

Wayne Royce Unger

Phoenix & Spokane • (480) 216-3408 • unger@gonzaga.edu • [linkedin.com/in/waunger/](https://www.linkedin.com/in/waunger/)

RESEARCH & TEACHING

Courses

Taught

Constitutional Law I, First Amendment, and Data Privacy & Security Law

Other

Teaching

Interests

Constitutional II, Criminal Procedure, Torts, Criminal Law, Technology & Cyber Law, Anti-Discrimination Law, Computer Crime Law, and Negotiation.

ACADEMIC EXPERIENCE

Aug 2021 to
Present

Visiting Assistant Professor of Law
Fellow, Center for Law, Ethics & Commerce
Gonzaga University School of Law
Spokane, Washington

May 2021 to
Aug 2021

Academic Associate of Executive Education Programs
Arizona State University's W.P. Carey School of Business
Tempe, Arizona

Feb 2020 to
Jan 2021

Researcher, Disinformation Working Group
Arizona State University's Global Security Initiative
Tempe, Arizona

Aug 2019 to
Dec 2020

Researcher, Luminosity Lab (Innovation Lab)
Arizona State University
Tempe, Arizona

PUBLICATIONS

Neurodata and the Privacy Theory of the First Amendment (for Fall submission & job talk).

How Disinformation Campaigns Exploit the Poor Data Privacy Regime to Erode Democracy, 22(2) COLUM. SCI. & TECH. L. REV. 308 (2021), <https://ssrn.com/abstract=3762609>.

Katz & COVID-19: How a Pandemic Changed the Reasonable Expectation of Privacy, 12 HASTINGS SCI. & TECH. L.J. 40 (2020), <https://dx.doi.org/10.2139/ssrn.3692652>.

Reclaiming Our Right to Privacy by Holding Tech Companies Accountable, 27 RICH. J.L. & TECH., no. 1 (2020), https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3722672.

EDUCATION

Arizona State University, Sandra Day O'Connor College of Law, Phoenix, Arizona
Juris Doctor

- Willard H. Pedrick Scholar (for academic excellence)
- Brett Aspey Memorial Scholar (for top student leaders)
- Convocation Speaker

University of California, Hastings College of the Law, San Francisco, California
J.D. Candidate

Transferred to the Sandra Day O'Connor College of Law

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Arizona State University, W.P. Carey School of Business, Tempe, Arizona

Bachelor of Science, Supply Chain Management, *cum laude*

Minor, Communication

- Leadership Scholar (for top student leaders at ASU, most exclusive award in Arizona)
- Supply Chain Scholar (top student in the supply chain program)
- Ludden Business Scholar (top student in business school)
- Instructor, WPC 101: Student Success in Business (introductory course for freshman)

New York University, Leonard N. Stern School of Business, New York, New York

Executive Education, Disruptive Leadership (Certificate)

PRESENTATIONS

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| 2022 | Presenter, <i>The Privacy Theory of the First Amendment</i> , Governance of Emerging Technologies & Science (GETS) Conference, Arizona State University's Sandra Day O'Connor College of Law, Phoenix, Arizona |
| 2022 | Guest Lecturer, <i>Civil Rights 101</i> , Black Student Union, Mountain Pointe High School, Phoenix, AZ |
| 2021 | Guest Lecturer, <i>Silicon Valley & Venture Capital</i> , Professor Dan Morrissey's Business Planning Course (Fall 2021), Gonzaga University School of Law |
| 2021 | Panelist, <i>Sharing Data & Managing Third Parties Across the Worldly Divide</i> , Privacy & Security Summit (May 2021) (with Debbie Bromson, K Royal, and Maggie Gloeckle), Virtual |
| 2020 | Guest Lecturer, <i>Privacy Torts & Defamation</i> , Professor Michael Selmi's Torts Course (Fall 2020), ASU Sandra Day O'Connor College of Law |
| 2020 | Presenter, SHRM State Conference, Arizona Society for Human Resource Management |
| 2020 | Moderator, <i>Identity in Data Privacy and Cybersecurity</i> , Opal's Cyber Security Summit 2020, Virtual |
| 2020 | Speaker, <i>Reclaiming Privacy in the Internet of Everything</i> , TEDxASU (Canceled due to COVID) |
| 2020 | Presenter, <i>Staying Ahead of the Legislative & Regulatory Trends in Data Privacy and Data Security</i> , Merchant Risk Council's MRC Vegas 2020 (Canceled due to COVID) |
| 2020 | Presenter, <i>Data Privacy & Security: Staying Ahead of Legislative and Regulatory Trends + Oh Sh*t Data Breaches</i> , PHX Startup Week, Phoenix, AZ |
| 2019 | Presenter, <i>Fraud Prevention, Data Security, and Verification</i> , Opal's Marketplace Lending & Alternative Financing Summit, Dana Point, CA |
| 2018 | Panelist, <i>Digital Identity: The Makings of a Safer FinTech Market</i> , LendIt Conference, San Francisco, CA |

