

2024



Annual Digest

GONZAGA UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION



School of Business
Administration

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Letter from the Dean

Hello from the School of Business Administration at Gonzaga University! We are just beginning the 2024-2025 academic year and we are doing well! There are many things to tell you about, and we are pleased to present to you this issue of the Gonzaga University School of Business Administration Digest.

Everywhere we turn there are challenges. Questions about the value of a college degree (socio-cultural), the shortage of college-aged individuals (demographic), increased rivalry in the higher education market (competition), and things like artificial intelligence (technology) are just some of the external factors that impact what we do. It will be no surprise to you to learn that we are thriving. In this digest, you will read about our four new faculty hires and our farewells to two esteemed faculty members. You will discover how our Zags excel in various competitions and how our students, staff, and faculty engage with the world beyond the Jepson Center. We continually receive high rankings, our students thrive in co-curricular activities, and we bring top-notch speakers and guests to campus.

Our success is a testament to everyone who is part of our business school community. Our students, staff, and faculty to be sure but also our friends, supporters, and the University as a whole. We are a shining example of Jesuit business education because of the efforts of so many. We will always be grateful for the opportunities that are presented to us.

Please enjoy the latest issue of our digest! Thank you for helping to make us the outstanding business school that we are.

Kenneth S. Anderson, Ph.D.
Dean, School of Business Administration

Meet Our New Faculty



Magdana Kondaridze

Assistant Professor of Economics

ABOUT

Dr. Magdana Kondaridze joins Gonzaga University after completing her PhD in Economics from Washington State University. She holds an MS in Agricultural and Applied Economics from the University of Wyoming with a minor in statistics, a Bachelor in Business Administration from Batumi State University, Georgia, with a minor in English literature, and a two-year certificate in Agribusiness, Finance, Marketing, and Management from Agribusiness Teaching Center (a joint project between Armenian Agrarian University and Texas A&M University), Armenia.

She has over five years of experience in teaching and research and deeply enjoys both of them. Her research interests are international trade, agricultural economics, market power, price discrimination, firm and consumer behavior, consumer economics, and econometrics. At Gonzaga she will teach principles of microeconomics, international trade, and industrial organization.

EDUCATION

Ph.D., Economics, Washington State University, Pullman, WA

MS, Agricultural and Applied Economics, University of Wyoming, Laramie, WY

Certificate, Agribusiness, Marketing, and Finance, Agribusiness Teaching Center, Yerevan, Armenia

B.B.A., Business Administration, Batumi Shota Rustaveli State University, Batumi, Adjara, Georgia



Stephanie A. Van Dellen

Assistant Professor of Management

ABOUT

Dr. Stephanie Van Dellen joins Gonzaga University from Purdue University Fort Wayne where she taught classes in Organizational Behavior, Human Resources, and Leadership. She is passionate about effective teaching and received the Management and Organizational Behavior Teaching Society's (MOBTS) New Educator Award this year. This annual award recognizes early career faculty who are exceptional teachers, who publish in the area of management education, and who contribute innovative ideas to the society. Beyond management education, Professor Van Dellen's research interests include improving workplaces through the use of technology and leadership.

Additionally, in 2023, she received the Best Reviewer Award from the Academy of Management's Organizational Behavior division for her work reviewing conference papers for the Annual Meeting. Prior to pursuing her PhD, Professor Van Dellen worked in human resources and recruiting. During her time living in Fort Wayne, she also served on the Board of Directors for the Girl Scouts of Northern Indiana-Michiana. She currently serves on the Membership Committee for the International Leadership Association, where she strategizes with board members on ways to increase and engage membership, which has included leading new member and first time attendee sessions at the annual conference.

EDUCATION

Ph.D., Leadership Studies, School of Leadership and Education Sciences, University of San Diego, USA

M.S., Organizational Change and Development, Institute for Development Policy and Management, University of Manchester, England

B.S., Business Administration, Lundquist College of Business, University of Oregon, USA

Meet Our New Faculty



Joohyung Ha

Associate Professor of Accounting

ABOUT

Dr. Joo Ha joins Gonzaga University from the University of San Francisco. She is passionate about teaching and is dedicated to developing business leaders with high ethical standards, grounded in Jesuit principles.

