harmonizing the Masses: (High & Low) Culture in America," four lectures, Veliko Turnovo University's MA Program in British Studies, Veliko Turnovo, Bulgaria, March 7-10, 2002

"From Rockwell to Rothko: American Images of Freedom" Bulgarian American Studies Association "America Imagined Conference," October 20, 2001, Blagoevgrad, Bulgaria.

"Dialogue, Intercultural Communication and Creativity," Al Akhawayn University, Ifrane, Morocco, Feb. 28, 2000

"Polyphony in Dialogue: the Creative Kernel," University of Salamanca, Spain Nov. 25, 1997

"Post-Radical Avant-Garde Design: the Critical Pause that Refreshes," Sofia University, "Days of American Culture Celebration," Sofia, Bulgaria, Dec. 6, 1995

International Communication/Media Studies

"Diplomacy in a Media-ted World," lecture & workshop for *Association des Etats Generaux des Etudiants de l'Europe* Spring Conference (a 41-nation European unification organization), Blagoevgrad, Bulgaria, March 30, 2002

"Identity Formation and the Mass Media: the Politics of Exclusion" lecture/workshop for the Association of Security and Cooperation in the Balkans, October 16, 2001, Blagoevgrad, Bulgaria.

"Mass Media in Developing Countries: Sensational Roots," Al Akhawayn University, Ifrane, Morocco, Feb. 27, 2000

"Love Thy Neighbour: Images and Myths of the 'Other' in Bulgarian Texts and Newspapers," workshop for AEGEE's Nationalism and Peace in the Balkans Conference, Blagoevgrad, Bulgaria, Oct. 9, 1999

“Comparative Journalism Education: the East-West Perspective,” 13th FEJS’ Conference (Federation of European Journalism Students) “Political and Economic Pressure on the Media,” Blagoevgrad, Bulgaria, March 19, 1998

"Literature and Journalism," panel, 39th Annual Midwest Modern Language Association, Chicago, Nov. 7, 1997

Interpersonal Communication

“East vs. West: Collective Identity & Integration,” Keynote Address, Friedrich-Ebert Foundation’s Conference, “The New Balkans Facing United Europe,” Blagoevgrad-Sofia, Bulgaria, Nov. 16-21, 2001.

“Etiquette,” Keynote Address, First graduating class, Kosovar-Albanian young professionals, NATO-USAID Human Resource Development Program, May 31, 2000, Blagoevgrad, Bulgaria

"Dialogue and Organizational Communication," Dervin, B., Osborne, T., et al. Presented at the 43rd annual International Communication Association Conference, Washington D.C., May, 1993

PROFESSIONAL SEMINARS/CONSULTING

Negotiation/Presentation/Writing & Leadership Skills

“Fear and Success,” presentation given at the Avista Center for Entrepreneurship (Spokane Community College), Spokane, Washington, April 27, 2016.

“Persuading the Media (*Influence Tactics*),” skills workshop given at the Avista Center for Entrepreneurship (Spokane Community College), Spokane, Washington, April 20, 2015.

“Make Your Ideas Count,” Series of one-day Writing and Presentation Skills Seminar for international delegates of Friedrich-Ebert Foundation “European Unity” Conferences, Blagoevgrad-Sofia, Bulgaria, April 19-20

“How To Negotiate,” skills workshop given to Kraft-Jacobs Suchard’s managers and sales representatives, Sofia, Bulgaria, June 3, 1999

“Propose and Close (the Sale),” workshop given to Kraft-Jacobs Suchard's sales staff, Sofia, Bulgaria, Sept. 24, 1998

“Winning Presentation & Closing Techniques,” series of skills workshops (Client: American Chamber of Commerce) attended by 60 Bulgarian business leaders, Sofia, Bulgaria, Jan. through March, 1998

Public Relations/Advertising

Advisor to **EcoSouthWest**, NGO involved in waste management and genetic engineering legislation; and water resources management in Bulgaria

“Presentation Skills and Client Positioning Strategies,” workshops given to Barton, Batten, Durstine & Osborn International’s account executives, Sofia, Bulgaria, May 30-31, 2000

“Public Relations and Municipal Political Media Relations,” keynote speech and workshop given to government public relations officers of Bulgaria’s major municipalities, organized by the Sofia-based Foundation for Local Government Reform, Bankya, Bulgaria, Oct. 1, 1996

Journalism

“What is News?” workshop for 30 professional journalists, part of Freedom Forum program to train journalists in developing countries, Blagoevgrad, Bulgaria, Dec. 4, 2000

