

WOMEN LEAD

Women Lead Specialty Conference: Women in Male-Dominated Industries

Monday, January 22 (FOCUS: You)		
8:30 AM – 9:00 AM	<i>Light Breakfast</i>	<i>Optional Networking</i>
9:00 AM	Welcome activity	Jennifer Thomas, M.A. & Sherri Lynch, Ph.D.
10:00 AM	<i>Break</i>	<i>Break</i>
10:15 AM – 11:30 AM	<i>Interactive Workshop</i> “Social Construction: The Biggest Obstacle to Female Leader Identity?” with Yoli Gallardo, Ph.D. & Sherri Lynch, Ph.D.	<ul style="list-style-type: none"> • Learn about the ways social construction impacts women in the workplace • Explore your own leader identity and consider the impact of social construction • Lean into the unique creation of your personal leader brand
11:15 AM – 11:45 AM	<i>Buffet Lunch</i>	<i>Optional Networking</i>
12:15 PM – 1:00 PM	<i>Panel Discussion</i> “Finding Your Voice as a Leader in a Male Dominated Industry” with Angelina Mondavi, Charlotte Nemec, Jessica Bean	<ul style="list-style-type: none"> • Hear from women who have risen to the top of industries not typical of female leaders • Explore their unique perspectives and hear their success stories as well as their challenges • Learn strategies for embracing your gender in a male populated work place
1:00 PM	<i>BREAK</i>	<i>BREAK</i>
1:15 PM – 2:30 PM	<i>Interactive Workshop</i> “Difficult Conversations” with Jill Yashinsky Wortman & Sam Jennings	<ul style="list-style-type: none"> • Learn how gender stereotypes may impact communication • Explore ways to frame difficult conversations that reduce personalization • Provide tools to help plan, deliver, and continue the journey after difficult conversations
2:30 PM – 2:45 PM	<i>BREAK</i>	<i>BREAK</i>
2:45 PM	<i>Closing Speaker</i> Patricia Bartell - Musician, CEO, Educator, Artist	Hear from a female entrepreneur who has overcome great personal challenges to rise to the top of her male-dominated industry and be the among the world’s elite
3:45 PM	Wrap-up & Closing Remarks	Jennifer Thomas, M.A. & Sherri Lynch, Ph.D.
4:30 PM	<i>Social/Dinner</i>	<i>At a local, female owned restaurant</i>

Tuesday, January 23 (FOCUS: Community)		
8:30 AM – 9:00 AM	<i>Light Breakfast</i>	<i>Optional Networking</i>
9:00 AM – 10:30 AM	<i>Interactive Workshop</i> “Playing Bigger” with Jill Yashinsky Wortman	<ul style="list-style-type: none"> • Navigate imposter syndrome and self-doubt in a new, empowered ways; • Take the “F” out of getting feedback; • Communicate with more authenticity and influence.
10:30 AM – 11:00 AM	<i>Break</i>	<i>Optional Group Activity</i>
11:00 AM – 12:00 PM	<i>Panel Discussion</i> “Removing Roadblocks to Advancing Your Career” with Karlene Hoo, Ph.D., Raylene Gennett, Ashley Ward	<ul style="list-style-type: none"> • Hear from women who overcome hurdles not typically present for male leaders • Learn strategies for “getting out of your own way” • Consider the experiences of other women who have risen to the top of their organizations
12:15 PM – 1:00 PM	<i>Buffet Lunch</i>	<i>Optional Networking</i>
1:15 PM – 2:30 PM	<i>Interactive Workshop</i> “Cultivating Success with Intention: A Rooted Leadership Workshop” with Jennifer Thomas, M.A.	<ul style="list-style-type: none"> • Explore your habits around success and failure through "charting your course" • Managing the Fear Factor • Learn how to build your network of "5" to expand your opportunities within your career
2:30 PM – 2:45 PM	<i>BREAK</i>	<i>BREAK</i>
2:45 PM	<i>Closing Speaker</i> Jen Pelka, Une Femme Wines	Hear from a female entrepreneur who has built brands, risen to the top, and conquered many challenges on her journey
3:45 PM	Wrap-up & Closing Remarks	Jennifer Thomas, M.A. & Sherri Lynch, Ph.D.
4:00 PM	<i>Social – “Project Gather”</i>	<i>Wine tasting and networking</i>