

Women Lead

Napa Valley 2020

LAW & LEADERSHIP CONFERENCE

Cohosted by Gonzaga University's Schools of Law and Leadership Studies

EVENT DETAILS

Join us for this destination conference set in pristine Napa Valley, CA.

Fri. Feb. 21 - Sat. Feb. 22, 2020

REGISTRATION INCLUDES:

- Keynote presentations by Dr. Lucia Gilbert & Dr. Deanna Davis.
- Engaging workshops on trademark law, starting a wine law practice, negotiation & storytelling
- Local winemaker meet & greets
- Catered meals, complementary wine tastings & winery tours

Four CLE Credits are available for members of the Washington Law community.
CLE credits for California currently pending.

\$349/person

REGISTER AT:

<https://commerce.cashnet.com/GULead>

HARVEST INN

1 Main Street,
Helena, CA 94574

Workshops will be held at Charles Krug and Beringer wineries, in St. Helena.

LAW SPEAKERS

Two conference tracks offered: one in women's leadership, and the other in wine law.



JESSICA KISER

Director, Gonzaga Wine Institute & Assoc. Dean of Faculty Research & Development at Gonzaga Law School

Using Trademark and Copyright Law to Build a Strong Wine Brand

Learn the fundamentals of U.S. trademark protection and discuss the of the common pitfalls faced by wine industry businesses when attempting to obtain federal trademark registration. Kiser will provide an overview trademark registration and trademark infringement litigation as well as the pros and cons of aggressive litigation tactics.



JUDITH SHULMAN

Owner, DAMA Wines in Walla, Walla, Wine Law Practice

The Sirens and the Rocks - A Workshop on the Business and Legal Challenges of Owning or Advising a Start-up Winery

Engage in a business and legal exploration of the wine industry as compared to other businesses. Using real-life examples, Shulman will discuss how to start a winery, the obstacles to success, as well as basic tools and strategies to avoid serious problems.