“Profit Through Fair and Ethical Reporting,” training seminar for Bulgarian National Radio’s managers, newscasters and reporters, Borovetz, Bulgaria, Oct. 9-11, 1998

“Increasing Ad Revenue through Reporting Excellence: Educating Customers in a Cut-Rate Market,” professional development program for the marketing and editorial staff of IDG Bulgaria (publishers of *ComputerWorld* magazine), Pamporovo, Bulgaria, May, 22-24, 1998

Design and layout workshop for the editors of *Kontinent*, a national daily newspaper, Sofia, Bulgaria, June 11, 1997

Chairman of the Board of Trustees, *Radio AURA*, the first private station in Bulgaria, 1996-1997

THEATRE PERFORMANCES

Life's A Dream by Pedro Calderon de la Barca. Role: King Basilo. Directed by Kevin Bradshaw. Russell Theatre, Oct. 24, 25, 31, Nov. 1, 2, 2004, Gonzaga University, Spokane, WA.

Play It Again Sam by Woody Allen. Role: Bogart. Directed by Nedyalko Delchev. Scaptopara Auditorium, December 11-13, 2001, Blagoevgrad, Bulgaria

“Art” by Yasmina Reza. Role: Marc. Directed by Nedyalko Delchev. Nikola Vaptzarov Auditorium, April 11-15, 2002, Blagoevgrad, Bulgaria.

PUBLICATIONS

Books

‘Greed is Good’ & Other Fables: Office Life in Popular Culture. Santa Barbara, CA: Praeger. 2012.

Scholarly

“Advertising.” In *The Home Front Encyclopedia, Vol 2.* James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 748-751.

“Bebop.” In *The Home Front Encyclopedia, Vol 2.* James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 779-780.

“Bryan, William Jennings.” In *The Home Front Encyclopedia, Vol 1.* James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 29-30.

“Committee for Public Information.” In *The Home Front Encyclopedia, Vol 1.* James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 264-266.

“Corporatism.” In *The Home Front Encyclopedia, Vol 2.* James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 824-826.

“Debs, Eugene V.” In *The Home Front Encyclopedia, Vol 1*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 56-57.

“Journalism (U.S.) [WWI]” In *The Home Front Encyclopedia, Vol 1*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 350-352.

“Journalism (U.S.) [WWII]” In *The Home Front Encyclopedia, Vol 2*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 912-916.

“Lippmann, Walter.” In *The Home Front Encyclopedia, Vol 1*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 138-139.

“Luce, Henry.” In *The Home Front Encyclopedia, Vol 2*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 660-661.

“Mailer, Norman.” In *The Home Front Encyclopedia, Vol 2*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 666.

“Sanger, Margaret.” In *The Home Front Encyclopedia, Vol 1*. James Ciment and Thaddeus Russell (Eds.). Santa Barbara: ABC-CLIO, Inc. (2007). 178.

“Columbia Broadcasting System,” in *Encyclopedia of Documentary Film, Vol 1*. Ian Aitken (Ed.). New York and London: Routledge. (2006). 238-240.

“Lonely Boy,” in *Encyclopedia of Documentary Film, Vol 2*. Ian Aitken (Ed.). New York and London: Routledge. (2006). 816-818.

“Polyphony in Dialogue: the Creative Kernel” in *Rhetoric, Politics and Ideology, Vol.II* (Actas Del II Congreso Internacional) pp. 259-263 (1997)

“Toward a Communication Theory of Dialogue,” Dervin, B., Osborne, T., et al. in *Media Development, 2/1993, Vol. XL*

Literary

“Contours on the Edge of Time - Jiří Anderle, Printmaker,” brochure essay to accompany Jundt Art Museum exhibition (*Jiří Anderle: The Baruch Foundation Gift*), Spokane, WA, Feb., 2012.

“Drawn to the Wall IV,” tri-fold essay for Drawn to the Wall IV Exhibition at Jundt Art Museum, Gonzaga University, Spokane, Washington, September 7 - October 9, 2010.

“Violence!,” tri-fold essay for Violence Exhibition at Jundt Art Museum, Gonzaga University, Spokane, Washington, January 23 - April 4, 2009.

“How to sell the idea of Bulgaria: a manual for creating your own myths” in premiere issue of *“One”* magazine, March, 2002.

