Hello from the School of Business Administration at Gonzaga University! We have begun the 2022-23 academic year and we couldn’t be more excited! There are many things to tell you about and we are pleased to present to you the fall 2022 issue of the Gonzaga University School of Business Administration Digest.

As we enter this new year, I am proud to highlight three of our bigger accomplishments. First, we successfully completed the AACSB continuous improvement review (CIR) process. Our accreditation status in both business administration and accounting has been extended for another five years. As one of less than two hundred business schools to have earned dual accreditation, we embrace this mark of our excellence. Second, we celebrated our 100th birthday in grand style, with many events and programs to mark the anniversary. Third, and not at all least, we navigated another year of the pandemic as we continued to provide an outstanding educational experience while learning and adapting to the new realities of the world around us.

The above accomplishments are a tribute to everyone who is part of our business school. Our students, staff, and faculty to be sure but also our friends, supporters, and the University as a whole. We are an exemplar of Jesuit business education because of the efforts of so many people and we will always be grateful for the opportunities that are presented to us.

Please enjoy the latest issue of our annual digest and thank you for helping to make us the business school that we are.

Best wishes and Go Zags!

Kenneth S. Anderson, Ph.D.
Dean, School of Business Administration
Thank you Spokane

We wish to thank the Inland Northwest, Gonzaga community, alumni, and friends for celebrating the School of Business Administration Centennial Year with us. It’s because of you that we have such a rich tradition and a bold future ahead of us. The following sponsors generously helped make our celebration possible.

Gonzaga’s business school was founded in 1921 to help stock a fledgling city with business leaders, bankers, accountants, and professionals in economics, finance and trade. The first formal degree was a Bachelor of Science in Business Administration in 1930.
97.0% of graduates reported working, continuing education, volunteer service, military service, or not seeking as their primary activity after earning their Gonzaga degree.

53% of students are classified as doing more than one thing. The following are the categories of classification:

1) Double Major
2) Major-Minor or
3) Double Concentration

If a student could be grouped into more than one of these, they will be classified as the first group that they qualify for as ordered above.

1,400 undergraduate students

FACTS AND FIGURES

SCHOOL OF BUSINESS ADMINISTRATION

UNDERGRADUATE

RANKED

U.S. News & World Report, 2022

#84 (TIED) UNDERGRADUATE BUSINESS

#21 (TIED) UNDERGRADUATE ENTREPRENEURSHIP

#31 (TIED) UNDERGRADUATE ACCOUNTING

#34 (TIED) UNDERGRADUATE FINANCE

#39 (TIED) UNDERGRADUATE MANAGEMENT

CPA PASS RATE #10 IN THE NATION (among large programs)

MAJORS

ACCOUNTING
BUSINESS ADMINISTRATION
ECONOMICS

MINORS

ANALYTICAL FINANCE
DIGITAL MARKETING
ECONOMICS
ENTREPRENEURSHIP AND INNOVATION
GENERAL BUSINESS
MANAGEMENT INFORMATION SYSTEMS
PROMOTION
SUSTAINABLE BUSINESS

CONCENTRATIONS

BUSINESS ANALYTICS
ECONOMICS
ENTREPRENEURSHIP & INNOVATION
FINANCE
HUMAN RESOURCE MANAGEMENT
INTERNATIONAL BUSINESS
LAW AND PUBLIC POLICY
MANAGEMENT INFORMATION SYSTEMS
MARKETING
OPERATIONS AND SUPPLY CHAIN MANAGEMENT
### CPA Pass Rates

With a pass rate of 83.2% across all sections of the exam, Gonzaga remains far above the national average for the first-time CPA pass rate of 57.5%, according to statistics in the country among large programs.

### RANKED

**U.S. News & World Report, 2023**

- **#57** (Tied) Part-Time MBA
  (Ranked in the top 100 in the country since 2010)
- **#6** Graduate Project Management
- **#14** Graduate Entrepreneurship
- **#28** Graduate Accounting

### Graduate Programs

- Master of Business Administration (MBA)
- Master of Business Administration Juris Doctor
- MBA in American Indian Entrepreneurship
- Master of Accountancy (MACC)
- Master of Accountability Juris Doctor
- Master of Science in Taxation (MSTAX)

### Facts and Figures

- 98.2% of graduates reported working, continuing education, volunteer service, military service, or not seeking as their primary activity after earning their Gonzaga degree.

### Master Programs

- Master of Business Administration (MBA)
- Master of Business Administration Juris Doctor
- MBA in American Indian Entrepreneurship
- Master of Accountancy (MACC)
- Master of Accountability Juris Doctor
- Master of Science in Taxation (MSTAX)

---

**Gonzaga School of Business Administration**

---

**Gonzaga School of Business Administration**

---

**Gonzaga School of Business Administration**
The business and accounting degree programs in Gonzaga University’s School of Business Administration have had their accreditation renewed by the Association to Advance Collegiate Schools of Business.

In its recent announcement, AACSB noted that while 926 institutions across 60 countries and territories have earned accreditation in business, just 189 institutions maintain supplemental accreditation for their accounting programs.

“Both our rich tradition and our bright future are a function of our values of excel, engage and inspire,” said Ken Anderson, dean of Gonzaga’s School of Business Administration, which is celebrating its centennial. “Our commitment to these values is seen in the AACSB’s recent decisions to extend the accreditation of our business and accounting programs.

“The fact that less than 200 business schools worldwide have earned accreditation in both these areas speaks to the high quality of our students, staff and faculty. The impact of what we do has been felt for decades and we will continue to build on our outstanding legacy.”

To achieve accounting accreditation, an institution must first earn AACSB business accreditation. Then, in addition to developing and implementing a mission-driven plan to satisfy the business accreditation quality standards, accounting accreditation requires the satisfaction of a supplemental set of standards specific to the discipline and profession of accounting.

Once accreditation is achieved, each institution participates in a five-year continuous improvement peer review to maintain high quality and extend its accreditation.

“AACSB congratulates each institution on their achievement,” said Stephanie M. Bryant, executive vice president and chief accreditation officer of AACSB. “Every AACSB-accredited school has demonstrated a focus on excellence in all areas, including teaching, research, curricula development and student learning. The intense peer-review process exemplifies their commitment to quality business education.”

Gonzaga’s School of Business Administration was founded in 1921 to help stock a fledgling city with business leaders, bankers, accountants and professionals in economics, finance and trade.

The first formal degree was a Bachelor of Science in Business Administration in 1930. The first master’s degree came in 1961.
In 2021, the SBA established its Executive in Residence (EIR) Program with founding executive, Kevin McQuilkin (’83), after working in investment banking for 35 years in New York City, NY.

The SBA’s EIR program is a unique opportunity for retired or semi-retired senior-level executives to get involved with students, faculty, staff, and community in support of the school’s values of academic excellence, engagement in our university and our community, and our Jesuit legacy of inspired, confident, and innovative action.

The program includes various areas of focus, including but not limited to:
- Mentoring and advising students
- Teaching
- Working with the Center for Career and Professional Development
- Job placement
- Career counseling
- Organizing guest lectures, special interest presentations, and panel discussions
- Consulting with faculty on curriculum development and skill building
- Fundraising

The impact that an EIR can bring to a program is quite substantial. An EIR can be an excellent avenue for sharing practical experience with students helping to prepare the next generation of leaders. In all cases, the presence of seasoned and successful executives on campus provides students with role models. Sharing lessons learned from practical experience, providing an opportunity for the EIR to use his/her knowledge to share life experiences for the benefit of the next generation of professionals is priceless.

For Questions on how to apply or further details contact Dean, Ken Anderson at anderson@gonzaga.edu
Kelsey Carlston
Assistant Professor Economics

ABOUT
Professor Carlston comes to Gonzaga after completing her Ph.D. at the University of Utah. Dr. Carlston’s research background Prior to starting her doctoral studies, Kelsey worked as a Market Analyst for Allianz Global Assistance and an Assistant Economist for Placeworks. At Virginia Tech University, Professor Carlston completed degrees in Economics and Statistics with honors. She is a member of Phi Beta Kappa honor society. Kelsey grew up in rural Appalachia and started her career with Allianz in Southern California. Observing the stark income differences between the two regions motivated her to explore the factors contributing to the income divide. Her current research is on the causes and effects of geographic patterns of intergenerational mobility. At Gonzaga, Professor Carlston will be teaching courses in Principles of Microeconomics, Urban Economics, and Regression Analysis.

EDUCATION
Ph.D., Economics, University of Utah
M.S., Economics, University of Utah
B.S., Statistics, Virginia Polytechnic Institute and State University
B.A., Economics, Virginia Polytechnic Institute and State University

Danny Kim
Assistant Professor Marketing

ABOUT
Dr. Danny Kim teaches Principles of Marketing at the undergraduate level. His research focuses on consumer behavior related to prosociality and social status. In this regard, his research examines animal welfare consumption, income inequality, and sense of power. His research is published in the Journal of Consumer Psychology and his scholarly works have been presented in the Association for Consumer Research, the Society for Consumer Psychology, and the World Conservation Congress.

EDUCATION
Ph.D., Management, State University of New York at Buffalo
M.A., Quantitative Methods in the Social Sciences, Columbia University
M.S., Management, Seoul National University
B.S., Psychology, University of Michigan, Ann Arbor

Samuel Matthews
Assistant Professor Management

ABOUT
Dr. Matthews joins Gonzaga University as an Assistant Professor of Management in the fall of 2023. He currently teaches courses in Human Resource Management at the undergraduate level.

EDUCATION
Ph.D., Organizational Behavior & HR Management, University of Oklahoma
M.S., Accounting, Brigham Young University
B.S., Accounting, Brigham Young University

SBA TRANSITIONS:
NEW HIRES

Rich Tradition.
Bold Future.
John Beck
Professor Emeritus Economics

The Economics discipline is forever grateful for Professor John Beck’s commitment to the university and passion for advancing the study of economics at Gonzaga. The University claims Professor Beck has officially retired, but he is the first to admit he is not retiring, just painless less in taws. For the foreseeable future, John will continue teaching and students will have the good fortune of taking his courses in History of Economic Thought.