Dr. Ha's academic journey is complemented by her extensive teaching experience spanning over 13 years at other Jesuit institutions. She has been recognized for her outstanding research and teaching contributions, including awards for her innovative curriculum designs and excellence in both research and teaching.

Professor Ha's current research focuses on the impact of accounting information on capital markets, examining themes such as the information environment and financial decisions, corporate governance and risk management, market dynamics and investor behavior, and financial reporting and decision usefulness. Her research has been published in various journals, including the *Review of Accounting and Finance*, *Journal of Corporate Accounting and Finance*, *Journal of Business, Finance, & Accounting*, *Advances in Accounting*, and *Contemporary Accounting and Economics*.

Outside of her professional life, Professor Ha enjoys reading, practicing yoga, traveling, and watching baseball and football.

EDUCATION

Ph.D. Accounting, Oklahoma State University

Master of Science in Finance, Boston College

Master of Professional Accounting, University of Texas at Austin

Bachelor of Arts in Accounting, University of Ulsan, Korea



Jacob Zeng

Assistant Professor Operations & Supply Chain Management

ABOUT

Dr. Jacob Zeng joins Gonzaga University from the University of North Carolina at Chapel Hill where he has been a visiting professor. Professor Zeng has a strong foundation in operations management, business analytics, and the transformative potential of the Internet of Things (IoT) in retail operations. As an instructor, he seeks to move students from understanding theory to the practical implementation of the key techniques used in operations. He has taught core operations management courses and contributed to the redesign of a calculus course tailored for business students. His teaching philosophy centers on equipping students with the knowledge and skills

needed to excel in the fields of operations, supply chain management, and data science.

His research examines IoT applications through the lens of data science methods such as econometrics and machine learning. In his research on the use of IoT data to revolutionize retail operations and supply chains, he has collaborated with industry partners. In one study, he worked with a retail solutions company to track promotional displays using IoT sensors. In another study, he partnered with an energy firm to develop IoT-enabled nudging systems designed to curb excessive energy use in stores. In the future, he plans to continue making contributions to the field of IoT, with a focus on its impact on retail operations.

EDUCATION

Ph.D. Operations Management, University of Texas at Austin

Master of Science in Operations Research, Columbia University

Bachelor of Science in Operations Research, Columbia University

Retiring Faculty



Scott Hedin

Assistant Professor of Operations & Supply Chain Management

Dr. Scott Hedin joined the SBA faculty in 1992 as an assistant professor of operations and supply chain management. He taught many classes in operations management including lean manufacturing, project and process management, and global supply chain. During office hours, students found him in his office, ready to help. His students consistently commented on Scott's kindness and willingness to talk through tough assignments. They described him as a good listener who always went the extra mile to provide explanations until understanding was achieved. They also appreciated Scott's application of the material to industry scenarios. Given his extensive experience, Scott was able to help students go beyond textbook learning to apply the material to the workplace.

After completing a bachelor of science degree in Civil Engineering and an MBA from the University of Idaho, Scott worked for Procter and Gamble as a manufacturing brand manager. After six years, he left Procter and Gamble to pursue a Ph.D. in Production Operations Management at The University of South Carolina. Completing his Ph.D. in 1993, Scott continued his education through several other programs including a 1998 summer faculty fellowship at Boeing where he developed lean manufacturing performance metrics for the 757 and 747 programs. He also completed a Faculty Development Program in International Business at The University of South Carolina in 2000 and a semester Executive Program at Georgetown University in International Business Management in 2000. In 2006, Scott was a visiting professor at Georgetown in the Management and International Experience Program.