Book Reviews

- The Global Film Book.*** Stafford, Roy. *Communication Research Trends*, Vol. 34 (2015) No. 1: 36-38.
- Language, Culture, and Society: An Introduction to Linguistic Anthropology.*** Salzmann, Zdenek, Stanlaw, James, & Nobuko, Adachi. *Communication Research Trends*, Vol. 33 (2014) No. 4: 33-34.
- Films that Work: Industrial Film and Productivity of Media.*** Hediger, Vinzenz & Vonderau, Patrick (Eds.). *Film & History*, Vol. 40.2 (2010): 119-121.
- The Unseen Alistair Cooke.*** Jardine, Rachel (Director). [Film]. *Film & History*, Vol. 40.2 (2010): 129-131.
- The Sociology of Ethnicity*** by Sinisa Malesevic. *Communication Research Trends*, Vol. 29 (2010) No. 2: 41-42.
- Peer Groups: Expanding Our Study of Small Group Communication.*** SunWolf. *Communication Research Trends*, Vol. 28 (2009) No. 4: 39-41.
- Live Television: Time, Space and the Broadcast Event.*** Marriott, Stephanie. *Communication Research Trends*, Vol. 28 (2009) No. 2: 35-37.
- Sputnik Declassified.*** DeNooyer, Rushmore (Writer & Director). [Film] *Film & History*, Vol. 39.1 (2009): 73-74.
- The Films of Larry Buchanan: A Critical Examination.*** Craig, Rob. *Film & History*, Vol. 39.1 (2009): 91-92.
- Mother Jones: America's Most Dangerous Women.*** Vazquez, Laura & Feurer, Rosemary (Directors). [Film]. *Film & History*, Vol. 38.2 (2008): 74-76.
- Robert Altman's McCabe & Mrs. Miller: Reframing the American West.*** Self, Robert T. *Film & History*, Vol. 38.2 (2008): 103-104.
- Blockade.*** Loznitsa, Sergei (Director). [Film] *Film & History*, Vol. 38.1 (2008): 70-71.
- Stoogeology: Essays on the Three Stooges.*** Seely, Peter & Pieper, Gail, W. (Eds.). *Film & History*, Vol. 38.1 (2008): 87-88.
- Documentary in Practice: Filmmakers and Production Choices.*** Chapman, Jane. *Communication Research Trends*, Vol. 27 (2008) No. 3: 26-27.
- News from the Interview Society.*** Ekstrom, Mats, Kroon, Asa, & Nylund, Mats (Eds.) *Communication Research Trends*, Vol. 27 (2008) No. 2: 29-31.
- Rhetorical Knowledge in Legal Practice and Critical Legal Theory.*** Mootz, Francis J. III. *Communication Research Trends*, Vol. 27 (2008) No 2: 36-38.
- Deciding Communication Law: Key Cases in Context.*** Ross, Susan Dente. *Communication Research Trends*, Vol. 27 (2008) No. 2: 41-42.

The Film Experience: an Introduction. Corrigan, Timothy & White, Patricia. *Communication Research Trends*, Vol. 27 (2008) No. 1: 28-29.

Napoleon, David: The Image Enthroned. Jean, Patric (Writer & Director). [Film]. *Film & History*, Vol. 37.2 (2007): 80-81.

The FBI and the Movies: A History of the Bureau on Screen and Behind the Scenes in Hollywood. Herzberg, Bob. *Film & History*, Vol. 37.2 (2007): 103-105.

The Coen Brothers: Interviews. Allen, Rodney William (Ed.). *Film & History*, Vol. 37.1 (2007): 91.

Martin J. Quigley and the Glory Days of American Film 1915-1965. Quigley, Martin S. *Communication Research Trends*, Vol. 26 (2007) No. 4: 39-40.

A Cognitive Psychology of Mass Communication, 4th edition. Harris, Richard Jackson. *Communication Research Trends*, Vol. 26 (2007) No. 2: 39-40.

Mass Communication and American Social Thought: Key Texts 1919-1968. Peters, John Durham and Simonson, Peter (Eds.). *Communication Research Trends*, Vol. 26 (2007) No. 1: 37-40.

Biotechnology and Communication, ed. Braman, Sandra, *Communication Research Trends*, Vol. 25 (2006) No. 4: 31-33.

Dialogicality in Development, ed. Josephs, Ingrid, E, *Communication Research Trends*, Vol. 25 (2006) No. 1: 31-32.

Visual Cultures and Critical Theory, by Patrick Fuery and Kelli Fuery, *Communication Research Trends*, Vol. 24 (2005) No. 2: 27-28.