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- 2018 Panelist, *The Solutions & Effects of Fraud on Lenders, Banks, and FinTechs*, LendIt Conference, San Francisco, CA
- 2017 Presenter, *Email Risk Assessment*, Lend360 Conference, Dallas, TX
- 2015 Host, *Supply Chain Management Global All Hands Meeting*, Cisco Systems, San Jose, CA (broadcasted and translated globally)
- 2014 to 2016 Presenter, *Corporate Overview*, Cisco Systems New Hire Orientations (presented the overview of Cisco to 1,200+ global university new hires)

MEDIA & COMMENTARY

- 2022 Wayne Unger, *A New Lawsuit Says Instagram Hurts Teenagers by Design*, SLATE MAGAZINE (June 30, 2022), <https://slate.com/technology/2022/06/spence-lawsuit-instagram-meta.html>.
- 2022 Wayne Unger, *Why the Lawsuit Filed Against Google's Dark Patterns Matters to Your Corporate Clients*, LAW360 (Feb. 2022), <https://www.law360.com/articles/1463124/suit-over-google-design-tricks-hints-at-new-liability-frontier>.
- 2022 Wayne Unger, *You're Likely Protected: Smart Cities, Big Data, and Fourth Amendment Privacy Protections*, ABA's THE SCITECH LAWYER (Winter 2022), <https://tinyurl.com/jf2v9uc8>.
- 2021 Serious Privacy, *You Lost Me at Disinformation*, TRUSTARC PODCASTS (Mar. 31, 2021). <https://seriousprivacy.buzzsprout.com/840448/8247612-you-lost-me-at-disinformation-with-wayne-unger>.
- 2020 Alexa Block, *Experts Weigh-In on Election Interference, Give Tips on How to Spot Disinformation Online*, KPNX 12 NEWS (Oct. 22, 2020), <https://www.12news.com/article/news/politics/elections/experts-weigh-in-on-election-interference-give-tips-on-how-to-spot-disinformation-online/75-71b5d405-c8a2-4af0-9692-70966abecb82>.
- 2020 Michael Doudna & Alexa Block, *Inside the Fight Against Disinformation*, KPNX 12 NEWS (Oct. 27, 2020), <https://www.12news.com/article/news/inside-the-fight-against-disinformation/75-0225a6af-0724-4254-8c68-c04106de5472>.
- 2020 Bits, Bots & Biomarkers, *Article Spotlight: "Reclaiming Our Right to Privacy By Holding Tech. Companies Accountable"*, CTR. L., SCI. & INNOVATION (Nov. 19, 2020), <https://blogs.asucollegeoflaw.com/lsi/2020/11/19/article-spotlight-reclaiming-our-right-to-privacy-by-holding-tech-companies-accountable/>.
- 2020 Sandra Day O'Connor College of Law, *ASU Law Fall Grad Overcomes Early Obstacles to Achieve Success* (Nov. 23, 2020), <https://law.asu.edu/asu-law-fall-grad-overcomes-early-obstacles-achieve-success>.