Scott published in Transactions on Advanced Research, Management Accounting Quarterly, International Journal of Management and Decision Making, IIE Transactions, International Journal of Production Research, Computers and Operations Research, and Production and Inventory Management Journal. Scott had 25 referred proceedings articles which were presented at various conferences. He also made test bank contributions to the 7th, 8th and 11th editions of the Operations Management text by Russell and Taylor.



Randy Bennett

Professor of Economics

Professor Randy Bennett retires from Gonzaga University leaving a lasting legacy on the Economics disciplines. Since joining Gonzaga's faculty in 1988, Professor Bennett has been a beacon of knowledge and mentorship. His extensive research in industrial organization, public choice, and particularly the economics of sports has enriched the academic landscape, offering deep insights into complex economic phenomena. His scholarly work includes numerous publications on sports economics, reflecting his deep love for sports and its economic implications.

Professor Bennett's academic journey is distinguished by his rigorous scholarship and commitment to education. With a Ph.D. in Economics from Michigan State University and both an M.A. and B.A. from Washington State University, his educational foundation is robust. Over the years, he has taught a wide array of courses, from microeconomics and macroeconomics to managerial economics and antitrust policy. His dedication to teaching excellence was recognized with numerous accolades, including the Sears-Roebuck Foundation Teaching Excellence and Campus Leadership Award in 1991. For many years he enjoyed teaching in the MBA in American Indian Entrepreneurship program. Known for his calm and collected demeanor, Professor Bennett has always been a dependable source of advice, maintaining an upbeat and cheerful disposition that has endeared him to colleagues and students alike.

Beyond his academic pursuits, Professor Bennett's is an avid sports enthusiast, he participated in numerous Bloomsday races and was an active member of a bowling league. His loyalty to Washington State University was evident as he frequently cheered on their teams. Moreover, Professor Bennett's flexibility and willingness to support the department were unparalleled. He seamlessly transitioned to teaching different classes as needed, including taking on some of the more difficult courses offered at Gonzaga. His readiness to adapt and help wherever necessary has been a cornerstone of his tenure at Gonzaga.

As he embarks on this new chapter of his life, the SBA community extends its heartfelt gratitude and best wishes, celebrating a career that exemplifies balance and excellence. Professor Bennett's legacy will continue to inspire future generations of economists and scholars, and his contributions will be remembered with deep appreciation and respect.

Ranked

UNDERGRADUATE PROGRAMS

U.S. News & World Report, 2024

Top 20%
UNDERGRADUATE
BUSINESS

#22
UNDERGRADUATE
ENTREPRENEURSHIP

#26
UNDERGRADUATE
FINANCE

#32
UNDERGRADUATE
ACCOUNTING

#39
UNDERGRADUATE
MANAGEMENT

GRADUATE PROGRAMS

U.S. News & World Report, 2025

#53
PART-TIME MBA
*(Ranked in the top 100 in
the country since 2010)*

#4
PROJECT
MANAGEMENT

#11
GRADUATE
ENTREPRENEURSHIP

#21
GRADUATE
FINANCE

#31
GRADUATE
MANAGEMENT

#41
GRADUATE
ACCOUNTING



Students Excel in Achievements and Competitions



Gonzaga Triumphs at DECA Conference

Seven Gonzaga University students attended the Collegiate DECA International Development Conference in Austin, Texas in Spring 2024 to enhance their business and entrepreneurial skills. First-year DECA member and business student Jacob McNab secured first place in the Restaurant and Food Service Management category.

The conference provided an exceptional platform for learning, improvement, and networking among peers. Jacob, who participated in the Restaurant and Food Service Management event, competed with 60 others. Jacob earned awards for top presentation score, top exam score, and became a finalist in the event. Advancing to the second round, Jacob secured first place in the Restaurant and Food Service Management category, showcasing significant growth in his presentation skills and knowledge.



Jacob extended special recognition to finance professor Danielle Xu, the chapter's advisor and mentor, for her support and encouragement of Gonzaga's DECA program. He also expressed gratitude to Gonzaga University and the School of Business Administration for the opportunity, as well as to his fellow Gonzaga DECA members for their camaraderie and support.