Advertising: A Cultural Economy, by Liz McFall, *Communication Research Trends*, Vol. 24 (2005) No. 2: 35-36.

HowMaster: The Writer's Guide to Beautiful Word Crafting, by Linda M. Gigliotti, *Communication Research Trends*, Vol. 24 (2005) No. 1: 42-43.

Defining Visual Rhetorics, ed. Hill, C.A., & Helmers, M. *Communication Research Trends*, Vol. 23 (2004) No. 3: 27-29.

Guide to Publishing in Scholarly Communication Journals, 3rd Edition, ed. Knapp, M.L. & Daly, J.A. *Communication Research Trends*, Vol. 23 (2004) No. 3: 31-33.

Communication and Emotion: Essays in Honor of Dolf Zillman, ed. Bryant, J., Roskos-Ewoldsen, D., & Cantor, J. *Communication Research Trends*, Vol. 23 (2004) No. 1: 27-28.

Hacker Culture, by Douglas Thomas. *Communication Research Trends*, Vol. 23 (2004) No. 1: 41-43.

Manuscript Reviews

The Reach of Dialogue, Hampton Press (1993)

Desert Storm and the Mass Media, Hampton Press (1992)

INTERCULTURAL COMMUNICATION & NEW MEDIA PROJECTS

(July, 1996) cultural exchange seminars with Russian radio, television, film and newspaper professionals (sponsored by Saint-Petersburg State University, Russia)

(June-July, 1994) European Union Research Tour, interviewed telecom officials, regulators and legislators to assess the impact of EU's proposed information superhighway on developing nations. Paper presented at **Information Superhighway** Conference, University of Amsterdam, July 22, 1994

(June-July, 1992) interviews with European Union regulators, legislators, lobbyists in Brussels and The Hague to collect data on cultural impact of new communication technologies. Findings presented at **Convergence in the Media** Conference, Amsterdam July, 24 (visit sponsored by University of Amsterdam)

(Spring, 1992) Member of Ohio State's **Hyper-Media Project** designed to link European and Asian universities in an interactive computer environment to promote research on communication technology

TEACHING EXPERIENCE

GONZAGA UNIVERSITY:

Peace Building through Dialogue in Northern Ireland (COML 523). Special study abroad session given to professionals in Derry, Northern Ireland. The course examines how dialogue and leadership practices can build bridges between antagonistic communities in deeply divided societies.

Communication, Culture & Society (COMM 184). Innovations in communication practices beginning with the theory of dialogue progressing through to architecture and Pop Art; examines the effects of innovation on culture and society, including dataveillance, and singularity.

Communication and Speech (COMM 100). Theory and practice of public speaking and interpersonal communication. Covers voice exercises, speaking poetry, and the use of visual aids, statistics, and literary devices.

Intro to Mass Communication (COMM 101). Historical and contemporary overview of economic, technological, and ideological factors influencing content and evolution of the American Mass Media. Major topics treated include, dialogue, conversational narcissism, the Penny Press, libel law, semiotics and myth, advertising, propaganda, political discourse, and Popular Culture.

Honors Rhetoric (COMM 270-H). A writing intensive class (including oral presentations) grounded in classical rhetoric that expands the rhetorical domain to include visual artifacts such as advertisements and paintings. Analytical perspectives include neo-Aristotelian criticism, cultural studies, and gestalt psychology.

Writing for Public Relations (PRLS 305). Emphasis on designing public service campaigns, including writing press releases, feature stories, editorials, and developing and presenting business proposals. Case studies are analyzed. The history of public relations and key innovations are covered.

Communication Research Methods (COMM 306). The fundamentals of scientific inquiry. The strengths and limitations of the most widely used methodologies, from surveys and polls to ethnography and rhetorical criticism.

Persuasion (COMM 362). The fundamentals of rhetorical theory, from antiquity to the present, including, Aristotle, Grassi, Perelman, Toulmin, and Weaver. Emphasis placed on tropes and analysis of public discourse and advertising. Cognitive psychology, attitudinal measurements, source credibility, and information campaigns are also covered.

Leadership and Communication (COMM 401). Examination of leadership as a rhetorical skill using current and historical case studies; emphasis given to motivation theory, the psychology of the emotions, and managing teams.

Visual Rhetoric in the Renaissance (COMM 480). A study-abroad course taught in Florence. An exploration of the classical roots of the humanistic ideals of the Renaissance and their embodiment in painting, sculpture, and architecture.