John came to Gonzaga University in 1988 after spending ten years at Case Western Reserve University in Cleveland, Ohio. A Midwesterner at heart, John completed both his undergraduate and graduate degrees from Michigan State University. John is responsible for introducing the students to Danish Kringle and the local orienteering organization, committed to his church, and is a time member of the curriculum committee. The school could always count on John to follow all the catalog changes and the historical context behind each change. Outside of Gonzaga, John is an active member of the local orienteering organization, committed to his church, and is best known for his lead in organizing faculty lunch tours of the local eateries. Zips and Wendy’s are forever grateful for John’s support.

Beyond his research, John will be best remembered for his contributions to the students and dedication to his discipline. John served as the chair of the hiring committee that directly led to the hiring of Professors Kevin Heinrichson, Erica Johnson, Annie Voy, Ryan Herzog, and Madha Tackett.

John funded a student essay competition on Henry George. He was director of the Omicron Delta Epsilon International Honor Society in Economics. He was the lead in creating the Bachelor of Science degree in economics. The creation of this program led to several students exploring graduate school in economics. John’s students attended doctoral programs at Syracuse University, Columbia University, George Mason, University of Southern California, and University of Oregon.

His colleagues are indebted to John for his vast knowledge of the esoterica of the policies and procedures of Gonzaga. John was a long-time member of the curriculum committee. The school could always count on John to follow the catalog changes and the historical context behind each change. Outside of Gonzaga, John is an active member of the local orienteering organization, committed to his church, and is best known for his lead in organizing faculty lunch tours of the local eateries. Zips and Wendy’s are forever grateful for John’s support.

While John will teach fewer courses, miss out on faculty meetings, and no longer be responsible for university service, his colleagues are looking forward to many more lunches at Zips.

-Ryan Herzog

Paul Buller
Professor Emeritus Management

Paul Buller did more than teach strategic management, he applied it to his leadership and work at Gonzaga University. In the School of Business Administration and beyond, Paul’s work changed for the better how the university addresses challenges and opportunities. His servant leadership has made the university a better place. John Beck’s commitment to the Economics discipline is forever grateful for Professor John Beck’s leadership and collegiality. His work has changed the way we teach business and will continue to guide the SBA for years to come.

-Molly B. Peper

Paul joined the Gonzaga School of Business Administration in 1989. He got his Ph.D. at the University of Washington in management and wrote a dissertation on team building. His recent research has examined student-managed investment funds and the Ignatian-centered Creighton DBA program. While at Gonzaga, he also has done research on business ethics, organizational dynamics, strategic management, and Jesuit business education. He presented his work at many conferences including Western Academy of Management Conference and Colleagues in Jesuit Business Education.

In the School of Business Administration, he taught courses on strategic management and held the Kinyeti M. Robinson Professor of Business Administration chair for 20 years. He also served on many committees and lead many initiatives. Most recently, he served the SBA as a member of the Strategic Mission and Planning Committee and as a member of the SBA of the Future Task Force. He also served the university as a committee member of the Opportunity Northeast – Whole Health Subcommittee and as a member of the University Core Integration Seminar Committee.

In the academy, he was the founding president of the board of the Colleagues in Jesuit Business Education and served on the editorial board for its journal, the Journal for Jesuit Business Education, from its inception. CBE is an organization that supports research and teaching in the Jesuit tradition, has a special relationship with Gonzaga University because of Paul’s efforts. He has served the academy in many other ways including being on the editorial review board for Human Resource Management and many committees with the Western Academy of Management.

In the Spokane community, he served through boards and other activities including as a board member with the Spokane Teachers Credit Union, in a leadership position with Big Brothers Big Sisters of the Inland Northwest, and as a committee member with the Health Services Research Roundtable.

We will miss Paul’s leadership and collegiality. His work has changed the way we teach business and will continue to guide the SBA for years to come.
Jim’s research and writing on marketing topics became excellent instructional guides in the classroom. Throughout nearly forty years of teaching thousands, his students were inspired and embraced marketing as a critical component of doing business the right way. Former student and renowned winemaker, Russell Bevan 89’ offered this observation: “Professor Helgeson was the one teacher who introduced and enlightened me on the competitive edge and positive outcomes that could be realized through ethical marketing practices. He was an exceptional mentor”.

Always respectful, always available, Jim supported and collaborated with other faculty sharing his knowledge and vision. He was especially helpful in working with young faculty on classroom management and scholarly research.

Jim’s commitment to caring for others extended to his family where he and his wife Cathy raised and educated their two children Eric and Erica who in their own life have moved on to professional careers. He continues to support the community around him with his care for others, especially those less fortunate.

Gonzaga University has been blessed to have James G. Helgeson occupy space in its coveted halls of ivy. This man of unconditional faith and dedication leaves a lasting mark on the School of Business Administration where he served with distinction.

- Clarence H. (Bud) Barnes

Jim Helgeson
Professor Emeritus Marketing

The discipline of Marketing is a most suitable academic field for James (Jim) Helgeson to have pursued in his doctoral studies at the University of Oregon. Jim is a colorful person, student of the arts (including music and his guitar), master of catchy phrases, quick with subtle humor, and a vision for what will work. Those attributes are the ingredients that allowed Jim to flourish at Gonzaga University as a professor/scholar.

Soon after arriving at Gonzaga in 1984, Jim began his life pursuit in research and publication in prestigious marketing journals. By 2000, Jim had become recognized across the United States as a premier marketing scholar. Marketing experts were amazed to find that Jim, with the reputation he had built, was committed to his position at small Gonzaga University in Spokane as Professor of Marketing. Over those twenty-five years his scholarship achievements placed him in rare air among marketing scholars.

Sara Kern, professor of accounting in the Gonzaga University School of Business Administration, has been appointed associate dean of Gonzaga’s undergraduate business programs effective July 16. Molly Pepper, who has directed the programs since 2012, will return to full-time teaching as a professor of management. “Sara will be a great associate dean,” said Ken Anderson, dean of the business school. “Sara’s years of experience at Gonzaga combined with her outstanding performance in all phases of her faculty work will serve her well. Additionally, her attention to detail and her ability to get things done will help her be successful in this new and challenging role.”

Kern has served as president of the Western Region of the American Accounting Association, chair of the Forensic Accounting section’s Education Committee, and chair of the Teaching, Learning and Curriculum section’s Awards Committee. She also served for 10 years as chair of Gonzaga’s Faculty Elections Committee. Kern’s teaching areas include auditing, forensic accounting, internal controls (fraud prevention) and professional ethics. Her research interests include forensic accounting, professional ethics, corporate governance and accounting education. Her work has been published in Accounting Horizons, Issues in Accounting Education, Journal of Accounting Education, Journal of Accountancy, and Fraud Magazine. In addition to her PhD in Accounting, Sara is also a CPA in New York and Washington and is a Certified Fraud Examiner.

“I am grateful to be given the opportunity to serve as the next Associate Dean of Undergraduate Programs,” Kern said. “I am committed to helping students successfully realize their potential, and look forward to working together with faculty, staff and students to ensure the smooth operation of processes and programs within the school in support of Gonzaga’s mission.”

SARA KERN NAMED ASSOCIATE DEAN OF UNDERGRADUATE BUSINESS
Rebecca A. Bull Schaefer, Associate Professor of Management for Gonzaga University’s School of Business Administration, has been appointed Director of Gonzaga’s MBA Programs. Mirjeta Beqiri, who has directed the programs since 2018, will return to full-time teaching as a Professor of Operations Management.

“Becky is going to do fantastic work as our new MBA Director,” said Ken Anderson, Dean. “She has great passion and enthusiasm, and her networks are second to none. The graduate business space is very competitive, and I am very confident she will build on the impressive work of Mirjeta Beqiri and continue to move our MBA programs forward.”

Bull Schaefer earned a Bachelor of Science in Business Administration from Bradley University and a Doctorate in Organizational Behavior and Human Resource Management at Purdue University. Her professional experience is in direct sales, business development, recruitment, and consulting.

Bull Schaefer’s research focuses on employee reactions to HR-related policies and how those reactions affect personal and professional decisions.

“People make or break a business,” she said. “If organizations want to achieve sustainable business objectives, they need to prioritize their employees as their most important investment. Employees are the partners who will lead us into making continuous improvements.”

Bull Schaefer, whose appointment took effect June 1, embraces the challenge.

“I am excited to partner with the MBA Programs team to guide our leaders through their professional development,” she said. “Those who seek a Gonzaga MBA are those who seek to improve our communities and industries. Together, we can make it happen.”

Bull Schaefer, who moved to Spokane in 2010, teaches undergraduate and MBA classes in management, organizational behavior, employment law, compensation, performance appraisal, team dynamics, emotional intelligence, and negotiations.

She designs her courses to follow Jesuit pedagogy that emphasizes engagement, experiences, reflection, and discernment. Activities focus on experiential learning, tours of local facilities, and interpersonal discussions.

Emphasizing rigorous and relevant experiences in her classes, she offers individualized guidance or tutoring to help students through their unique circumstances.

Besides serving on a variety of university committees, she is faculty adviser for the student chapter of the Society for Human Resource Management (SHRM), a member of the Inland Northwest SHRM Chapter, and Chair of the business school’s HRM Concentration Advisory Board.

Beyond the university, Bull Schaefer is both a member of the Board of Trustees and the Employee Engagement Committee Chair of Vanessa Behan, and she is a lifetime member of Leadership Spokane.

Bull Schaefer also regularly conducts workshops for both nonprofit and for-profit organizations in Spokane on negotiations and emotional intelligence.
January 2020: I was preparing to start my study abroad program in Florence. I received an email from the Gonzaga School of Business advertising a Marketing Internship accompanying the New York Fashion Week Experience. Since I was seven, I had two experiences on my bucket list: travel to Paris and go to New York Fashion Week. When I received that email, I realized that Gonzaga was providing me the opportunity to realize both of those dreams. Twenty-four hours before I boarded my plane to Florence, Italy, I applied for the Marketing Internship and NYFW Experience.