The experience in Austin was memorable and enjoyable, with anticipation for future growth and development for Gonzaga's DECA organization. Excitement is building for next year's conference in San Francisco.

Students Excel in Achievements and Competitions



SBA Excellence Award Winners

Congratulations to Andrea Rosenwald and Julia Jakubik for being honored with the SBA Excellence Award! Their exceptional academic achievements, dedication, and hard work have set a high standard for your peers and showcase the true spirit of excellence within our academic community

Scholarships for Accounting Students

Fifteen students received Washington State Society of CPAs scholarships, tied for the most among any higher education institution in the state. Over the years, Gonzaga students have received \$109,000 in WSCPA scholarships to support their undergraduate and graduate studies. Another 15 students received firm-sponsored scholarships totaling almost \$20,000.

Students Paige Haworth and Wendy McCann have been selected as PCAOB Scholars for the 2024-2025 academic year and will each receive a scholarship.

GU Investment Banking Accelerator team placed in the top 15 percent

Gonzaga University Investment Banking Accelerator team placed in the top 15 percent and earned an invitation to the final round of the National Investment Banking Competition. This is Gonzaga's first year participating in NIBC Global.

The National Investment Banking Competition is the world's largest investment banking competition. It entails a complicated sell-side advisory case study featuring financial modeling, financial analysis, and pitch generation. This year, the global conference will be held in Vancouver, Canada, over a four-day period. Gonzaga's team, Spike Capital, will be given a case study to present to current industry professionals. The conference will also feature a networking sessions and speaker events. Team members include Jadon Sansgaard, Charlie Herman, Max Wosczyzna, and John Yurkanin.

Avista Entrepreneurial Competition

Three Gonzaga students in the Creativity, Innovation, and Entrepreneurship class won \$250 at the first phase of the Avista Entrepreneurial Competition in Spring 2024. This is a collaborative startup competition for high school and college students in eastern Washington and northern Idaho held at the University of Eastern Washington.

Adobe Analytics Challenge

Vy Nguyen, Huong Giang Han, and Daisy Le (Team The Insight Trio) competed in the Adobe Analytics Challenge. About 2,000 teams from around the world entered the competition. The Insight Trio is one of 20 semifinalist teams.



Women in Finance Leadership & Balance

Facilitated by Linda Underwood, one of the School of Business Administration's Executives in Residence and a seasoned professional in the financial industry, the WiF LaB offered an immersive and interactive learning environment. This laboratory-style setting emphasized the practical application of ideas and skills, allowing participants to engage deeply with the material and with each other.

Action-Based Learning

The term "lab" in WiF LaB highlighted the action-based nature of the sessions. Each meeting was a dynamic blend of storytelling, guest speakers, and hands-on activities designed to foster growth and confidence. Students had the opportunity to test out new ideas and refine their skills in real-time, guided by experienced professionals.

Impact of the First Cohort

The first cohort, which convened in Fall 2023, reported transformative experiences from the lab sessions. Participants noted an increased passion for financial careers and a boosted confidence in navigating the traditionally male-dominated field. Key learnings from the sessions included:

- **Personal Branding:** Understanding and developing their unique personal brands.
- **Wealth Management:** Strategies for defining and managing their own wealth.
- **Leadership Skills:** Applying leadership skills to maintain balance during challenging personal and market conditions.

Looking Forward

The success of the inaugural WiF LaB cohort underscores the importance of such initiatives in empowering the next generation of women leaders in finance. By providing a platform for practical learning and mentorship, the SBA is not only enhancing students' skills but also fostering a supportive community that champions diversity and inclusion in the financial sector.

We look forward to continuing this vital program and witnessing the positive impact it has on our students' careers and personal development. Stay tuned for more updates and success stories as we build on the momentum of the WiF LaB initiative.