Senior Communication Colloquim (SPCO 498). Capstone course for the major. Oversight and evaluation of senior theses. Course covers developing research questions, literature reviews, methodologies, writing and presentation skills.

AMERICAN UNIVERSITY IN BULGARIA :

Rhetorical Criticism (JMC 409). Writing Intensive Course encompassing oral discourse, neo-Aristotelian criticism, American public address, cultural studies, phenomenology of perception, Gestalt psychology, visual appeal, painting, film, music, pop art.

History of Mass Communication (JMC 305). Writing Intensive Course culminating in major research project. Covered are research methodologies, the history of “news”, advertising, film, documentaries, public relations, literary journalism, international communication, modern architecture.

Persuasion (JMC 303). Writing Intensive Course that covers ancient and modern rhetoric, information and advertising campaigns, motivational techniques, speech writing and presentations.

Communication, Media & Society (JMC 201). Writing Intensive Course treating interpersonal communication, myth, semiotics, scientific management, advertising, direct marketing, public relations, propaganda, and the news industry.

Introduction to American Studies (AMS 231). An interdisciplinary foundation course for the major; covers the genealogy of salient issues and various methodological approaches.

Information Skills I (JMC 202). Covers reporting and writing for various forms of mass media, interviewing, and ethics.

Information Skills II (JMC 203). Covers feature writing and literary techniques in the service of science and environmental reporting, public affairs reporting, and cultural reporting.

OHIO STATE UNIVERSITY :

Presentational Speaking in the Organization (Communication 505). Theory and practice of intercultural and organizational communication.

Communication, Culture and Society (Communication 260). Core course for the major. Philosophical, economic and technological forces that shape ritual and communicative practices.

Public Speaking (Communication 105). Theory and practice; critical listening; breath control and diction; the rhythm of language, speaking literature and poetry.

Advanced Reporting (Journalism 202). Interviewing skills, reading budgets, calculating millage, searching public records, media law and ethics, investigative reporting.

News Editing (Journalism 304). Copyediting, grammar and punctuation, style, headline writing, fact checking, libel law.

CURRICULUM DEVELOPMENT

Ohio State University:

Wrote the master syllabi to fulfill presidential mandate for “new analytical courses to develop writing and speaking skills”:

Undergraduate Courses:

- *Communication, Gender and Society* (Communication 362)
- *Communication and Popular Culture* (Communication 366)
- *Intercultural Communication in Organizational Contexts* (Communication 368)

Graduate Courses:

- *Communication and Community* (Communication 665)
- *Communication Theories and Media Literacy* (Communication 667)
- *Contemporary Perspectives on Intercultural Communication in Organizational Contexts* (Communication 668)
- *Communication, Power and Knowledge* (Communication 669)

PROFESSIONAL MEMBERSHIPS AND POSITIONS

American Cultural Association - Chair, Business, Money & Office Cultures

Arts Editor for *Film & History's* Online Guide to Documentary Films

Western Business & Management Association

SERVICE ACTIVITIES

Gonzaga University

2013-2015 - Chair, Dept. of Communication Studies

2011-2012 - Advisory Council on Stewardship and Sustainability

2010-2011 - Program Director - Applied Communication

2010-2015 - Fulbright Selection Committee

2010-2011 - Presidential Events Policy Advisory Committee

2006-2007 - Italian Studies Advisory Committee

2005-2006 - Teaching and Advising Resource Center Committee

2005-2006 - Performing Arts Center Building Committee

2002-2005 - University Senate (Finance sub-Committee)

2002-2005 - Faculty Advisor to Women's Lacrosse Team

American University in Bulgaria:

2002 Co-Chair, Provost Search Committee
2002 Debate Tournament Judge
2001- Advisor to Debate Club
1996- Advisor to student radio station *AURA*
1996- Library Committee
1999-2001 Faculty Conduct Council
1998-1999 Faculty Evaluation Committee
1996-1999 Commencement Speaker Selection Committee
1994-1999 Advisor to student newspaper *Aspecter*
1996-1998 Admissions Committee
1994-1997 Distinguished Speakers Committee
1994-1996 Curriculum Committee

Ohio State University:

1993 Delegate, Graduate Student Council
1993 Search Committee, Dean of Social and Behavioral Sciences
1993 Classroom Coordinating Committee
1992 Intercollegiate Forensic Tournament Judge
1989 Minority Mentoring Program