GONZAGA UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION



PURPOSE OF THE EVENT:

In order to fulfill our vision and values, we need to be engaged in our community. Building relationships through this event will benefit the entire business school, especially our students. The Wine and Dine is a fundraising event with a focus on excellence through networking and engagement. All net proceeds will benefit the School of Business Administration Excellence fund in support of the annual initiatives to fulfill the SBA's vision and values.

The business school's success in being able to pursue our values relies on the myriad of relationships we enjoy with so many people and business community partners who are engaged with us over time and who support this event each year. From single ticket purchasers to underwriters of wine costs to premier corporate sponsorships—every single relationship we build with this event enhances the delivery of Jesuit business school education.

OUR VALUES ARE CLEAR

We are committed to academic excellence. We actively engage in our university & our community. We embrace the Jesuit legacy of inspired, confident & innovative action.

OUR VISION IS SIMPLE

We will be a global leader in Jesuit business education.

NOTABLE FACTS

U.S. News & World Report National Rankings

Top 20% - UG business

17th - UG entrepreneurship (tie)

30th - UG management (tie)

31st - undergraduate finance (tie)

39th - undergraduate accounting (tie)

57th - part-time MBA

6th - Grad project management

14th - Grad entrepreneurship

28th - Grad accounting program

CPA Results: Our accounting program continues to be in the top 3% nationwide for first time CPA pass rates. It is #7 in the United States for first-time CPA Pass Rate among large accounting programs at 83.2%.

Other Notable Facts

Academic experiences imbued with real-world applications like the New Venture Lab and Justice Fraud Victims Project

Top-tier faculty fellowships and programming like the Executive-in-Residence Program

Award-winning programs, clubs, and student experiences

Over 125 alumni and friends sit on SBA boards representing over 100 companies

SBA EXCELLENCE FUND

Please consider supporting the School of Business by donating today!

EXCEL ENGAGE INSPIRE

SPONSORSHIP BENEFITS

TABLE SPONSOR \$2,000

- 1 Table of 8
- Recognition in the Annual SBA Honor Roll
- Name/Logo on table signage at event

FRIEND OF THE SBA \$2,500

- Includes all benefits from the previous levels
- Name on printed material

SUPPORTING SPONSOR \$5.000

- Includes all benefits from the previous levels
- Name/Logo on event website
- Listing with logo on emails communicating about SBA Seattle Wine and Dine

VISIONARY SPONSOR \$10,000

- Listing with logo/link on emails communicating about the SBA Seattle Wine and Dine
- Acknowledgment in pre-event and post-event marketing through various social media channels

CHAMPION SPONSOR \$20,000

- Name/logo will be presented prominently on digital signage in the Jepson Building 5/19/23 9/1/23
- Speaking opportunity at the event
- You or your organization will receive premium recognition in the 2023 SBA Annual Digest

*FMV on all sponsorships levels is \$1,600

EXAMPLES OF THE USE OF THE FUNDS:

ACADEMIC EXCELLENCE:

- Student scholarships, travel, professional development
- Treks
- Student competitions
- Technology
- Faculty led study abroad
- Programming such as our "Careers" days
- Student internship and job placement rates

NFTWORKING AND FNGAGEMENT:

- Experiential Learning Opportunities like project-based collaboration
- Building stronger boards in each business discipline
- Development of the Executive Council, advising the dean
- Mentoring young alumni to contribute back and get more involved with the school

ENLIGHTENED AND INNOVATIVE ACTION:

- On site 1-credit weekend intensive courses at corporate business partners like Boeing, Starbucks, Microsoft and Schweitzer Engineering Lab
- Experiential Learning Opportunities like project based, community impact courses
- Student membership on local business boards

CONTACT

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