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- 2019 Nicole Anderson, *ASU Law Clinic Wins Argument to Unseal Documents in High-Profile Trial*, ASU NEWS (Aug. 26, 2019), <https://news.asu.edu/20190826-asu-law-clinic-wins-argument-unseal-documents-high-profile-scott-warren-trial>.
- 2019 Herminia Rincon & Mary Beth Faller, *ASU Marks Greek Leadership Village Grand Opening*, ASU NEWS (Feb. 26, 2019), <https://news.asu.edu/20190226-sun-devil-life-greek-leadership-village-grand-opening>.

OTHER PROFESSIONAL EXPERIENCE

- Feb 2020 to Aug 2021 **Founding Attorney**
The Unger Firm LLC
Phoenix, AZ
- Aug 2019 to Aug 2020 **Head of NDAs**
Legal Department
Microchip Technology, Inc.
Chandler, AZ
- May 2019 to Aug 2019 **First Amendment Legal Clinic**
Arizona State University College of Law
Phoenix, AZ
- Feb 2018 to Jan 2019 **VP of Strategic Partnerships & Advisor**
One World Identity LLC
San Francisco, CA
- Aug 2016 to Dec 2017 **Director of Enterprise Accounts**
Emailage Corporation
San Francisco, CA
(Acquired by LexisNexis Risk Solutions for \$480M in 2020)
- Mar 2016 to Aug 2016 **Sr. Analyst**
Cisco Systems
San Jose, CA
- July 2014 to Mar 2016 **Business Operations Manager**
Cisco Systems
San Jose, CA
- June 2013 to July 2014 **Program Manager & Chief of Staff**
Cisco Systems
San Jose, CA
- May 2010 to Aug 2011 **Program Director, Business & Entrepreneurship Conference**
National Student Leadership Conference
New York, NY & Geneva, Switzerland

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SELECT RECOGNITIONS

- 2020 **Convocation Speaker**, Sandra Day O'Connor College of Law, Arizona State University
- 2013 to 2016 **Connected Recognition Awards**, Cisco Systems
- These awards recognized employees who exceeded expectations in work performance. Award recipients produced exceptional work product, project outcomes, performance metrics, etc.
- 2014 **Thirty Under 30 Honoree**, Pi Kappa Phi National Fraternity
- 2013 **Howard H. Baker Leader of the Year Award**, Pi Kappa Phi National Fraternity
- Out of 10,000+ eligible candidates, only one person each year is recognized as the nation's top leader in service and community leadership.
- 2009 **Leadership Scholarship Program Scholar ("LSP")**, Arizona State University
- LSP is the most exclusive in-state scholarship program in Arizona. Only 21 students are awarded with LSP each year, and the award recognizes Arizona's top leaders in service, extracurriculars, and academic achievement.

SELECT DIVERSITY & INCLUSION INITIATIVES

- 2022 Speaker, *Career Day*, Arizona State University's Leadership Scholarship Program
- 2022 Speaker, *Diversifying the Legal Profession*, Mountain Pointe High School's Black Student Union, Phoenix, Arizona
- 2022 Speaker, *Leadership & Civil Rights*, Mountain Pointe High School's Black Student Union, Phoenix, Arizona
- 2021 Speaker, *Career Day*, Arizona State University's Leadership Scholarship Program
- 2020 Facilitator, *Bi-Annual Diversity Assembly*, Mountain Pointe High School, Phoenix, Arizona
- 2020 Speaker, *Professional & Leadership Goal Setting*, Mountain Pointe High School's Black Student Union, Phoenix, Arizona
- 2020 Speaker, *Career Day*, Arizona State University's Leadership Scholarship Program
- 2019 Speaker, *Achieving Success after High School*, Mountain Pointe High School's Black Student Union, Phoenix, Arizona
- 2019 Speaker, *Career Day*, Arizona State University's Leadership Scholarship Program
- 2016 Organizer, *Disruptive Leadership* (Executive Education Program at NYU Stern School of Business), New York, New York
- 2015 Organizer, *Leading Across Generations* (Multi-Generational Corporate Education Program), Cisco Systems, San Jose, California

BAR ADMISSIONS

Admitted: Arizona

BAR SERVICE

- 2021 Technology Working Group (Advisory Group), State Bar of Arizona