A few weeks passed before I heard that I was selected to interview for the position. Excited that I was one step closer to NYFW, I booked a study room at my school in Florence and coordinated an interview time that worked across time zones. If there’s one aspect of being abroad that I wasn’t prepared for, it’s the slow WiFi. I nervously logged into my video conference account and joined the interview, only to realize that I wasn’t prepared for, it’s the slow WiFi. I nervously logged into my video conference account and joined the interview, only to realize that there was a ten-second lag between the questions being asked by the interviewers in Spokane and my responses in Florence. This made the interview that much more nerve-racking. I did my very best to provide concise answers, and silently cringed every time the video screen froze up. Luckily, we made it through, and I patiently waited for the next step.

February 2020: I was on a weekend trip to Paris with my best friends. Instead, the ZagShop mailed me several items from the store and tasked me with creating a social media campaign to promote the merchandise. With nothing but time on my hands, in the midst of quarantine, I began creating my campaign.

April 29th, 2020: I’m getting into the car after a Target run with my mom, our only time in the outside world during those first few weeks of quarantine. My phone screen lights up with an Outreach notification, “Congratulations, you have been selected for the position of NYFW Influencer and SBA Marketing Intern!” I screamed out of excitement. My mom did too. I was finally going to check that second item off my bucket list.

September 2020: COVID cases have not improved. The NYFW opportunity was indefinitely suspended.

June 2021: I received confirmation that in-person events were being revived at Fashion Week. I would finally get to go, a year and a half after I initially learned that I received the position.

At the beginning of September 2021, I was provided the one-of-a-kind educational experience to attend New York Fashion Week. This opportunity was provided to me through UofNYFW, a partnership between Gonzaga’s School of Business Administration, Gonzaga Athletics, and CLEC, the university’s trademark licensing agency. The program was hosted by global fashion leader IMG and provided a behind-the-scenes look at the industry, including entry into select runway shows, panel discussion, and networking opportunities with industry leaders.

I arrived on Thursday, September 9th. My first time in New York. I flew into LaGuardia Airport and was met with the chaos of a rainy city. The program included a dinner to pick me up, who promptly called to tell me that the rain had caused some serious traffic throughout the city.

February 26th, 2020: I get sent back home to San Diego from Italy due to the influx of COVID-19 cases in the region. I came home to a world in its last moments of normalcy, although we could not know it at the time. Two weeks after my return, Gonzaga announced all classes would be moving to virtual classes. As expected, I could no longer design a window display for the ZagShop. Instead, the ZagShop mailed me several items from the store and tasked me with creating a social media campaign to promote the merchandise. With nothing but time on my hands, in the midst of quarantine, I began creating my campaign.

April 29th, 2020: I’m getting into the car after a Target run with my mom, our only time in the outside world during those first few weeks of quarantine. My phone screen lights up with an Outreach notification, “Congratulations, you have been selected for the position of NYFW Influencer and SBA Marketing Intern!” I screamed out of excitement. My mom did too. I was finally going to check that second item off my bucket list.

September 2020: COVID cases have not improved. The NYFW opportunity was indefinitely suspended.

June 2021: I received confirmation that in-person events were being revived at Fashion Week. I would finally get to go, a year and a half after I initially learned that I received the position.

At the beginning of September 2021, I was provided the one-of-a-kind educational experience to attend New York Fashion Week. This opportunity was provided to me through UofNYFW, a partnership between Gonzaga’s School of Business Administration, Gonzaga Athletics, and CLEC, the university’s trademark licensing agency. The program was hosted by global fashion leader IMG and provided a behind-the-scenes look at the industry, including entry into select runway shows, panel discussion, and networking opportunities with industry leaders.

I arrived on Thursday, September 9th. My first time in New York. I flew into LaGuardia Airport and was met with the chaos of a rainy city. The program included a dinner to pick me up, who promptly called to tell me that the rain had caused some serious traffic throughout the city.

February 26th, 2020: I get sent back home to San Diego from Italy due to the influx of COVID-19 cases in the region. I came home to a world in its
That is where we resided while we waited for the fashion show. Models, and designers relax in between their commitments for the day.

The top floor. When I say exclusive, I mean this is where the celebrities, then given our VIP passes, granting us access to the exclusive lounge at the brands inside the studio, including Tresemmé and Pinterest. We were paparazzied before going inside. Once we entered, we visited some of the colors of the rainbow. We even saw an original dress from Brandon Maxwell, one of the designers we would meet the next day.

After arriving at Spring Studios, we took photographs and even got our hair styled by Tinx (TikTok superstar). This panel took place in a smaller room, allowing us to get to know each other better.

Some of the models danced down the runway to upbeat music playing throughout the studio. The show had already lasted 15 minutes when the grand finale happened, and all the models came out together in their beautiful clothing. When we thought it must be over, the models launched into a dance. My favorite part being three young sisters who led the upbeat dance. At the end, the two designers behind Studio 189 came out. They granted a moment of silence for the anniversary of 9/11, and then encouraged us to reflect on the happenings of the past year. They left us with inspiring words of hope and a promise of a better tomorrow.

The fashion show was the most surreal experience of the weekend. Being surrounded by such prominent figures of the fashion industry while sitting in my first fashion show was truly a dream come true.

My program directors confirmed that the Studio 189 show was the best they had ever attended.

Our next activity of the day was ‘The Talks Panel: The New Digital Landscape’. The speakers of the panel were Coco Rocha (supermodel), Brandon Maxwell (designer), Aya Kanai (head of content at Pinterest), Mi-Anne Chan (editor of Vogue), Parker Kit Hill (model and actor), and Tinx (TikTok superstar). This panel took place in a smaller room, allowing for only about 30 guests to attend. This meant we were only a few feet away from these phenomenal individuals. They spent the next hour discussing how the digital world has revitalized the fashion industry, breathing in fresh ideas and a new sense of creativity.

After drinking some coffee and brushing elbows with a few well-known influences, we were off to the fashion show. Prior to going in, our program directors warned us that fashion shows are typically only a few minutes and go by in the blink of an eye. Nonetheless, it would be special to sit down on the rounded stools, the room was set up in a circle, with the runway cutting through the center. We were promptly photographed and handed gift bags. Then the show began.

First, two women came out and sang a beautiful African song. They were then followed by a spoken word poetry reading. There, we attended a panel discussion: ‘The Next Generation: Women’s Rights’. The speakers of the panel were Liz Trickett (an advocate for women’s rights) and Dawn O’Porter (an author and activist).

After the panel, we went into a private room to meet with two executives at IMG, the company that puts on Fashion Week. They answered all our questions about what it’s like working for such a big brand and how they were able to navigate the pandemic. Another executive at IMG then led us on a backstage tour of the entire studio, concluding our time at New York Fashion Week.

The remainder of Saturday and Sunday was spent shopping and eating, touring the beautiful city of New York. By the time I boarded my plane on Sunday evening, I was more exhausted than I thought possible. The adrenaline had worn off, but the inspiration I had gained over the weekend had not.

The New York Fashion Week Experience was the most unique and spectacular opportunity I have ever been given. The weekend was meticulously planned to provide me and the other students the best ability to become immersed in the fashion world. I was made to feel like I belonged there by both Fashion Week and the program that allowed me to attend. Being in this environment inspired me to set my aspirations even higher and to broaden my ambitions beyond Spokane and my hometown.

I not only learned so much about business and fashion, but I also learned the professional networking skills necessary to attend large events like NYFW. The experience provided me the confidence to walk into any room and feel comfortable introducing myself to the most important person there. It was made even more special by my responsibility to represent Gonzaga University in New York City. This was the first time GU sent a student to this experience, and I was surrounded by other students from much larger universities. I felt proud to advocate for Gonzaga and represent us at such a global event.

I want to thank AJ Hawk and Sam McDonald from Gonzaga for making this experience a reality for me. I am honored to be the first student to represent Gonzaga at New York Fashion Week. Thank you for granting me this extraordinary learning opportunity.

-Sydney Lasky
Three Gonzaga University sophomores won first place among 38 competitors at the Sparks Weekend entrepreneurship competition, making them eligible for $50,000 in seed money for their business, Zaps.

Leaders of Zaps, the winning team, are Sierra Merritt, Hayley Mosby and Katie Sprague. Their $50,000 investment is subject to final due diligence and agreement on investment terms, expected to be finalized this summer.

"Zaps represents the best of Gonzaga and one of our flagship programs, " said Dan Stewart, professor of entrepreneurship and director of the Hogan program. "Sparks was the catalyst which brought out the potential in a business concept."

Sparks kicked off on April 29 with a reception and rapid-fire session of participants and the top 10 ideas moved on.

Sparks is a three-day event held in downtown Spokane to inspire and develop new cohort of entrepreneurs in the region. Organizing sponsors are Ignite Northwest and Limeade Technology Group.

"Getting to participate in Sparks Weekend was such an incredible and surreal experience, " she said. "Our team put in hours of work over the entire weekend, and there are no words to express my gratitude to our mentors and our Hogan professor, Dan Stewart, who believed in our team and pushed us to reach past our potential."

"When I heard we won, I was stunned, " she said. "I felt so confident in our brain, that we could win, but hearing our names being called was crazy. Knowing that the project we worked on for months was going to be coming to life was surreal."

"I can't wait to see what's in store for Zaps. "

"I am so thankful for the people we met at Sparks and the experience, and I can't wait to see what's in store for Zaps."

"Our business, Zaps, is a way for students to mitigate their college expenses by utilizing their dining dollars when they pay each other back."

For the third time in six years, students in a Gonzaga University finance class have won the top award among 38 participants in the Student Investment Program sponsored by D.A. Davidson & Co.

"From my view, this is testimony to the Gonzaga curriculum and quality of our students who undertake the special classes, projects and challenges in all of our disciplines and perform with distinction," said Clarence "Bud" Barnes, who served as dean of the School of Business Administration for 33 years and now teaches the BFIN 429 class.

"Credit goes to the six years and several classes of devoted students who through three semesters of dedicated study and effort built and managed high-performance investment portfolios," said D.A. Davidson's Eli Sanders and James Ragan wrote in announcing the award. "Each student was responsible for recommending three potential portfolio additions after conducting fundamental and technical analysis on each name. The school targets a portfolio of roughly 12 equity positions."