Bridging Generations: *How Treks Connect Current Students with Alumni*

Gonzaga's School of Business Administration plays a pivotal role in all Career and Professional Development Treks but takes center stage during the New York Trek. In Fall 2023, the New York Trek saw 24 students embarking on this life-changing journey. Twelve students participated in the 16th annual Finance Trek, while another 12 blazed a trail on the first-ever Marketing Trek in New York City. These Treks provided invaluable experiences, from visiting top-tier financial firms to engaging with leading marketing agencies.

Why Treks Matter

Alumni know firsthand the challenges of transitioning from academic life to a professional career. Here's how Treks are making a difference for current students

City Exploration: Students get to experience the pulse of different cities, helping them determine where they might want to start their careers.

Organizational Insight: By visiting specific organizations, students can see what it's like to work in various industries and environments, helping them make informed career choices.

Networking Opportunities: Treks provide numerous chances for students to meet and connect with alumni and professionals in their field, establishing valuable contacts that can open doors to future opportunities.

Skill Development: These programs help students practice and enhance their conversational and networking skills, preparing them for the professional world.

Alumni Engagement: For alumni, Treks offer a meaningful way to give back, sharing experiences and guidance with students who are eager to learn and grow.

How You Can Get Involved

Participation can make a significant impact. Here are some ways you can support Treks:

Host a Corporate Visit: Invite students to your workplace and give them a tour, share insights about your industry, and introduce them to your colleagues.

Attend Networking Events: Join Trek networking socials to share your experiences and advice with students, helping them navigate their career paths.

Be a Mentor: Offer to mentor a student or group of students, providing guidance and support as they explore their career options.

Spread the Word: Encourage other alumni to get involved, creating a robust network of support for current students.

Continued



To see the excitement and learning in action, scan the QR code below and watch a short video about this year's Marketing Trek in New York City!



Treks are more than just a program; they are a lifeline connecting the experiences of alumni with the aspirations of current students. By participating in Treks, you can help shape the future of our students, providing them with the tools, insights, and connections they need to succeed.

Join us in making a difference. Your involvement could be the key to unlocking a student's potential and guiding them on their path to success.

Stay Connected

G-Suite
ZAG BUSINESS



Check out the School of Business Administration podcast on G-Suite to listen to in-depth conversations with Gonzaga School of Business Administration graduates, faculty members, and friends.



Stay connected with the vibrant Zag Business community across all our social media platforms! Follow us on LinkedIn, Facebook, Instagram, Twitter, and YouTube for the latest updates, exclusive content, and engaging discussions. Join the conversation, share your insights, and be part of the thriving School of Business community. Connect with us today and let's build a stronger network together!

#ZagBusiness

Keep up to date on all School of Business New and Events at

gonzaga.edu/SBANewsEvents

28 TOP TIER

Gonzaga School of Business
Economics Symposiums

2024 David Autor

- 2021 David Card
- 2019 Clarence H. “Bud” Barnes
- 2017 Christina Romer
- 2014 Justin Wolfers
- 2013 David Wessel
- 2010 Yoram Bauman

- 2008 John Stossel
- 2006 James Surowiecki
- 2004 Hernando De Soto
- 2000 Paul A. Volcker
- 1999 Robert Shiller
- 1998 Michael Boskin
- 1996 Barry P. Bosworth
- 1995 Murray L. Weidenbaum

- 1994 Alfred E. Kahn
- 1993 Thomas Sowell
- 1992 Charles L. Schultze
- 1991 Marshall I. Goldman
- 1989 George J. Stigler
- 1987 James Tobin and Robert E. Hall
- 1986 Lester C. Thurow

- 1985 Martin Feldstein
- 1983 Dr. Mansoor I. Al Turki
- 1981 John A. Cherberg, James M. Ryan, and Milton Friedman
- 1980 Arthur H. Laffer
- 1978 A.W. Clausen
- 1977 Arthur F. Burns



The Consequences of Technological Changes and Globalization

On February 29, Gonzaga University School of Business Administration hosted the Jundt Visiting Chair of Economics and Economic Symposium keynote speaker, David H. Autor, Ford Professor of Economics, Massachusetts Institute of Technology (MIT)

David Autor, Ford Professor of Economics at MIT, is one of the leading labor economists in the world. He is an internationally recognized authority on how technological change, globalization, and trade agreements affect labor markets. David Autor also researches the causes of inequality and its remedies, including the effects of education and disabilities.