The award is named in honor of D.A. Davidson's longtime chief market strategist and advocate for investor education, Fred Dickson.

We were impressed by the Gonzaga students who Conducted consistent portfolio reviews, thoughtfully chose the composition of their portfolio sizes," D.A. Davidson's Eli Sanders and James Ragan wrote in announcing the award. "Each student was responsible for recommending three potential portfolio additions after conducting fundamental and technical analysis on each name. The school targets a portfolio of roughly 12 equity positions."

The award is named in honor of D.A. Davidson's longtime chief market strategist and advocate for investor education, Fred Dickson.

The award is named in honor of D.A. Davidson's longtime chief market strategist and advocate for investor education, Fred Dickson.
ENTREPRENEURIAL STUDENT HAS EYE ON EASING TRAVEL FOR THOSE WITH DISABILITIES

Katrina Wagner, who has a physical disability and has struggled with traveling, pitched TravALL, a travel agency that pairs tourists with trips that include fully accessible itineraries for individuals who use any type of physical aid or need additional services.

TravALL’s website contains both an inventory of trips to major cities with flights, excursions, and hotel accommodations that a customer can shop, and a service that organizes accessible, customizable plans.

“With the funds, I am looking to continue to develop my business idea through research and networking while seeking out other opportunities to compete more,” she said. “Winning third place ignited a sense of possibility, a desire for improvement, and an confidence that I want to channel when stepping into entrepreneurship.”

With Wagner, an accounting major with minors in entrepreneurial leadership and Spanish, said she submitted her video not expecting to advance very far. She called her reaction to being a winner “a mix of appreciation and excitement for the future.”

“My experience in the Northwest Entrepreneur Competition was a spontaneous leap of faith,” she said of the April event. “I was a solo presenter, which provided both learning curves and opportunities for growth.”

With the Spokane University District and North Idaho College as hosts, both learning curves and opportunities for growth. “I was a sole presenter, which provided both learning curves and opportunities for growth.”

“With the Spokane University District and North Idaho College as hosts, the initial thought of starting my career abroad was a lot to consider, but as soon as I arrived, I haven’t looked back,” Hazel said. “I count graduates from ‘14, ‘17, ‘18, ‘19, ‘22 and one from ‘13 who went later in his career.”

If not for her accounting minor, Wagner might have pursued a career in law. Instead, she decided to pursue entrepreneurship, and with the funds, she’s looking to continue to develop her business idea.

“I’m not sure where I would be without my education and my time at Gonzaga, but I always had in the back of my mind a concept that I have always wanted to pursue, but not immediately,” Wagner said.

The Gonzaga University senior and awardee, who use any type of physical aid or need additional services, has struggled with traveling, pitched TravALL, a travel agency that pairs tourists with trips that include fully accessible itineraries for individuals who use any type of physical aid or need additional services.

Two intern candidates for next year are waiting to hear on their applications, according to Brajcich. She will personally meet with the students to discuss their career with the firm and concluded.

While a Gonzaga student or graduate hasn’t gone to London every year, that placement has become a fixture for Gonzaga University’s accounting program.

The group has a wide variety of backgrounds, including professionals hailing from the UK, Brazil, Vietnam, Japan, Russia, China, Israel, and India, as well as those with accounting degrees from outside the US.

Two intern candidates for next year are waiting to hear on their applications, according to Brajcich. She will personally meet with the students to discuss their career with the firm and the initial placement.

The tourist, Wagner explained, creates an online profile that captures their capabilities and necessary accommodations, where they are planning to go, and their desired activities.

“We have an intern there this spring, Jeff Melchor, who came from Japan. He is pursuing a masters degree in tax with us this year. He’s a full time employee with an accounting background, but his additional degree in tax with us next year. We had a full time employee with an accounting background.”

Andrew Brothick, GU’s senior associate professor of Accounting, said, “With the Spokane University District and North Idaho College as hosts, I have an amazing experience.”

The group has a wide variety of backgrounds, including professionals hailing from the UK, Brazil, Vietnam, Japan, Russia, China, Israel, and India, as well as those with accounting degrees from outside the US.

Accounting has long been a strength of Gonzaga School of Business Administration. The program’s 82.9% CPA pass rate is 10th in the nation and third on the West Coast for schools with all six candidates taking the exam.

Nine Gonzaga students have worked in London with Deloitte UK either as interns or full-time employees.

With the Spokane University District and North Idaho College as hosts, the initial thought of starting my career abroad was a lot to consider, but as soon as I arrived, I haven’t looked back,” Hazel said. “I count graduates from ‘14, ‘17, ‘18, ‘19, ‘22 and one from ‘13 who went later in his career.”

If not for her accounting minor, Wagner might have pursued a career in law. Instead, she decided to pursue entrepreneurship, and with the funds, she’s looking to continue to develop her business idea.

“I’m not sure where I would be without my education and my time at Gonzaga, but I always had in the back of my mind a concept that I have always wanted to pursue, but not immediately,” Wagner said.

The Gonzaga University senior and awardee, who use any type of physical aid or need additional services, has struggled with traveling, pitched TravALL, a travel agency that pairs tourists with trips that include fully accessible itineraries for individuals who use any type of physical aid or need additional services.

Two intern candidates for next year are waiting to hear on their applications, according to Brajcich. She will personally meet with the students to discuss their career with the firm and concluded.

While a Gonzaga student or graduate hasn’t gone to London every year, that placement has become a fixture for Gonzaga University’s accounting program.

The group has a wide variety of backgrounds, including professionals hailing from the UK, Brazil, Vietnam, Japan, Russia, China, Israel, and India, as well as those with accounting degrees from outside the US.

Accounting has long been a strength of Gonzaga School of Business Administration. The program’s 82.9% CPA pass rate is 10th in the nation and third on the West Coast for schools with all six candidates taking the exam.

On the graduate school level, GU’s master’s of tax program has a 100% pass rate, within six months, while the masters in accounting program has a 95% placement rate within three months.

ACCOUNTING STUDENTS MINE OPPORTUNITIES IN LONDON

Brajcich said, some years there have been more than one.

While a Gonzaga student or graduate hasn’t gone to London every year, that placement has become a fixture for Gonzaga University’s accounting program.

The group has a wide variety of backgrounds, including professionals hailing from the UK, Brazil, Vietnam, Japan, Russia, China, Israel, and India, as well as those with accounting degrees from outside the US.

Accounting has long been a strength of Gonzaga School of Business Administration. The program’s 82.9% CPA pass rate is 10th in the nation and third on the West Coast for schools with all six candidates taking the exam.

On the graduate school level, GU’s master’s of tax program has a 100% pass rate, within six months, while the masters in accounting program has a 95% placement rate within three months.

ACCOUNTING STUDENTS MINE OPPORTUNITIES IN LONDON

Brajcich said, some years there have been more than one.

While a Gonzaga student or graduate hasn’t gone to London every year, that placement has become a fixture for Gonzaga University’s accounting program.

The group has a wide variety of backgrounds, including professionals hailing from the UK, Brazil, Vietnam, Japan, Russia, China, Israel, and India, as well as those with accounting degrees from outside the US.

Accounting has long been a strength of Gonzaga School of Business Administration. The program’s 82.9% CPA pass rate is 10th in the nation and third on the West Coast for schools with all six candidates taking the exam.

On the graduate school level, GU’s master’s of tax program has a 100% pass rate, within six months, while the masters in accounting program has a 95% placement rate within three months.

ACCOUNTING STUDENTS MINE OPPORTUNITIES IN LONDON

Brajcich said, some years there have been more than one.

While a Gonzaga student or graduate hasn’t gone to London every year, that placement has become a fixture for Gonzaga University’s accounting program.

The group has a wide variety of backgrounds, including professionals hailing from the UK, Brazil, Vietnam, Japan, Russia, China, Israel, and India, as well as those with accounting degrees from outside the US.

Accounting has long been a strength of Gonzaga School of Business Administration. The program’s 82.9% CPA pass rate is 10th in the nation and third on the West Coast for schools with all six candidates taking the exam.

On the graduate school level, GU’s master’s of tax program has a 100% pass rate, within six months, while the masters in accounting program has a 95% placement rate within three months.
On July 1, 2021, NCAA collegiate athletes obtained the right to profit from their own name, image, and likeness (NIL). This厘 altered the landscape of college sports, providing opportunities that had historically been exclusive to professional athletically-related businesses. However, the transformation of NCAA rules spurred the university to determine how best to educate and support student athletes as they take advantage of these opportunities. Over the summer of 2021, Gonzaga Athletics launched the Next Level comprehensive NIL program, which includes a partnership with the School of Business Administration to provide student athletes with education in brand management, financial literacy, and entrepreneurship, among other topics. The first academic offering was Personal Branding & Business for Athletes, a one-credit course offered both semesters in the '21-22 academic year.

The course was taught in the fall by Dean Ken Anderson and Professor of Marketing Peggy Sue Loroz. Drs. Anderson and Loroz both were student-athletes at Gonzaga during their undergraduate years, competing in the sports of men’s basketball and women’s swimming, respectively. In addition, both have served as Gonzaga’s Faculty Athletics Representative, a position designated by the NCAA to be the liaison between each institution’s Athletics Department and Academic division.

This course provides student athletes with tools to evaluate and pursue opportunities that align with their values and make a positive impact the rest of their lives to identify opportunities, pursue jobs, create their own businesses, and engage in the community.

During the semester, students identified their values, passions, and super skills; considered how to create personal brands that are positive, consistent, and authentic; reflected on how to use their influence to make an impact on causes they care about; and developed personal pitch decks and strategies for engaging potential partners. The class culminated with students making pitches to mentors from the business community and receiving feedback to improve their presentation skills.

Greg Bui, a retired Nike executive and member of Gonzaga’s Board of Trustees, was delighted to serve as one of the guest speakers and class mentors. When asked about his involvement, he said, “To see the level of engagement and curiosity demonstrated by the students within this class was exceptional. I sensed a real passion for wanting to learn about the importance of showing up the right way and how to leverage the power of their own story. I’m confident our student athletes will use these experiences to continue to learn about themselves and how best they can win in whatever path they may choose. ”

Personal Branding & Business for Athletes was a unique experience for the students. “I was very interested in getting involved with NIL before taking this class. Because of all the guest speakers and assignments we did, my views on NIL have changed. I am very grateful to the School of Business for creating something like this for student-athletes to learn to build their brand!”

In sum, this partnership between the School of Business Administration and Gonzaga Athletics was born out of the belief that student athletes, are students first, and universities are first and foremost about education. Students, including student athletes, choose to attend college because the transformation and growth acquired during the experience is valuable and fundamentally different than the benefit of pursuing other opportunities. This course is not just about helping student athletes immediately capitalize on new NIL opportunities but also allowing them to acquire business knowledge and skills that may drive their success beyond their athletics careers. Additionally, as a Jesuit, Catholic, mission-driven institution, Gonzaga University focuses on the formation of all students to recognize their role in contributing to the Common Good. This course provides, student athletes with tools to evaluate and pursue opportunities that align with their values and make a positive impact the world around them.

“Teaching this course is exciting because there is no textbook,” attests Dr. Loroz. “The collegiate athletics landscape is dramatically shifting, so we are creating the curriculum as we go. However, our focus is on helping student athletes understand that regardless of what happens during their athletics careers, reflecting on and building a personal brand is something they can leverage for the rest of their lives to identify opportunities, pursue jobs, create their own businesses, and engage in the community.”

“Teaching this course is exciting because there is no textbook,” attests Dr. Loroz. “The collegiate athletics landscape is dramatically shifting, so we are creating the curriculum as we go. However, our focus is on helping student athletes understand that regardless of what happens during their athletics careers, reflecting on and building a personal brand is something they can leverage for the rest of their lives to identify opportunities, pursue jobs, create their own businesses, and engage in the community.”

During the semester, students identified their values, passions, and super skills; considered how to create personal brands that are positive, consistent, and authentic; reflected on how to use their influence to make an impact on causes they care about; and developed personal pitch decks and strategies for engaging potential partners. The class culminated with students making pitches to mentors from the business community and receiving feedback to improve their presentation skills.

Greg Bui, a retired Nike executive and member of Gonzaga’s Board of Trustees, was delighted to serve as one of the guest speakers and class mentors. When asked about his involvement, he said, “To see the level of engagement and curiosity demonstrated by the students within this class was exceptional. I sensed a real passion for wanting to learn about the importance of showing up the right way and how to leverage the power of their own story. I’m confident our student athletes will use these experiences to continue to learn about themselves and how best they can win in whatever path they may choose.”

Student athletes were also enthusiastic about their experience in the course. “This was one of my favorite classes, and I think it may be the most beneficial class for student athletes to take. This class not only taught me about opportunities, but it also allowed us to learn more about myself. This is so important as an athlete because we are too often just the jersey with the number on our back. Getting to talk about what you love and care about, what makes you YOU, was so special and to do it in a room full of other athletes was super unique.”

“Teaching this course is exciting because there is no textbook,” attests Dr. Loroz. “The collegiate athletics landscape is dramatically shifting, so we are creating the curriculum as we go. However, our focus is on helping student athletes understand that regardless of what happens during their athletics careers, reflecting on and building a personal brand is something they can leverage for the rest of their lives to identify opportunities, pursue jobs, create their own businesses, and engage in the community.”

During the semester, students identified their values, passions, and super skills; considered how to create personal brands that are positive, consistent, and authentic; reflected on how to use their influence to make an impact on causes they care about; and developed personal pitch decks and strategies for engaging potential partners. The class culminated with students making pitches to mentors from the business community and receiving feedback to improve their presentation skills.

Greg Bui, a retired Nike executive and member of Gonzaga’s Board of Trustees, was delighted to serve as one of the guest speakers and class mentors. When asked about his involvement, he said, “To see the level of engagement and curiosity demonstrated by the students within this class was exceptional. I sensed a real passion for wanting to learn about the importance of showing up the right way and how to leverage the power of their own story. I’m confident our student athletes will use these experiences to continue to learn about themselves and how best they can win in whatever path they may choose.”

Student athletes were also enthusiastic about their experience in the course.

“This class was one of my favorite classes, and I think it may be the most beneficial class for student athletes to take. This class not only taught me about opportunities, but it also allowed us to learn more about myself. This is so important as an athlete because we are too often just the jersey with the number on our back. Getting to talk about what you love and care about, what makes you YOU, was so special and to do it in a room full of other athletes was super unique.”

“Teaching this course is exciting because there is no textbook,” attests Dr. Loroz. “The collegiate athletics landscape is dramatically shifting, so we are creating the curriculum as we go. However, our focus is on helping student athletes understand that regardless of what happens during their athletics careers, reflecting on and building a personal brand is something they can leverage for the rest of their lives to identify opportunities, pursue jobs, create their own businesses, and engage in the community.”

During the semester, students identified their values, passions, and super skills; considered how to create personal brands that are positive, consistent, and authentic; reflected on how to use their influence to make an impact on causes they care about; and developed personal pitch decks and strategies for engaging potential partners. The class culminated with students making pitches to mentors from the business community and receiving feedback to improve their presentation skills.

Greg Bui, a retired Nike executive and member of Gonzaga’s Board of Trustees, was delighted to serve as one of the guest speakers and class mentors. When asked about his involvement, he said, “To see the level of engagement and curiosity demonstrated by the students within this class was exceptional. I sensed a real passion for wanting to learn about the importance of showing up the right way and how to leverage the power of their own story. I’m confident our student athletes will use these experiences to continue to learn about themselves and how best they can win in whatever path they may choose.”

Student athletes were also enthusiastic about their experience in the course.

“This class was one of my favorite classes, and I think it may be the most beneficial class for student athletes to take. This class not only taught me about opportunities, but it also allowed us to learn more about myself. This is so important as an athlete because we are too often just the jersey with the number on our back. Getting to talk about what you love and care about, what makes you YOU, was so special and to do it in a room full of other athletes was super unique.”
After a semester of research and preparation, a team of business students walked into the Hogan Board Room to present the culmination of their hard work. They expected to see their classmates and a few company stakeholders representing their client, Washington Trust Bank. To their surprise, the room was filled with senior executives eager to hear their presentation on the bank of the future and gamification ideas. Surprisingly, the room was filled with senior executives eager to hear their ideas. The students’ presentation on the bank of the future and gamification has been spent figuring out what’s going to be on the test,” Anderson said.

Ken Anderson, dean of the School of Business Administration and professor for this projects class, created it in 2014 after he received a variety of inquiries for student help on projects. He began gathering the requests and brainstormed a way to assist the organizations and give students the opportunity to get hands-on experience in the community.

Colleagues Maureen Dicks and Al Hawk serve as instructors who also coordinate every detail, from vetting projects to arranging guest speakers and connecting with students. Unlike most courses, the projects class provides little structure and a lot of ambiguity. Anderson’s favorite part is watching student teams face the challenges, adapt and ultimately succeed with this new style of learning.

“The byline a student gets is that class, assuming they’re from the American education system, they’ve probably had 17 years of education and a lot of that has been figuring out what’s going to be on the test,” Anderson said.

There are no tests in the course – just real-world scenarios with real complications to address. Students work with clients for understanding and guidance, gaining insights into the types of obstacles they may need to address in their own careers.

The class draws on everything students have learned in the classroom up to this point. It requires flexibility and growth, as finance students work on marketing projects and HR-concentrations study financial spreadsheets. Besides being educational and experiential, it also gives students something to reference during the job search, it’s a necessary resume booster when students graduate and compete against thousands of other qualified new graduates.

“To get a success story, and you’re going to gain a strong network,” Anderson said.

An alumnus of the Gonzaga School of Business, Jeff Brown (’94), has been involved with the class since 2015. The CEO of Mivation, a company that uses recognition and gamification to motivate personal improvement, Brown still remembers the student project team that worked with him one semester.

“I was blown away that they took the initiative to research multiple stakeholders. Every time students impress me, I want to see if I can help them,” he said. He offered them internships at his company, and had them present their ideas to the CEO of Salesforce for higher education. Over the years, students have been able to aid with a variety of important community projects. One of the class’s first projects was helping Second Harvest plan and build a kitchen in the back of its warehouse. The kitchen has been used since for free community cooking classes where Second Harvest teaches how to prepare food and cook at home.

One project challenged students to organize and develop a coffee kiosk at Spokane Community College. Students partnered with the Arc of Spokane, which employs people with developmental disabilities, to build skills and gain confidence. In another endeavor, students started a restaurant that would teach young people work and communication skills. In total, Anderson’s classes have supported more than 45 nonprofit and for-profit organizations.

The class is unique and will be one that I will carry throughout my career,” Liz Hogan (’22), a business administration major with a concentration in marketing, said. An alumnus of the Gonzaga School of Business, Jeff Brown (’94), has been involved with the class since 2015. The CEO of Mivation, a company that uses recognition and gamification to motivate personal improvement, Brown still remembers the student project team that worked with him one semester.

“I was blown away that they took the initiative to research multiple stakeholders. Every time students impress me, I want to see if I can help them,” he said. He offered them internships at his company, and had them present their ideas to the CEO of Salesforce for higher education. Over the years, students have been able to aid with a variety of important community projects. One of the class’s first projects was helping Second Harvest plan and build a kitchen in the back of its warehouse. The kitchen has been used since for free community cooking classes where Second Harvest teaches how to prepare food and cook at home.

One project challenged students to organize and develop a coffee kiosk at Spokane Community College. Students partnered with the Arc of Spokane, which employs people with developmental disabilities, to build skills and gain confidence. In another endeavor, students started a restaurant that would teach young people work and communication skills. In total, Anderson’s classes have supported more than 45 nonprofit and for-profit organizations.

UNLIMITED POSSIBILITIES

“We stood as consultants for a small business owner,” says Liz Hogan (’22), a business administration major with a concentration in marketing. “After taking this class, I feel like I have a better idea of what I may experience in a career. I learned problem-solving skills with a hands-on approach.”