David Autor's latest book, *The Work of the Future: Building Better Jobs in an Age of Intelligent Machines*, is on why the United States lags behind other industrialized countries in sharing the benefits of innovation with workers and how we can remedy the problem. The book argues that we must foster institutional innovations that complement technological change.

The Pigott Entrepreneurship Lecture

On April 11th the Pigott Entrepreneurship Lecture featured an inspiring panel discussion with five female founders of Spokane-based small businesses. In 2022, women-owned businesses contributed more than \$1.8 trillion dollars to the US economy and over the past two decades, business formation by women has more than doubled. The goal of this panel discussion was to understand the unique challenges and opportunities that female founders face and to examine how women-owned manage change, consider growth, and balance the work of life with a life of work.

The panelists shared their experiences founding and running businesses in a diverse set of industries, facing challenges that ranged from acquiring startup capital to building a workforce to balancing their professional goals with their personal ambitions. By design, each panelist brought a different set of prior personal and business experiences to the decision to start a business, and the audience was able to hear how those different starting points influenced the choices they made in their ventures.

The discussion underscored the importance of nurturing aspiring women entrepreneurs, removing barriers to female participation in entrepreneurship, and developing a deeper understanding of the unique opportunities created by women in entrepreneurship.



Panel members included:

- Dr. Rachae Bell**, Founder, Clear Chiropractic
- Tanya Starkel**, Founder, Avenue Stone Real Estate
- Julie Pannell**, Co-founder, Fleet Feet Spokane
- Maisa Adubdayha**, Co-founder, Feast World Kitchen and Owner, PantryFuel
- Jenny Stuchell**, Founder, PantryFuel and Founder, CraftedAI Solutions
- Moderator: Dr. Christopher Stevens**, Associate Professor of Entrepreneurship



Mozilo Chair of Business Administration Presents

Housing Affordability: Understanding this Important Issue

On March 27th, the Phyllis and Angelo Mozilo Chair of Business Administration organized a panel discussion titled "Housing Affordability: Understanding this Important Issue." The event brought together experts from various fields to address the pressing challenges and potential solutions surrounding housing affordability.

Panel members included:

Matthew Anderson, Jeffers W. Chertok Memorial Professor and Director of the Urban and Regional Planning Program at Eastern Washington University

Daniel Ramos, Data Asset Manager at King County Regional Homelessness Authority

Dawn Kinder, MSW, City of Spokane Neighborhood, Housing, and Human Services Director

Jonathan Mallahan, Vice President of Housing at Catholic Charities Eastern Washington

Moderator: Adriane Leithauser, Senior Lecturer of Business Ethics.

Jud Regis Endowed Chair of Accounting Keynote Speaker

Featuring Sam Mascareno

On March 6th, the School of Business and Jud Regis Chair of Accounting were honored to host guest speaker Sam Mascarenes, Partner and Enterprise Markets Leader at RSM US LLP as part of our executive speaker series. Sam oversees

the execution of the firm's growth and culture objectives across all markets in the United States and Canada. As a member of the Executive Leadership Team and Operations Team, he plays a pivotal role in various key firmwide initiatives involving RSM's client and talent experience. Additionally, Sam is the founder of Lighthouse Church in San Diego, which has grown to over 1,000 members. Sam spoke about the intersection of faith and business and shared how his faith has profoundly informed his career as a CPA.

Mark Your Calendars

Jud Regis Endowed Chair of Accounting Keynote Speaker

FEATURING JOHN HOWELL

This fall, we are excited to welcome John Howell as our next keynote speaker on **Wednesday, October 23**. John's life took a dramatic turn on January 15, 2009, when he was a passenger on US Airways Flight 1549, famously known as the "Miracle on the Hudson."