“The class is unique and will be one that I will carry throughout my career.” - Liz Hogan (’22)

“By the time a student gets to that class, assuming they’re from the American education system, they’ve probably had 17 years of education and a lot of that has been figuring out what’s going to be on the test.”

Ken Anderson, dean of the School of Business Administration and professor for this projects class, created it in 2014 after he received a variety of inquiries for student help on projects. He began gathering the requests and brainstormed a way to assist the organizations and give students the opportunity to get hands-on experience in the community.

Colleagues Maureen Dicks and Al Hawk serve as instructors who also coordinate every detail, from vetting projects to arranging guest speakers and connecting with students. Unlike most courses, the projects class provides little structure and a lot of ambiguity. Anderson’s favorite part is watching student teams face the challenges, adapt and ultimately succeed with this new style of learning.

The students’ presentation on the bank of the future and gamification ideas. The students’ presentation on the bank of the future and gamification has been spent figuring out what’s going to be on the test,” Anderson said.

Ken Anderson, dean of the School of Business Administration and professor for this projects class, created it in 2014 after he received a variety of inquiries for student help on projects. He began gathering the requests and brainstormed a way to assist the organizations and give students the opportunity to get hands-on experience in the community.

Colleagues Maureen Dicks and Al Hawk serve as instructors who also coordinate every detail, from vetting projects to arranging guest speakers and connecting with students. Unlike most courses, the projects class provides little structure and a lot of ambiguity. Anderson’s favorite part is watching student teams face the challenges, adapt and ultimately succeed with this new style of learning.

“The byline a student gets is that class, assuming they’re from the American education system, they’ve probably had 17 years of education and a lot of that has been figuring out what’s going to be on the test,” Anderson said.

There are no tests in the course – just real-world scenarios with real complications to address. Students work with clients for understanding and guidance, gaining insights into the types of obstacles they may need to address in their own careers.

The class draws on everything students have learned in the classroom up to this point. It requires flexibility and growth, as finance students work on marketing projects and HR-concentrations study financial spreadsheets. Besides being educational and experiential, it also gives students something to reference during the job search, it’s a necessary resume booster when students graduate and compete against thousands of other qualified new graduates.

“You’re going to get a success story, and you’re going to gain a strong network,” Anderson said.

An alumnus of the Gonzaga School of Business, Jeff Brown (’94), has been involved with the class since 2015. The CEO of Mivation, a company that uses recognition and gamification to motivate personal improvement, Brown still remembers the student project team that worked with him one semester.

“I was blown away that they took the initiative to research multiple stakeholders. Every time students impress me, I want to see if I can help them,” he said. He offered them internships at his company, and had them present their ideas to the CEO of Salesforce for higher education. Over the years, students have been able to aid with a variety of important community projects. One of the class’s first projects was helping Second Harvest plan and build a kitchen in the back of its warehouse. The kitchen has been used since for free community cooking classes where Second Harvest teaches how to prepare food and cook at home.

One project challenged students to organize and develop a coffee kiosk at Spokane Community College. Students partnered with the Arc of Spokane, which employs people with developmental disabilities, to build skills and gain confidence. In another endeavor, students started a restaurant that would teach young people work and communication skills. In total, Anderson’s classes have supported more than 45 nonprofit and for-profit organizations.

UNLIMITED POSSIBILITIES

“We stood as consultants for a small business owner,” says Liz Hogan (’22), a business administration major with a concentration in marketing. “After taking this class, I feel like I have a better idea of what I may experience in a career. I learned problem-solving skills with a hands-on approach.”

“The class is unique and will be one that I will carry throughout my career.” – Liz Hogan (’22)
In collaboration with the Office of Alumni Relations, four alumni and a retired staff member received awards during Thursday evening’s Ignatian Gala celebrating the centennial of the School of Business Administration. Honored were:

**RECENT ALUMNI AWARD**

Callie Johnson, class of 2015, is owner of Made With Love Bakery in Spokane. “On top of her full class schedule, multiple part-time jobs, studying at Gonzaga in Florence, and staying involved in the campus community, Callie was using the tools we were learning in our business classes to map out plans for her bakery’s future,” her nominator wrote. “Since then, Callie has continued to serve her community and grow and support her team.

“Callie truly embodies Gonzaga’s traditions of ‘service, leadership and the celebration of all people in pursuit of the common good,’ and Made With Love Bakery is a true reflection of her spirit.”

**SERVICE TO THE COMMUNITY AWARD**

Xochitl Velazquez, who graduated in 2012 and completed her MBA at Gonzaga a year later, lives in Wenatchee, Washington. “Upon her graduation and after working successfully for a number of commercial organizations, Xochitl chose to serve her community as an assistant director of the Washington Apple Educational Foundation – the same foundation that supported her through her time at Gonzaga,” her nominator wrote. “She exemplifies the leaders in service who are central to Gonzaga’s mission. In 2021, she was named among the 30 under 35 outstanding young business leaders of the Wenatchee Valley community.”

**SERVICE TO GONZAGA AWARD**

Kevin McQuilkin, who graduated in 1983 and has returned to Spokane and GU’s campus as the first Executive in Residence in the business school, was managing director of Mergers and Acquisitions for Wells Fargo Securities after serving in similar positions at both Deutsche Bank Securities and JP Morgan Securities. “A graduate who made it big back east, Kevin has served as a trustee for over a decade, was instrumental in making the New York Trek a success, and is now the executive in residence,” his nominator wrote. “The man lives, eats and breathes Gonzaga. Everything he does, he has the University’s best interest in mind.”

**ALUMNI AWARDS:**

Thank you to the following Zags honored at the annual Ignatian Gala for having a profound impact on Gonzaga University, its students, and the communities in which they live.

**ALUMNI & FORMER STAFF HONORED**

Thank you to the following Zags honored at the annual Ignatian Gala for having a profound impact on Gonzaga University, its students, and the communities in which they live.

**PROFESSIONAL ACHIEVEMENT AWARD**

Kevin Daniels, class of 1979, led Daniels Real Estate, which won three National Preservation Awards as well as many local and state awards. “Kevin Daniels is known for his amazing breadth and vision in construction of Seattle’s buildings and lifestyle,” wrote his nominator.

“With his passion for looking forward while preserving the past, he is nationally respected for his focus on adaptive reuse projects that have saved some of Seattle’s most iconic and historic buildings such as The Sanctuary, Seattle Plumbing Building (Goldfinch Condominiums), Queen Bee (Starbucks Center), Union Station, Frye Art Museum, Merrill Place, and St. Edward Seminary in Kenmore (The Lodge at St. Edward Park).”

**FACULTY-STAFF AWARD**

Terry Coombes retired from the business school as assistant to the dean in 2004 but was asked to return in 2008. She stayed for another six years and an endowed scholarship was established in her name. She received multiple nominations. “Terry embodies and exemplifies what Gonzaga stands for – serving for and with others,” one said. “Terry has been an inspiration to so many of us both on a personal and professional level. She served with passion whether she was working in the Dean’s office or as an adviser. I am grateful to Terry. The world is a better place because of her.”
The inaugural Jud Regis Chair of Accounting was awarded to Professor Andrew Brajcich at the 2022 Ignatian Gala.

This chair was endowed by Jud Regis’ son and daughter-in-law, Dan and Cecilia Regis, who wanted to honor Jud with a gift that would support three of the biggest values that Jud modeled in his life: family, faith, and freedom.

The story of Jud Regis begins with his older brother Johnny who worked to support his mother and five siblings after their father was killed in 1937. Johnny was 11-years-old. With no income and little money, the family was split up. Three of the six children had to be sent to live with relatives and then eventually to orphanages. Johnny found work in the Midwest and made enough money to buy the family a modest home in Spokane and reunite the family.

Jud and the other Regis children lived together in the house that Johnny bought until, one-by-one, they grew up and moved away. With a family hero like Johnny and a foundational story like that, it’s not surprising that the first of the three values that define this endowment is Family.

The emphasis on family blends easily into the second value of the endowment, Faith. Jud Regis’ family described him as a man who lived his Catholic faith and acted as a servant leader long before servant leader became the buzzword it is today. He lived the values of his faith by being someone his family could count on. He led by example and always with love and pride for his children. And that blends into the next value of the endowment, Freedom. Jud Regis was grateful and proud to be an American.

While Jud had to quit school after the eighth grade to help support the family, he believed in the power of education and the freedom it brings. Gonzaga University graduates are not just accountants or marketing managers, they are citizens of a world that needs people with their knowledge and skills. They can transform the world because they have been transformed by education.

Dan and Cecilia wanted to honor Jud by investing in the Jesuit tradition of academic excellence and teaching. Professor Brajcich’s application demonstrated his dedication to providing inspiration to our current students, which is important, of course. But he also has a plan for bringing underrepresented students from the local community to campus for activities around opportunities in accounting and finance. The outcome of this work will be the enrollment of many first-generation college students who learn that education is available to them. It is something they can obtain. And they will discover the freedom that it brings.

The SBA’s pledge to the Regis family is make Jud proud of work we do with this endowment and the students who benefit from it.
BARNES VISION ACADEMIC EXCELLENCE AWARD

The committee recognizes Dr. Ryan Herzog for receiving the 2022 Barnes Vision Award. This award recognizes significant contributions to the university through teaching, research, advising or service and includes leadership in mission related weekend wellness classes, student-mentoring activities, and sustainability initiatives.

During the past academic year, Cathy was involved in many sustainability activities. She served as a board member for Gonzaga’s Center for Climate, Society, and the Environment, the board for the Facebook University, and as the faculty advisor for DECA. She also led the MBA and MBA-AIE Study Abroad in Florence (with the Bulldog Club, and she was a guest speaker for the Women in Business Club serving as the faculty advisor for DECA, the ACG M&A Case Competition, and community-engaged learning. Cathy also developed and taught a new mission-related weekend wellness class where she used Ignatian pedagogy to invite students to draw on their lived experiences and deepen their understanding of wellness topics through reflection and discussion.

Additionally, he recruited David Card, recipient of the Barnes Academic Excellence Award.

The committee recognizes Dr. Shan Xiao for receiving the 2022-21 Centoli Faculty Scholars Excellence Award recipient.

In the past year, Dr. Xiao published three peer-reviewed papers. She has already made a positive impact in teaching, and she has continued to engage with academic research at conferences including the Washington Future Business Leaders of America 2022 State Business Leadership Conference.

CENTOLI FACULTY SCHOLARS EXCELLENCE AWARD

The committee recognizes Drs. Shan Xiao and Richard Vann as the two 2021-22 Centoli Faculty Scholars Excellence Award recipients.

Finally, Mirjeta served as the Director of the SBA MBA programs for the past four years, and she’s this year’s recipient of both the MBA Faculty of the Year award, as well as the MBA AIE Faculty of the Year award.

LOEKEN ACADEMIC EXCELLENCE AWARD

During this academic year, Adriana included a two-part research assignment as part of her Senior Seminar in Business Ethics class, where students used course content to create a social-justice related policy for an organization. She also co-taught a new class, Why People Hate Interdisciplinary Perspectives, that explored systemic injustice in business and asked students to work on a semester-long project with the Spokane County Human Rights Task Force and nine other community organizations representing marginalized community members. Finally, Adriana is a member of Spokane’s CJSHI (Community Justice and Supportive Housing Initiative) and has been invited to serve on the Mayor’s Advisory Council due to her position as a business ethicist at Gonzaga.

LOEKEN SBA VISION & VALUES AWARD

Congratulations to Dr. Mirjeta Beqiri for receiving one of the two 2021-22 Loeken SBA Vision & Values Awards. These awards recognize significant contribution to helping the SBA fulfill its mission and its values.

During this academic year, Adriana co-taught a Service Operations course that included meeting with Pugeta Credit Union’s executive team. She has also brought numerous guest speakers from companies such as Boeing, Microsoft, Starbucks, Applied Materials, and Inland imaging into her classes. Her Quantitative & Statistical Analysis class continues to be taught as a service learning course by working with Big Brothers Big Sisters, Second Harvest, and The Roosegge Aging Authority. Finally, Mirjeta served as the Director of the SBA MBA programs for the past four years, and she is this year’s recipient of both the MBA Faculty of the Year award, as well as the MBA AIE Faculty of the Year award.

LOEKEN SBA VISION & VALUES AWARD

Congratulations to Adriane Leithauser for receiving one of the two 2021-22 Loeken SBA Vision & Values Awards. These awards recognize significant contribution to helping the SBA fulfill its mission and its values.

During this academic year, Adriana included a two-part research assignment as part of her Senior Seminar in Business Ethics class, where students used course content to create a social-justice related policy for an organization. She also co-taught a new class, Why People Hate Interdisciplinary Perspectives, that explored systemic injustice in business and asked students to work on a semester-long project with the Spokane County Human Rights Task Force and nine other community organizations representing marginalized community members. Finally, Adriana is a member of Spokane’s CJSHI (Community Justice and Supportive Housing Initiative) and has been invited to serve on the Mayor’s Advisory Council due to her position as a business ethicist at Gonzaga.

During this academic year, Adriana included a two-part research assignment as part of her Senior Seminar in Business Ethics class, where students used course content to create a social-justice related policy for an organization. She also co-taught a new class, Why People Hate Interdisciplinary Perspectives, that explored systemic injustice in business and asked students to work on a semester-long project with the Spokane County Human Rights Task Force and nine other community organizations representing marginalized community members. Finally, Adriana is a member of Spokane’s CJSHI (Community Justice and Supportive Housing Initiative) and has been invited to serve on the Mayor’s Advisory Council due to her position as a business ethicist at Gonzaga.
During the past academic year Tim developed a graduate course that requires students to use Python (a data analysis software) to gather data (using web scraping), clean data into usable format, and audit the data for interesting insights. He engaged with community partners to develop the class including a principal from a large accounting firm and an audit innovation professional with previous PwC experience. The students are required to use their new programming knowledge to tackle real-world projects.

For the past year, Tim has also been an MBA in American Indian Entrepreneurship (MBA in AIE) instructor and has mentored several cohort members in their pursuit of PhDs and she also made significant curriculum revisions so future graduates would be well prepared to meet the emerging needs of their tribes and communities.

Her perpetual commitment to improving the program and spending time with students clearly shows the dedication she has for achieving excellence. She goes above and beyond her assigned duties, truly showing that she wants students to succeed and have a great MBA experience at Gonzaga. - Charlie Magruder ’22

"When submitting their nomination(s), two of Dr. Beqiri’s MBA students shared the following comments but many expressed similar opinions as to why she is deserving: ‘You don’t have the opportunity to meet many individuals such as her in a lifetime and I feel blessed to know her.’ – Michelle Estes ’22

In helping us see the light at the end of the tunnel. His classes are very engaging, too.” commented Giovanni Fialvez, BBA ’22, MS.Tax ’23.

As one student put it, “Dr. McNellis’ Accounting Theory course made the entire MSTAX & MACC outstanding faculty of the year.

Each year, two outstanding graduate accounting instructors are recognized for exemplifying the highest levels of excellence in the pursuit of the School of Business Administration mission and goals. Selected by the graduating students, this honor is bestowed on a professor who distinguishes him/herself in the instruction and engagement with the students.

Congratulations, Dr. Beqiri, on these well-deserved awards!

Dr. McNellis: incredibly inspiring, supportive and truly enhanced our educational experience.”

"Dr. McNellis' Accounting Theory course made the entire education and current students need to have exposure to these topics to establish a foundation for success as professionals post-graduation. We are appreciative of the generous support of Dan and Cecilia Regis, whose contribution to the School of Business and Gonzaga Accounting will help to strengthen and expand our work to integrate technology and data analytics curricula for accounting and SBA students. Faculty were invited to submit a proposal for these fellowships outlining their proposed activities and related student learning outcomes.

Technology and data analytics are vital components for business education and current students need to have exposure to these topics to establish a foundation for success as professionals post-graduation. We are appreciative of the generous support of Dan and Cecilia Regis, whose contribution to the School of Business and Gonzaga Accounting will help to strengthen and expand our work to integrate technology and data analytics curricula for accounting and SBA students. Faculty were invited to submit a proposal for these fellowships outlining their proposed activities and related student learning outcomes.

Technology and data analytics are vital components for business education and current students need to have exposure to these topics to establish a foundation for success as professionals post-graduation. We are appreciative of the generous support of Dan and Cecilia Regis, whose contribution to the School of Business and Gonzaga Accounting will help to strengthen and expand our work to integrate technology and data analytics curricula for accounting and SBA students. Faculty were invited to submit a proposal for these fellowships outlining their proposed activities and related student learning outcomes.
School of Business Administration faculty members embrace the vision and values of the school exemplified by their professional development work. The research produced by our faculty allows them to bring cutting-edge knowledge to the classroom, helping ensure that the SBA delivers a high quality, relevant education to all its students. This is particularly valuable in the SBA's graduate programs where our students are more likely to take this knowledge back to the organizations they serve. Beyond the classroom, our programs where our students are more likely to take this knowledge back to the organizations they serve. All of these activities allow for a higher quality of engagement between the SBA and the communities it serves.

Explore the depth and breadth of our faculty's most recent publications and ongoing research.

FACULTY PUBLICATIONS

YEMI AWOTYE

ANDREW BRAJICHI

REBECCA BULL-SCHAFFER

JOHN CORREIA


TODD FINKLE

DONALD HACKNEY

DANIEL LAWN

YODONGOO NAM

VIVEK PATIL


The SBA has a number of advisory boards that include individuals from within Gonzaga, from across the region, and experts from different industries who have extensive experience in business and other related fields. Advisory Board members contribute to the business school in a number of ways: committing their time, energy, expertise and their financial resources to helping the school achieve its mission. Our Board members help determine the school’s direction, develop priorities, participate in programming and other educational initiatives, and serve as advocates in business, community, and educational circles.

The SBA is extremely thankful to these talented and generous individuals for the many ways they have shaped our purpose and our impact.
BORN AND RAISED IN KENT, WASHINGTON, KEVIN BRISCOE'S PARENTS MODELED THE FAMILY VALUE OF GIVING BACK TO THE COMMUNITY WITH REGULAR GIVING TO THEIR ALMA MATER. BRISCOE LOVED HIS OWN COLLEGIATE EXPERIENCE SO MUCH—ESPECIALLY AS A MEMBER OF GONZAGA’S CLUB CREW TEAM AND STUDENT IN THE SCHOOL OF BUSINESS ADMINISTRATION—that when he and his wife, Carol, discussed plans for their own philanthropic impact, Gonzaga was a natural fit. But when it came time to name the scholarship they’d created, the Briscoses paused.

“It’s about having a meaningful impact,” he remarked. “That’s why we named the scholarship ‘The B-School Class of ’91’ scholarship.’” Briscoe is excited for what the scholarship will do for students who might not otherwise be able to access a Gonzaga education and for the fund’s potential to grow.

“If other classmates join in contributing, we could build it up together,” said Briscoe. He added, “My Gonzaga education was seminal to the potential to grow.

“Another brand of the company helps provide professionals in other financial roles, and another focuses on interim executive directors for nonprofits organizations. The company just went public in Colorado and has a significant presence in the Pacific Northwest. True to Briscoe’s Gonzaga roots, which run deeply in service of others, the profits from all three brands contribute to a foundation that awards grants to more than 30 organizations—just over $1,000,000 so far.

Briscoe’s gift to Gonzaga comes as the University celebrates the 100th anniversary of the School of Business Administration. He takes pride in the growth of the School since his days as a student.

“It’s become far more prestigious,” he mused, “and regardless of the size or the benefits he experienced at Gonzaga and offers his alumni tuition waiver whenever he can.