Here's a glimpse into John's incredible story:

"January 15, 2009, started like any other busy day. I boarded a US Airways flight from NYC to Charlotte. Shortly after takeoff, the plane struck a flock of Canadian geese, causing the engines to catch fire and shut down. As we descended rapidly over Manhattan, memories of my brother George, a NYC firefighter who died on 9/11, flooded my mind. With no engines and 155 people on board, the captain announced, 'Brace for impact.' Miraculously, we landed safely on the Hudson River, and all passengers and crew were rescued.

This experience taught me invaluable lessons. Every day, we must brace for impact, as life's challenges are inevitable. It's our response to these challenges that shapes our journey. My key takeaways are:

- There are no guarantees beyond today. Be fully engaged in everything you do.
- Values matter in all aspects of life. Focus your time and energy on what truly matters.
- Live each day to the fullest, ensuring you give your all to those around you."

Join us on October 23 to hear more from John Howell about resilience, values, and living a life of purpose. Don't miss this inspiring event!

Mark Your Calendars



15th Annual Aram Lecture On Business Ethics

*What's Missing in Contemporary Approaches to Business Ethics?
The Devaluation of Principles,
Conscience, and Faith*

On February 7, the School of Business Administration proudly hosted the 15th Annual Aram Lecture on Business Ethics. This past spring, we were honored to feature Fr. Robert J. Spitzer, S.J., Ph.D., a Catholic priest and President of both the Magis Center and the Spitzer Center.

Fr. Spitzer has an impressive background. As President of Gonzaga University from 1998 to 2009, he significantly expanded the university's programs in faith, ethics, service, and leadership. Under his leadership, Gonzaga built 20 new facilities, increased student enrollment by 75%, and raised over \$200 million for scholarships and capital projects.



16th Annual Aram Lecture on Business Ethics

*If You Only Knew: Ethical Leadership
& The University Presidency*

Mark your calendars for **Tuesday, October 22!** The 16th Annual Aram Lecture on Business Ethics is coming up, and we're thrilled to announce this year's speaker: Thayne McCulloh, President of Gonzaga University.

Join us for an insightful conversation with President McCulloh as he explores the theme of "If You Only Knew: Ethical Leadership & The University Presidency." This event is a must-attend for anyone interested in the role of ethics in educational leadership.

Don't miss this chance to learn from a leading figure in ethical leadership. We look forward to seeing you there!



Help us make an Impact! We are excited to invite you to the Zag Business Impact Dinner hosted by Gonzaga University School of Business Administration on **Friday, November 22** at the John J. Hemmingson Center, Grand Ballroom. Last year we changed up the format and with the positive feedback we received from our guests, we are excited to do it again! This new look and feel focuses our time on enjoying one another, honoring the important and crucial connections we have that make great things happen here at the business school.

Our vision and values are what drive our commitment to community engagement. They are what informs the importance of this key fundraising event, with all net proceeds benefiting the School of Business Administration Excellence Fund.

Your support helps us continue our vision of being a global leader in Jesuit business education.

Mark Your Calendars

Join us for a culinary experience: Explore the stations around the room and indulge in artisanal dishes crafted from locally sourced ingredients, inspired by our Pacific Northwest Region. Each dish is expertly paired with wines from various regions, promising a delightful culinary journey for all attendees.

Evening Program: Enjoy a relaxed evening with minimal formal programming, allowing time to connect with fellow attendees and learn about the exciting developments at the School of Business, made possible through your generous support.

Get Involved: Whether this is your first interaction with Gonzaga University's School of Business or you are a longtime supporter, we invite you to join us in building the relationships necessary to support the education of our students. Your commitment to this event allows our students to impact the world in which we all live and serve.

The success of our business school relies on strong relationships with our community and business partners. From buying a single ticket to premier sponsors, every connection enhances the delivery of Jesuit business education.



**For More Information and to Register
Scan the QR Code**



**School of Business Administration
Gonzaga University**

502 East Boone Avenue, AD 9
Spokane, WA 99258-0009
509.313.5991 direct

www.gonzaga.edu/sba



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