- University Advancement
Total scholarship given:

Over $629,061

Number of students receiving scholarships from the SBA:

206
THANK YOU, FOR INVESTING IN OUR STUDENTS!

BRAIN L. KELLY
GONZAGA SCHOOL OF BUSINESS ADMINISTRATION

NATURAL CITIZENSHIP SCHOLARSHIP

GONZAGA SCHOOL OF BUSINESS ADMINISTRATION

BOB & STEVIE BURKE
BAYER CORPORATION
APREGAN FAMILY
ANGELO R. MOZILO FAMILY
Tino Lopeson
Summer Maniak
Daisa Moskina
Tiffiny Yang

APREGAN FAMILY

J&K NEUPERT
HENRI P. CHARVET, SJ
MORRIS
ELAINE MYERS & PATRICK

BRAIN L. KELLY
GONZAGA SCHOOL OF BUSINESS ADMINISTRATION
HOUSING AFFORDABILITY: UNDERSTANDING THIS IMPORTANT ISSUE
Presented by the Mozilo Chair of Business Administration and SBA. The panel explored some of the unique challenges and opportunities the Inland Northwest faces when it comes to housing.

Guest speakers included:
- Darin Davidson, President, Inland Group, Spokane WA
- Spencer Gardner, Director, Planning Services, City of Spokane
- Christopher M. Patterson, Community Solutions Advisor, WA Trust
- Fawn Schott, President/CEO, VOA, Spokane WA

ETHICS WEEK PANEL DISCUSSION
"Make Giving Back A Priority In Your Professional Life"

Guest speakers included:
- Thayne McCulloh, President, GU
- Kevin McQuilkin, Executive in Residence, GU
- Brian Stevenson, John L. Aram Chair of Business Ethics, GU
- Adriane Leithauser, Lecturer of Business Ethics, GU

THE ECONOMIC SYMPOSIUM

FEATURED EVENTS

HISTORIC 1ST DAY CELEBRATING 100 YEARS!
As part of Historic 1st Day, the School of Business faculty, staff and students celebrated 100 years of the SBA with a cupcake social.

13TH ANNUAL ARAM LECTURE ON BUSINESS ETHICS
Former Gonzaga University Athletic Director Mike Roth spoke about leading a college athletic department through turbulent times and building an ethical culture and climate within a Jesuit University.

ETHICS WEEK PANEL DISCUSSION
"Make Giving Back A Priority In Your Professional Life"

Guest speakers included:
- Thayne McCulloh, President, GU
- Kevin McQuilkin, Executive in Residence, GU
- Brian Stevenson, John L. Aram Chair of Business Ethics, GU
- Adriane Leithauser, Lecturer of Business Ethics, GU

10TH ANNUAL PIGOTT ENTREPRENEURSHIP LECTURE
"Exploiting Opportunities to Create Disruptive Change" featuring Lisa G. Shaffer, PhD, FACMG.

13TH ANNUAL ARAM LECTURE ON BUSINESS ETHICS
Former Gonzaga University Athletic Director Mike Roth spoke about leading a college athletic department through turbulent times and building an ethical culture and climate within a Jesuit University.

ETHICS WEEK PANEL DISCUSSION
"Make Giving Back A Priority In Your Professional Life"

Guest speakers included:
- Thayne McCulloh, President, GU
- Kevin McQuilkin, Executive in Residence, GU
- Brian Stevenson, John L. Aram Chair of Business Ethics, GU
- Adriane Leithauser, Lecturer of Business Ethics, GU

8TH ANNUAL ENGAGED COMMUNITY PARTNERS SOCIAL
This year-long centennial celebration for the SBA has been a special one and the Community Partners social was our culminating event. We have so many things to celebrate including the highlights of the year, the SBA Alumni Award winners, fundraising successes, faculty retirees and partnerships across the university we have made, building lasting relationships that have made this year a success.

27TH CANFIELD FAMILY LIFELONG LEARNING KEYNOTE.
"Digital Body Language: Collaborate Faster and Further, Together" featuring Erica Dhawan. We were fortunate to have the generosity of donors who purchased complimentary tickets in support of the event allowing young alumni to attend with no cost. The venue (The Lodge at St. Edwards Park) was spectacular and our keynote speaker, Erica Dhawan facilitated a timely and impactful conversation about digital communication.

13TH ANNUAL ARAM LECTURE ON BUSINESS ETHICS
Former Gonzaga University Athletic Director Mike Roth spoke about leading a college athletic department through turbulent times and building an ethical culture and climate within a Jesuit University.

ETHICS WEEK PANEL DISCUSSION
"Make Giving Back A Priority In Your Professional Life"

Guest speakers included:
- Thayne McCulloh, President, GU
- Kevin McQuilkin, Executive in Residence, GU
- Brian Stevenson, John L. Aram Chair of Business Ethics, GU
- Adriane Leithauser, Lecturer of Business Ethics, GU

10TH ANNUAL PIGOTT ENTREPRENEURSHIP LECTURE
"Exploiting Opportunities to Create Disruptive Change" featuring Lisa G. Shaffer, PhD, FACMG.

13TH ANNUAL ARAM LECTURE ON BUSINESS ETHICS
Former Gonzaga University Athletic Director Mike Roth spoke about leading a college athletic department through turbulent times and building an ethical culture and climate within a Jesuit University.

ETHICS WEEK PANEL DISCUSSION
"Make Giving Back A Priority In Your Professional Life"

Guest speakers included:
- Thayne McCulloh, President, GU
- Kevin McQuilkin, Executive in Residence, GU
- Brian Stevenson, John L. Aram Chair of Business Ethics, GU
- Adriane Leithauser, Lecturer of Business Ethics, GU

10TH ANNUAL PIGOTT ENTREPRENEURSHIP LECTURE
"Exploiting Opportunities to Create Disruptive Change" featuring Lisa G. Shaffer, PhD, FACMG.
FEATURED EVENTS CONT.

Other events hosted throughout the year included our Careers in Series. At these events, students can learn about career options from a panel of experts. The speakers talk about their career paths, what it takes to land a job as a college graduate, and what firms are looking for in potential employees.

CAREERS IN FINANCE
Panel members:
- Jill McEntee - Vice President, New FA Development and Acquisition at D.A. Davidson Companies
- Tim Henderson - Executive Director, Financial Advisor at Morgan Stanley
- John O’Dore - Co-Founder at Chirnook Capital Advisors
- Steve Helmbocht - Co-Founder, President & CEO at Treasury4
- Moderator: Kevin McQuilkin, Executive in Residence, Gonzaga SBA

CAREERS IN MIS
Panel members:
- Ed Barrie - Co-Founder and Chief Product Officer at Treasury4
- Fiona Sutherland - Tax Consultant II at Deloitte
- Max Mortenson - Business Intelligence Engineer at Amazon, Fire TV
- Moderator: Dan Law, Professor of Accounting

FOR MORE INFO ABOUT SBA EVENTS VISIT: www.gonzaga.edu/sbanewsevents

CAREERS IN MARKETING
Panel members:
- Patrick Byers, Founder at Outsource Marketing
- Mandy Pham, Principle Territory Success Guide at Salesforce
- Ellis Smith, Strategic Marketing Specialist at Kenetek Media
- Shelby Reed, Executive Vice President at Amazon Web Services
- Matt Teske, Founder/CEO at Chargeway

CAREERS IN ACCOUNTING
Panel members:
- Reilly Roach - Accountant at Lakeside Capital Group
- Carly (McPherson) Kokovodis - VP/Director of SEC Reporting and Technical Reporting at Five Star Bank
- John Huebregts - Partner at Alegria + Company, PS
- Jake Perry - Manager, Strategy and Operations at Deloitte Consulting
- Moderator: Dan Law, Professor of Accounting

WOMEN IN ACCOUNTING
Panel members:
- Jayna Clark - Manager, Moss Adams
- Monica Marmolejo - Controller, Seattle Mariners
- Kelly Garrett - Senior Associate, KPMG
- Moderator: Sara Korn, Professor of Accounting

FEATURED EVENTS CONT.

CAREERS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT
Panel members:
- Richard Pfluger, Corporate Strategy Analyst, Boeing
- Meg Miller, Ex-Executive Director, Northern Quest Resort and Casino
- Marci Gannon, Director Project Management Office, URM Stores

FEATURED EVENTS CONT.

CAREERS IN ACCOUNTING
Panel members:
- Reilly Roach - Accountant at Lakeside Capital Group
- Carly (McPherson) Kokovodis - VP/Director of SEC Reporting and Technical Reporting at Five Star Bank
- John Huebregts - Partner at Alegria + Company, PS
- Jake Perry - Manager, Strategy and Operations at Deloitte Consulting
- Moderator: Dan Law, Professor of Accounting

WOMEN IN ACCOUNTING
Panel members:
- Jayna Clark - Manager, Moss Adams
- Monica Marmolejo - Controller, Seattle Mariners
- Kelly Garrett - Senior Associate, KPMG
- Moderator: Sara Korn, Professor of Accounting

FEATURED EVENTS CONT.

CAREERS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT
Panel members:
- Richard Pfluger, Corporate Strategy Analyst, Boeing
- Meg Miller, Ex-Executive Director, Northern Quest Resort and Casino
- Marci Gannon, Director Project Management Office, URM Stores

FOR MORE INFO ABOUT SBA EVENTS VISIT: www.gonzaga.edu/sbanewsevents

FEATURED EVENTS CONT.

CAREERS IN ACCOUNTING
Panel members:
- Reilly Roach - Accountant at Lakeside Capital Group
- Carly (McPherson) Kokovodis - VP/Director of SEC Reporting and Technical Reporting at Five Star Bank
- John Huebregts - Partner at Alegria + Company, PS
- Jake Perry - Manager, Strategy and Operations at Deloitte Consulting
- Moderator: Dan Law, Professor of Accounting

WOMEN IN ACCOUNTING
Panel members:
- Jayna Clark - Manager, Moss Adams
- Monica Marmolejo - Controller, Seattle Mariners
- Kelly Garrett - Senior Associate, KPMG
- Moderator: Sara Korn, Professor of Accounting

FEATURED EVENTS CONT.

CAREERS IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT
Panel members:
- Richard Pfluger, Corporate Strategy Analyst, Boeing
- Meg Miller, Ex-Executive Director, Northern Quest Resort and Casino
- Marci Gannon, Director Project Management Office, URM Stores

FOR MORE INFO ABOUT SBA EVENTS VISIT: www.gonzaga.edu/sbanewsevents